City of Ann Arbor Comprehensive Organics Management Plan Commercial Advisory Committee November 2, 2016 Meeting Summary

Participant List – see Attachment #1

Small Group Exercise 1: Cost Impact

- Attendees were split into 2 groups to identify cost impacts (increases and decreases)
- Cost impacts were considered from the perspective of the generator (e.g., restaurant, grocer) and the collector / processor (e.g., waste and organics collection companies, compost facility, landfill)
- See Attachment #2 for comprehensive input from the groups

Takeaways (debriefing from exercise)

- Education/outreach will be needed (collectors/facility) from "Zero" waste point of view, and collectors need to understand facility requirements
- Need to show cost impact going from higher cost to get started, cost declines when program is wellestablished, then back up as Zero waste vision is achieved because quantities are low

Small Group Exercise 2: Alley Brainstorming

- Attendees were split into 2 groups to brainstorm what alleys would look like if they were planned from a fresh start
- See Attachment #3 for comprehensive input from the groups

Takeaways (debriefing from exercise)

- Business owners need incentives; put someone in charge; don't forget enforcement
- Broad vision needs to occur that incorporates all user needs
- Better containers are needed and should be explored
- Alley logistics must be considered
- Shared users (2 tenants using same alley)

Small Group Exercise 3: Service Level

- Attendees were split into 3 groups to identify benefits and disadvantages of different service levels for organics, including status quo / no organics collection program; voluntary organics collection; and mandatory organics collection
- See Attachment #4 for comprehensive input from the groups

Takeaways (debriefing from exercise)

- Focus on high-volume streams
 - Mandatory ensures high-volume generators are captured but can be a challenge for low-volume generators
 - Voluntary can miss high-volume generators not interested in participating
- Mandatory focuses change; must be phased in
- Status quo/voluntary don't force change, would require enforcement
- Could be voluntary to start with mandatory could be selective and scaled

Like Best/Need Next Feedback Closing Comments (by breakout group):

Liked Best about Meeting:

- Great process talking through ideas
- Different points of view (facilities/generators/trans)
- High level engagement cross section

Need for Next Meeting — More details on how any cost structure changes would impact property owners, businesses, etc.

Attachment #1

Nov. 2, 2016 Commercial Advisory Committee Meeting Participant List

Last	First	Organization	Email
		U of M DPW + Include U of M	
Artley	Tracy	Food Services Rep	artleyt@umich.edu
Bowman	Noelle	Washtenaw County	bowmann@ewashtenaw.org
Burman	Aaron	Llamasoft	aaronrburman@gmail.com
Conaway	Brian	Waste Management	bconaway@wm.com
Fleetham	Charlie	Project Innovations	charlie@projectinnovations.com
Gomes	Christina	A2 Systems Planning	cgomes@a2gov.org
Keller	Diane	A2Y Chamber	diane@a2ychamber.org
Lignell	Kirk	Recycle Ann Arbor	klignell@recycleannarbor.org
Moran	Sam	UM DPW/Waste Management	smoran@umich.edu
Panozzo	Joel	The Lunch Room	thelunchrooma2@gmail.com
Reed	John	Food Gatherers	john@foodgatherers.org
Seibert	Christina	СВІ	Christiana.seibert@cbi.com
Teeter	John	First Martin	<u>iteeter@firstmartin.com</u>
Thomson	Maura	Main Street Area Association	maura@mainstreetannarbor.org
Todoro-			
Hargreaves	Frances	State Street Area Association	frances@a2state.com
Wreford	Sebastian	Food Gatherers	sebastian@foodgatherers.org
Wright	Jan	ICPJ	janwrigh@umich.edu
Yuhasz	Eric	Google	eyuhasz@google.com

Ann Arbor Commercial Organics Collection: Cost Impacts to Generators to Divert More Organics

	On-Site Segregation of Organics from Waste Stream	Collection / Removal of Organics and Trash	Procurement / Purchasing Practices / Habits
Cost Increases	Service Changes Energy Unpackaging of Materials Collection Containers (Inside) Storage Space Collection Containers (Outside) Employee Training Education Addition Compostable Can Liners Food Serviceware	Reconfig Create Service Charge for Pickup Collection Containers (Outside) Shared Users all Staff Service C	Redesign or uration to Space Compostable Serviceware Compostable Can Liners Diversight /
+ OR -	Food Donation		
Cost Decreases		ty Reduced / Reduced Food Donation	Reduce Food Packages Improved Purchasing Practices to Reduce Food Loss Incentives for Business

Ann Arbor Commercial Organics Collection: Cost Impacts to Collectors and Processors to Divert More Organics

		Collection from Generators	Transportation to Destination Facility	Destination Facility (Compost Facility, Landfill, Etc.)
Cost Increases				Operating - Turning Compost Piles Early
		Multiple Visits to Generator		Change in Technology / Indoor Operation
		Collection Containers	Trucks	Contamination
		Vehicle Ma Source Separation	aintenance Multiple Visits to Generator	Potential Noxious Odors
		Contamination		Increased Liability
		Waste Material Types	Labor / Drivers requency	Staging / Initial Handling
		Service F Education		Permitting & Compliance
3	3	20000000		Waste & Material Type / Composition
+				, , , , , , , , , , , , , , , , , , ,
OI		Tipping Fees	Haul Distance / Time	
-				
Sec				
1695				End Product (Compost) Sales
Cost Decreases				Compost Delivery
Į s				Compost Denvery
				Food Not Purchased Because Recovered
H	,			
				Increased Waste Disposal Costs

ATTACHMENT #3

Ann Arbor Commercial Organics Collection: Alley "Blue Sky" Brainstorming

Big-picture redesign:

- "Big Dig" / underground storage
- Facility within buildings for sorting, etc.
- Pedestrian
- Consolidate or "hub" in central location
- Urban goats & pigs
- Lighting

Incentives:

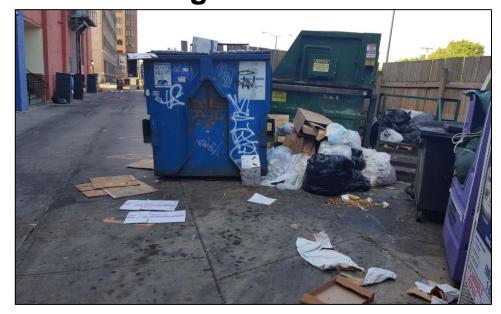
- Adopt-An-Alley program
- Alley user cooperation
- Alley "captain" reduced cost in bill for service
- "Pretty Alley" contests
- Tax credit for "neat" alleys

Cleaning:

- Design for easy cleaning
- Assessment to businesses for cleaning
- Regular cleaning schedule
- Alley clean-up days /events

Enforcement / funding:

- Community standards tickets
- Capital improvement funds / standard
- "Community Values" fund
- Alley app (e.g., NextDoor)
- Illegal dumping





<u>Trash/recycling/organics</u> <u>collection:</u>

- Smaller or standardized container size & frequent service
- Shared containers everyone must pay their share
- Container selection size & access
- Just-in-time pick-up
- Pick-up at night
- 24-hour compactor repair service

Alley management / oversight:

- One group or person in charge of alley enforcement
- Alley parking not to interfere with delivery trucks & trash collection
- One group for oversight
- Ownership of alleys needs to be clearly defined

ATTACHMENT #4

Ann Arbor Commercial Organics Collection: Perceived Benefits and Disadvantages of Service Level Alternatives



Business Choice / Voluntary Program

Status Quo / No **Program**

Benefits

- Easy
- No cost
- money
- Avoids angry citizenry
 A2 not a leader
- Supply of food donations

Disadvantages

- No system oversight
- No cost to opt-in
- Perceived as saving
 Does not contribute to goals of A2

 - Bad image for A2 "brand"
 - Environmental effects
 - Public health & safety
 - Odors
 - Rats
 - Limited vision of future benefits

Benefits

- Buying power
- Coordinated collection
- Target high-volume businesses
- Easy or gradual transition / staged program
- Lower levels of contamination
- Clear champions
- Environment of collaboration
- Doesn't require enforcement costs
- Consistent, reliable service
- Incentives
- Time to educate / identify best way to separate

Disadvantages

- Longer amount of time
- Space
- Logistics
- · Staff education, time, turn-over
- High volume businesses won't necessarily sign up
- No consistency
- No sense of urgency
- Lose economies of scale

Benefits

 Forces action & change

Required Service / **Mandatory Program**

- A2 community leader
- Could be well thought-out and gradual
- · Focus on highvolume business
- More material
- Eventually becomes second-nature
- Fines generate revenue
- Clean alleys

Disadvantages

- Little organics for some businesses
- High cost for lowvolume businesses
- Higher contamination (malicious compliance)
- Policing compliance / staff to enforce containers / difficult enforcement
- Year-round service needed
- Container weight issues
- Who provides start-up containers?
- Specialized trucks for leakage
- Resistance to mandatory participation
- · Could be an expensive flop