1964
COPD and Lung Cancer are Largely Preventable

Dr. Luther Terry

Trends in Tobacco Use and Lung Cancer Death Rates in the U.S.

1990
Coronary Artery Disease is Reversable

MEDICAL SCIENCE

Can lifestyle changes reverse coronary heart disease?

The Lifestyle Heart Trial

DEAN ORNISH   SHIRLEY E. BROWN   LARRY W. SCHERWITZ
JAMES H. BILLINGS   WILLIAM T. ARMSTRONG   THOMAS A. PORTS
SANDRA M. MCLANAHAN   RICHARD L. KIRKEEIDE
RICHARD J. BRAND   K. LANCE GOULD

In a prospective, randomised, controlled trial to determine whether comprehensive lifestyle changes affect coronary atherosclerosis after 1 year, 28 patients were assigned to an experimental group (low-fat vegetarian diet, stopping smoking,

We carried out trials in 1977 and 1980 to assess the short-term effects of lifestyle changes on coronary heart disease with non-invasive endpoint measures (improvements in cardiac risk factors, functional status, myocardial perfusion,[2] and left ventricular function[3]).

2015
All 15 of our Leading Killers Are Preventable

2015
All 15 of our Leading Killers Are Preventable
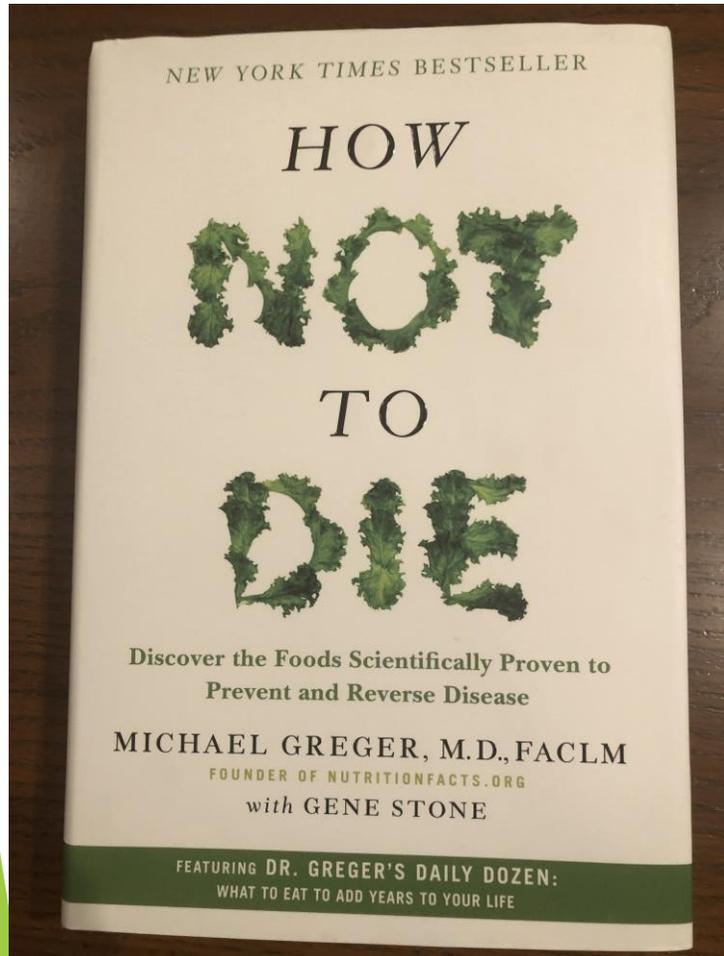
- **Coronary Artery Disease**
- **Alzheimer's**
- **Colon Cancer**
- **Diabetes**
- **Hypertension**
- **Leukemia / Lymphoma**
- **Chronic Kidney Disease**
- **Breast Cancer**
- **Depression**
- **Prostate Cancer**
- **Parkinson's**

NEW YORK TIMES BESTSELLER

HOW
NOT
TO
DIE

Discover the Foods Scientifically Proven to
Prevent and Reverse Disease

MICHAEL GREGER, M.D., FACLM
FOUNDER OF NUTRITIONFACTS.ORG

with GENE STONE

FEATURING DR. GREGER'S DAILY DOZEN:
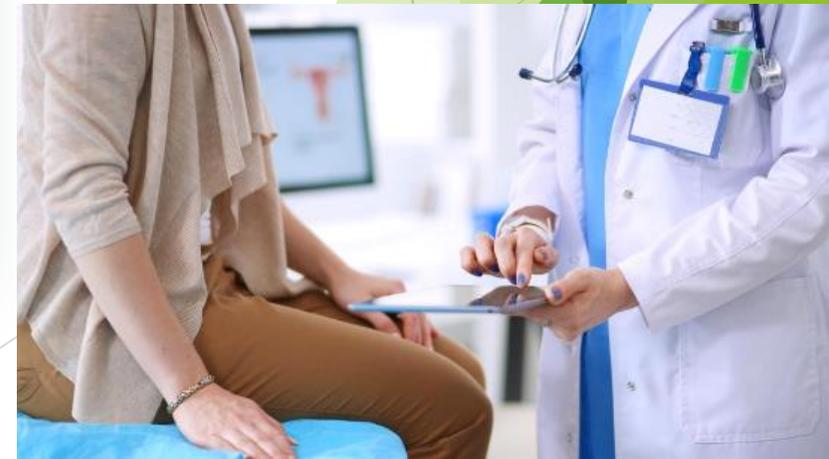WHAT TO EAT TO ADD YEARS TO YOUR LIFE

Shameful Stats…

US Health Care

We Spend $3.2 Trillion
On "Health Care"…
With at best mediocre
Results…

Shameful Stats…

US Health Care

2017 Report from the Commonwealth Fund:
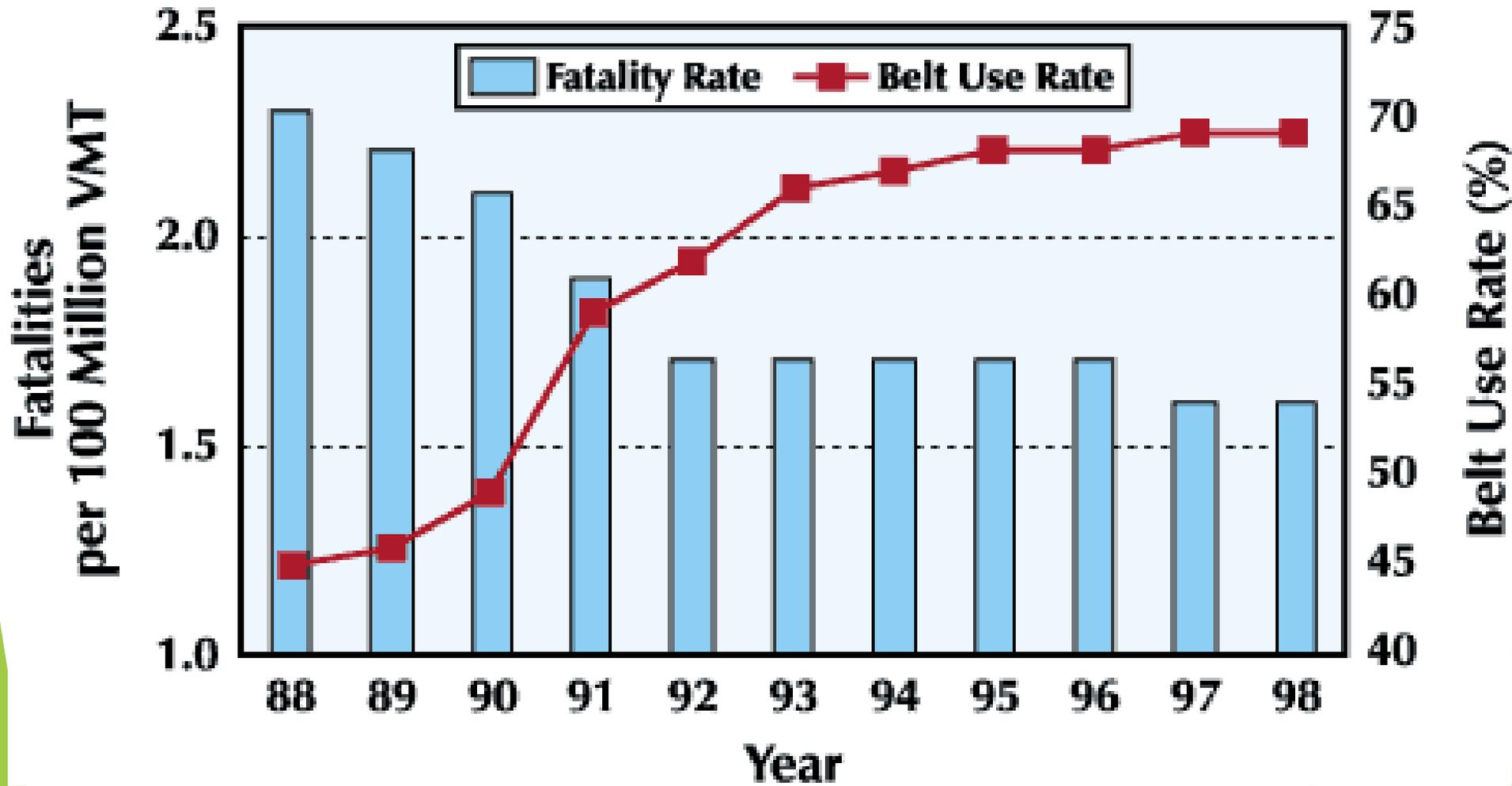US Ranked 11 of 11
Developed Countries…

Shameful Stats…

US Health Care

80% is spent on Chronic Diseases that are largely Preventable, and often reversible

Prevention Saves Lives: Seat Belts

A Fundamental Paradigm Shift is Sweeping across the Nation…

AMERICAN COLLEGE OF
Lifestyle Medicine

Six Pillars of Lifestyle Medicine

1) Healthful Eating
2) Physical Activity
3) Manage Stress
4) Sleep Well
5) Avoid Risky Substances Addictions
6) Social Connectedness

1990
Coronary Artery Disease is Reversable

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The Ornish Program

CAD Patients on the program noted a 91% decrease in their frequency of angina attacks in just a few weeks vs. a 186% *increase* in attacks for the control group.

JAMA. 1998; 280(23):2001-7

A way to reverse CAD?

Caldwell B Esselstyn Jr [1], Gina Gendy, Jonathan Doyle, Mladen Golubic, Michael F Roizen

Affiliations + expand
PMID: 25198208

Abstract

Purpose: Plant-based nutrition achieved coronary artery disease (CAD) arrest and reversal in a small study. However, there was skepticism that this approach could succeed in a larger group of patients. The purpose of our follow-up study was to define the degree of adherence and outcomes of 198 consecutive patient volunteers who received counseling to convert from a usual diet to plant-based nutrition.
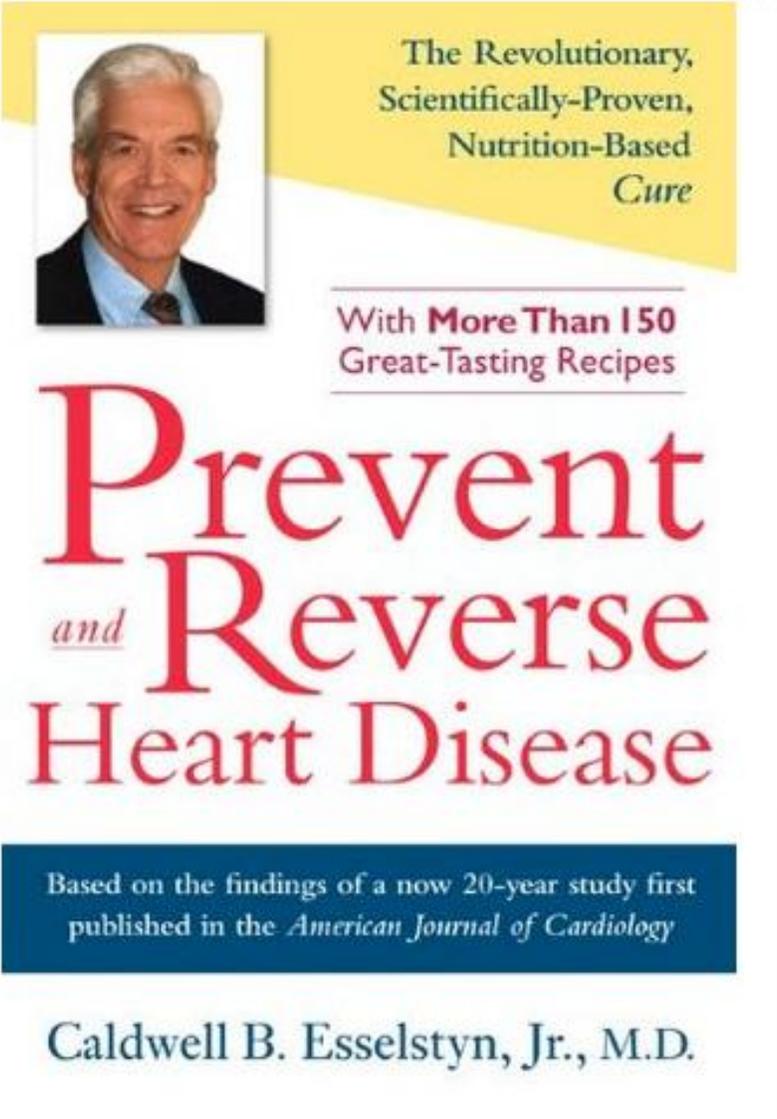
The Revolutionary,
Scientifically-Proven,
Nutrition-Based
Cure

With **More Than 150**
Great-Tasting Recipes
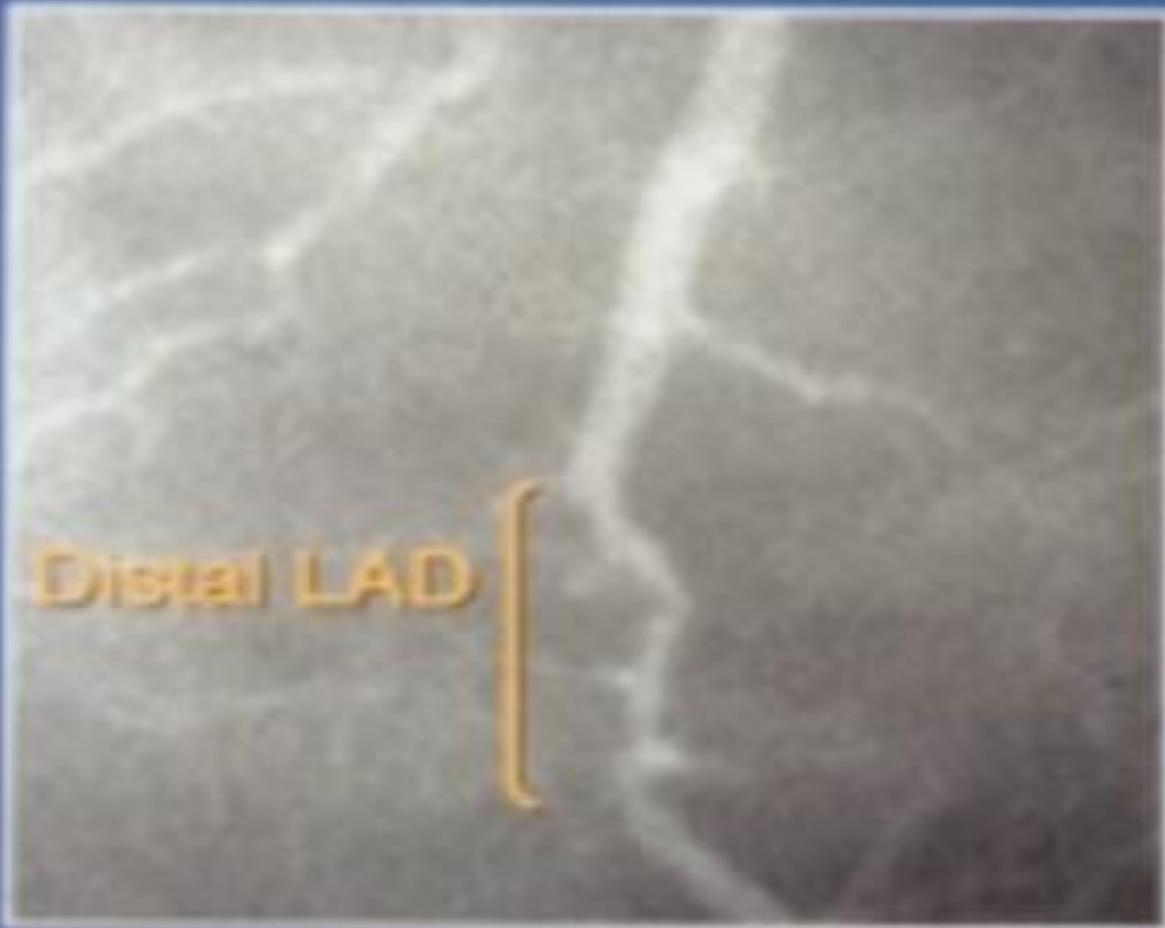
Prevent
and Reverse
Heart Disease

Based on the findings of a now 20-year study first
published in the *American Journal of Cardiology*
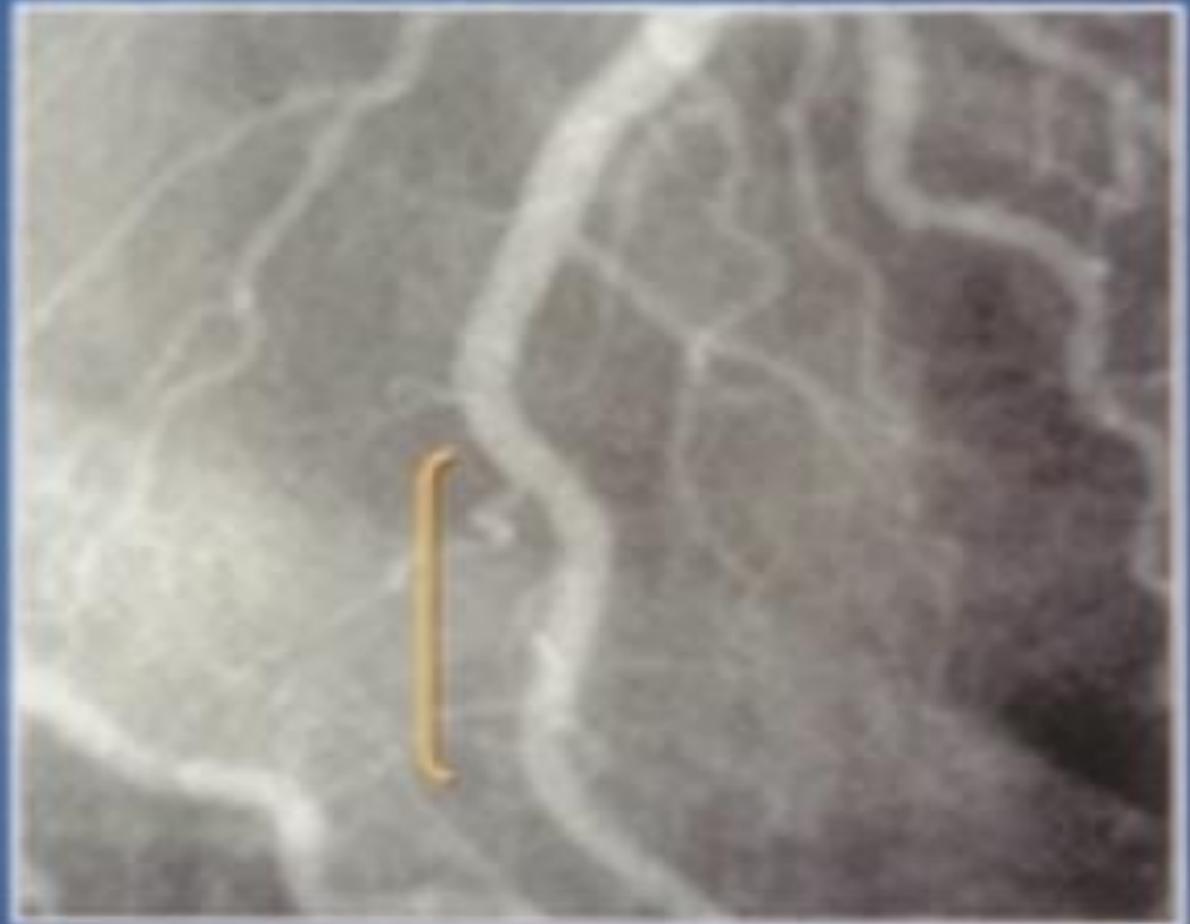
Caldwell B. Esselstyn, Jr., M.D.

Reversal of Coronary Disease
November 27, 1996 — July 22, 1999
Distal LAD

"Coronary heart disease is a benign food borne illness which need never exist or progress."
– Caldwell B. Esselstyn, Jr., MD

Leading cause of death and disability in the US:
The Standard American Diet

1993:
1. Tobacco
2. Diet and Activity
3. Alcohol

JAMA. **1993**;270:2207-12

2018:
1. Dietary Risk
2. Tobacco
3. Chronic Diseases

JAMA. **2018**;319(14):1444-1472

ANIMAL

PLANT

UNPROCESSED

PROCESSED

What makes a food "Health Supporting"?

Desirable Characteristics:	Plant Foods	Animal Foods
Anti Oxidant Rich		
High Fiber		
Alkaline		
Cholesterol Free		
Anti Inflammatory		
Phytonutrient Rich		
Balanced /Healthy Macronutrients		

NUTRITION JOURNAL

RESEARCH   **Open Access**

The total antioxidant content of more than 3100 foods, beverages, spices, herbs and supplements used worldwide

Monica H Carlsen[1†], Bente L Halvorsen[1†], Kari Holte[1], Siv K Bøhn[1], Steinar Dragland[2], Laura Sampson[3], Carol Willey[3], Haruki Senoo[4], Yuko Umezono[4], Chiho Sanada[4], Ingrid Barikmo[5], Nega Berhe[1], Walter C Willett[3], Katherine M Phillips[6], David R Jacobs Jr[1,7], Rune Blomhoff[1*]

Abstract

Background: A plant-based diet protects against chronic oxidative stress-related diseases. Dietary plants contain variable chemical families and amounts of antioxidants. It has been hypothesized that plant antioxidants may

Antioxidant content

	n	mean	median	min	max
Plant based foods	1,943	1,157	88	0	289,711
Animal based foods	211	18	10	0	100

Michael Greger, MD www.nutritionfacts.org

Free Radical

Stable Molecule

Unpaired electron

Electron pairs
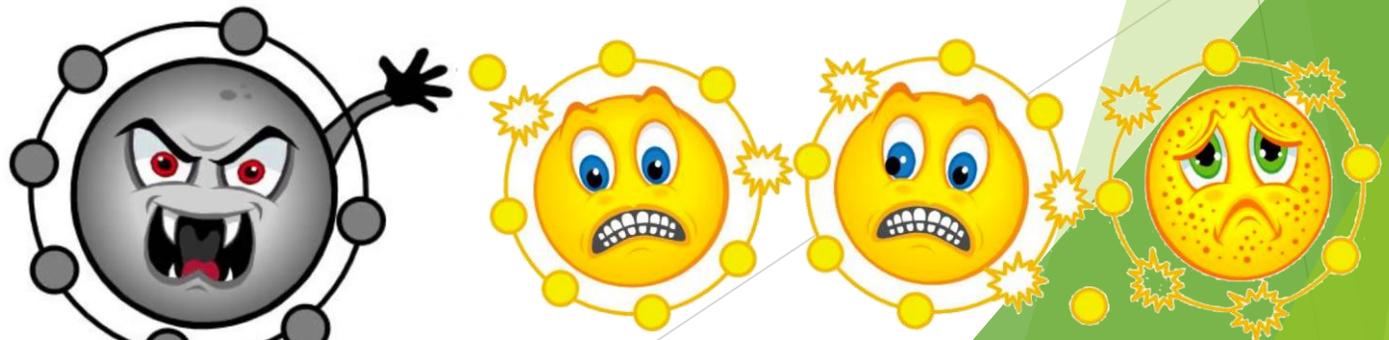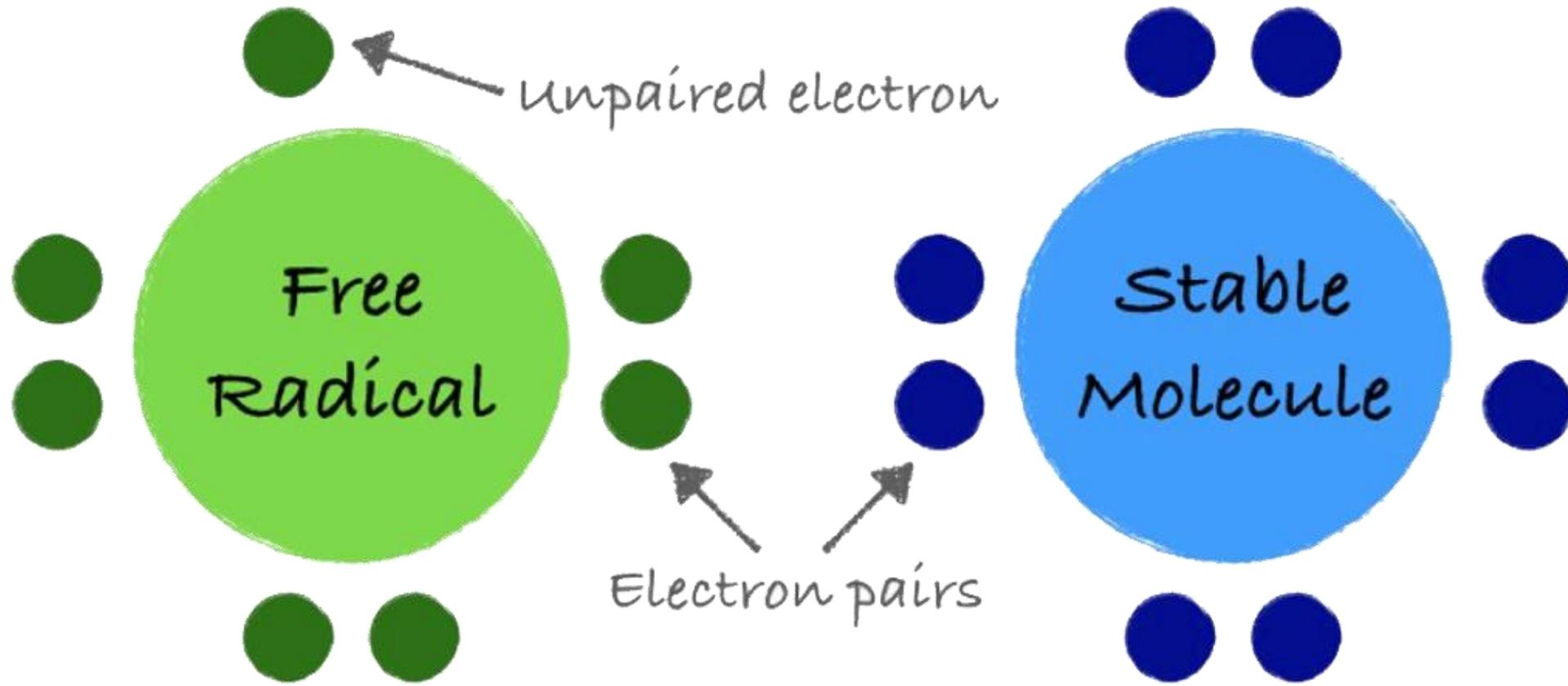
Free Radicals are highly reactive

DNA Damage	Proteins Denatured	Endothelial Damage	Cellular Damage
↓	↓	↓	↓
Mutations	Immune Response	Atheroma	Rapid Cell Aging
↓	↓	↓	↓
Cancer	**Inflammation**	**CAD/Stroke**	**Organ Dysfunction**

Desirable Characteristics:	Plant Foods	Animal Foods
Anti Oxidant Rich	★★★★★	✖
High Fiber		
Alkaline		
Cholesterol Free		
Anti Inflammatory		
Phytonutrient Rich		
Balanced /Healthy Macronutrients		

Your Microbiome: Eating for 38,000,000,000,001?

Feed them Well and they Will:

- ▶ **Support Immune function**
- ▶ **Support Hormone Balance**
- ▶ **Manage Toxins**
- ▶ **Nourish Your Colon**
- ▶ **Lower Inflammation**
- ▶ **Produce Nutrients**
- ▶ **Signal Satiety**
- ▶ **Aid Nutrient Absorption**

Starve them and they Will:

- ► **Inflame Colon**
- ► **Produce Toxins**
- ► **Increase Estrogens**
- ► **Increase Serum Cholesterol**
- ► **Induce Inflammation**
- ► **Create "Leaky Gut"**
- ► **Increase Autoimmune Disease Risk**

And what do they eat?

How much fiber do we need?

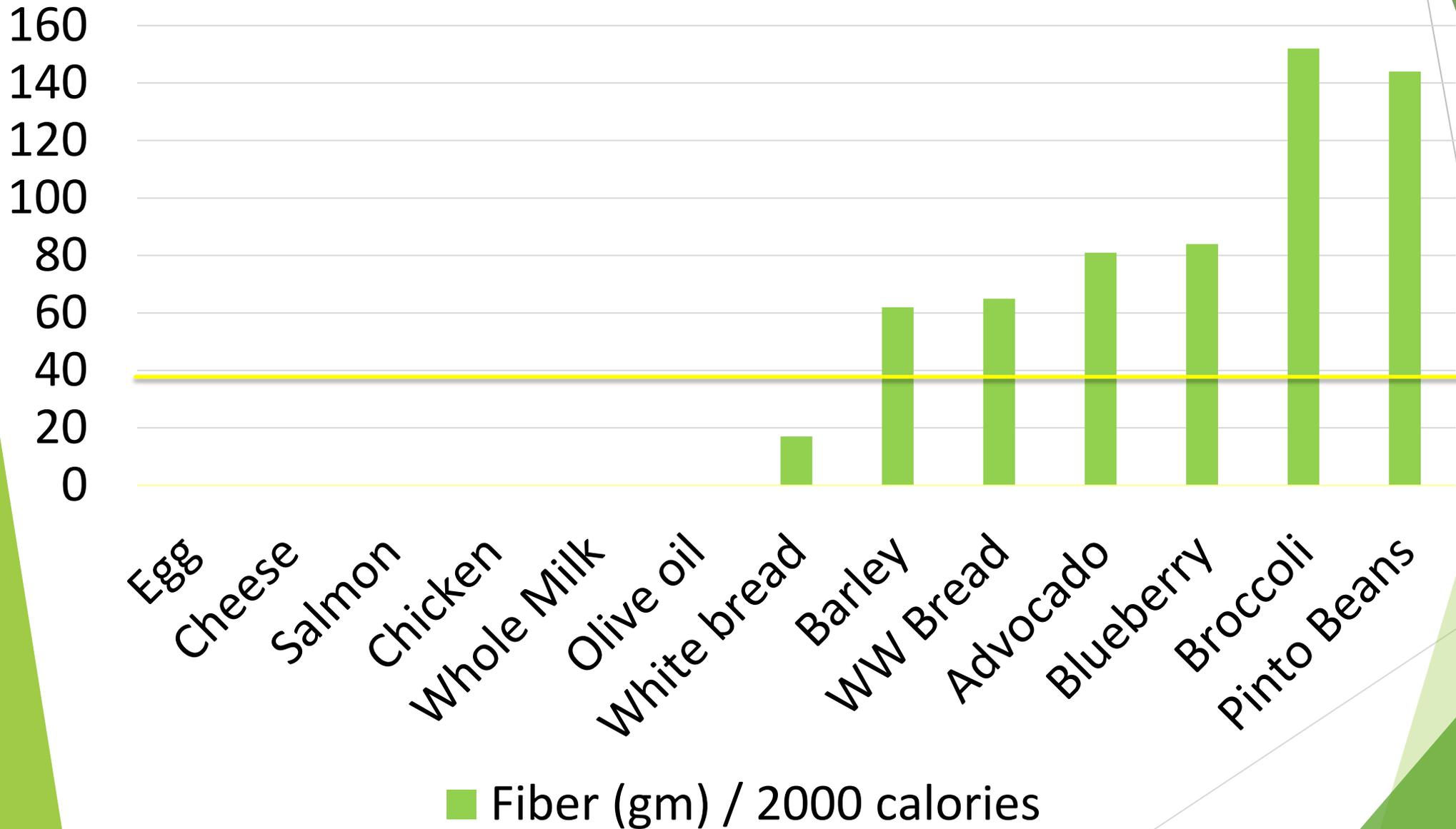**Average American intake = 15 gm**

Dietary Guidelines = 30 gm

Minimum Goal = 60 gm

Optimal = 100+ gm/ day

Fiber (gm) / 2000 calories

Egg, Cheese, Salmon, Chicken, Whole Milk, Olive oil, White bread, Barley, WW Bread, Advocado, Blueberry, Broccoli, Pinto Beans

Fiber (gm) / 2000 calories

Fiber (gm) / 2000 calories

- Egg = 0
- Cheese = 0
- Olive Oil = 0
- Chicken = 0
- White Bread = 17

Starvation

- Walnut = 20
- **Minimum Goal = >30**
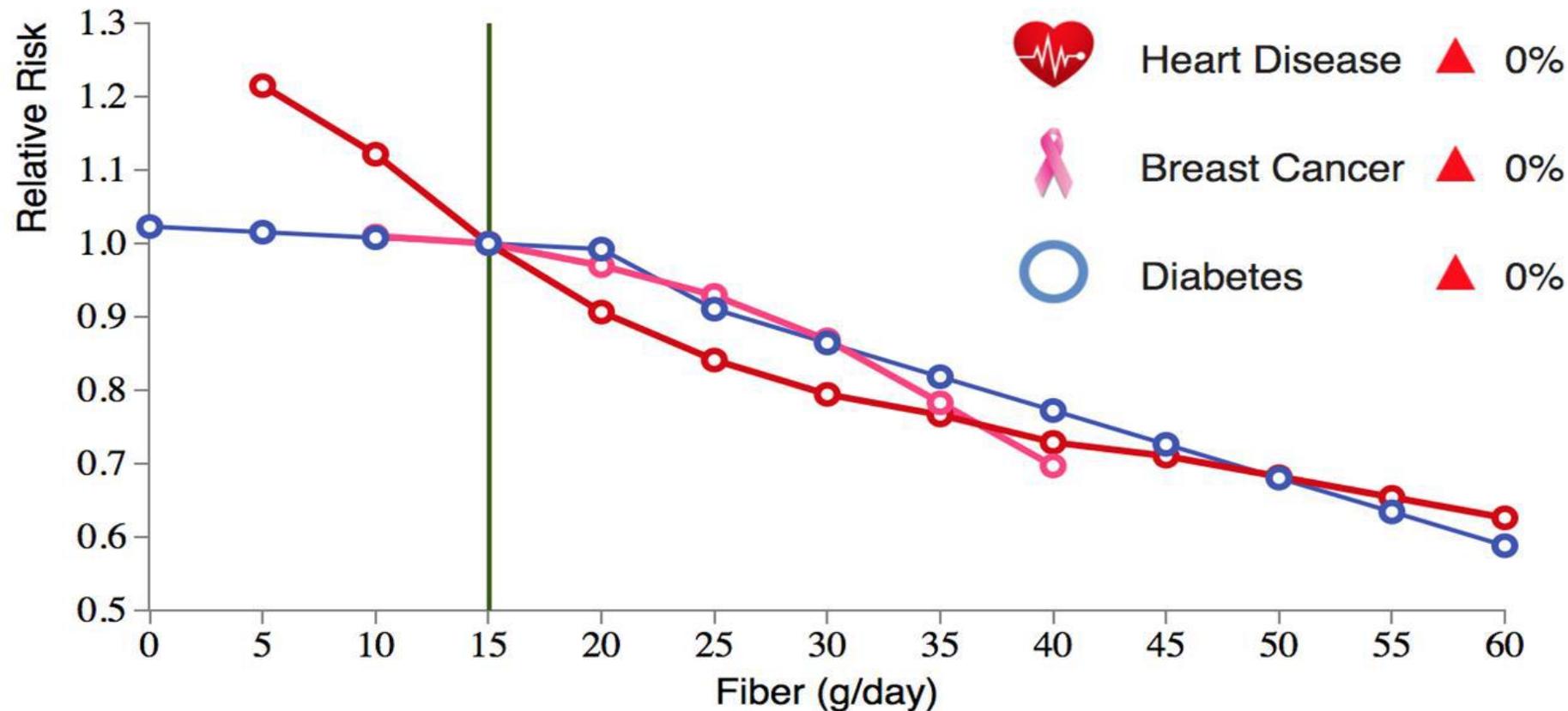- Barley = 62
- Blueberry = 84
- Pinto Beans = 144
- Broccoli = 152
- Kale = 227

Nourishment
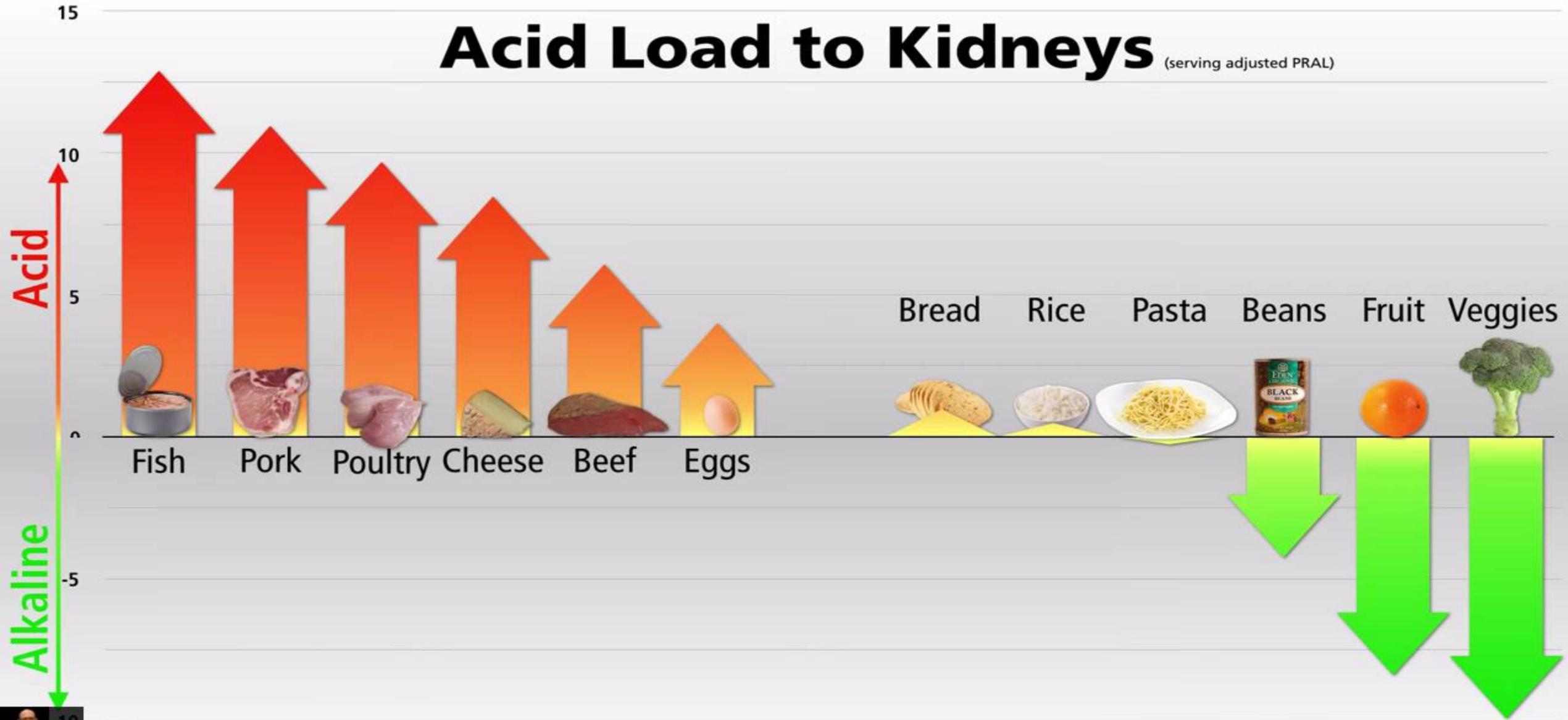
Dietary Fiber and Risk of Disease

David Donohue, MD

References

... (2013) Dietary fibre intake and risk of cardiovascular disease: systematic review and meta-analysis

... (2014) Dietary fiber intake and risk of type 2 diabetes: a dose–response analysis of prospective stu...

... (2012) Dietary fiber and breast cancer risk: a systematic review and meta-analysis of prospective s...

Desirable Characteristics:	Plant Foods	Animal Foods
Anti Oxidant Rich	★★★★★	❌
High Fiber	★★★★★	❌
Alkaline		
Cholesterol Free		
Anti Inflammatory		
Phytonutrient Rich		
Balanced /Healthy Macronutrients		

Acid Load to Kidneys

(serving adjusted PRAL)

Acid

Alkaline

15

10

5

0

-5

-10

Fish Pork Poultry Cheese Beef Eggs

Bread Rice Pasta Beans Fruit Veggies

Michael Greger: www.nutritionfacts.org

Desirable Characteristics:	Plant Foods	Animal Foods
Anti Oxidant Rich	★★★★★	✖
High Fiber	★★★★★	✖
Alkaline	★★★★★	✖
Cholesterol Free		
Anti Inflammatory		
Phytonutrient Rich		
Balanced /Healthy Macronutrients		

Where Do You Find Cholesterol in Food?

Red meat

White meat

Dairy Products

Fish and Seafood

Eggs

Total Serum Cholesterol Levels

Rural China

USA

% of Population

80	127	160

170	215	290

T. Colin Campbell, "The China Study", 2006, Pg. 78
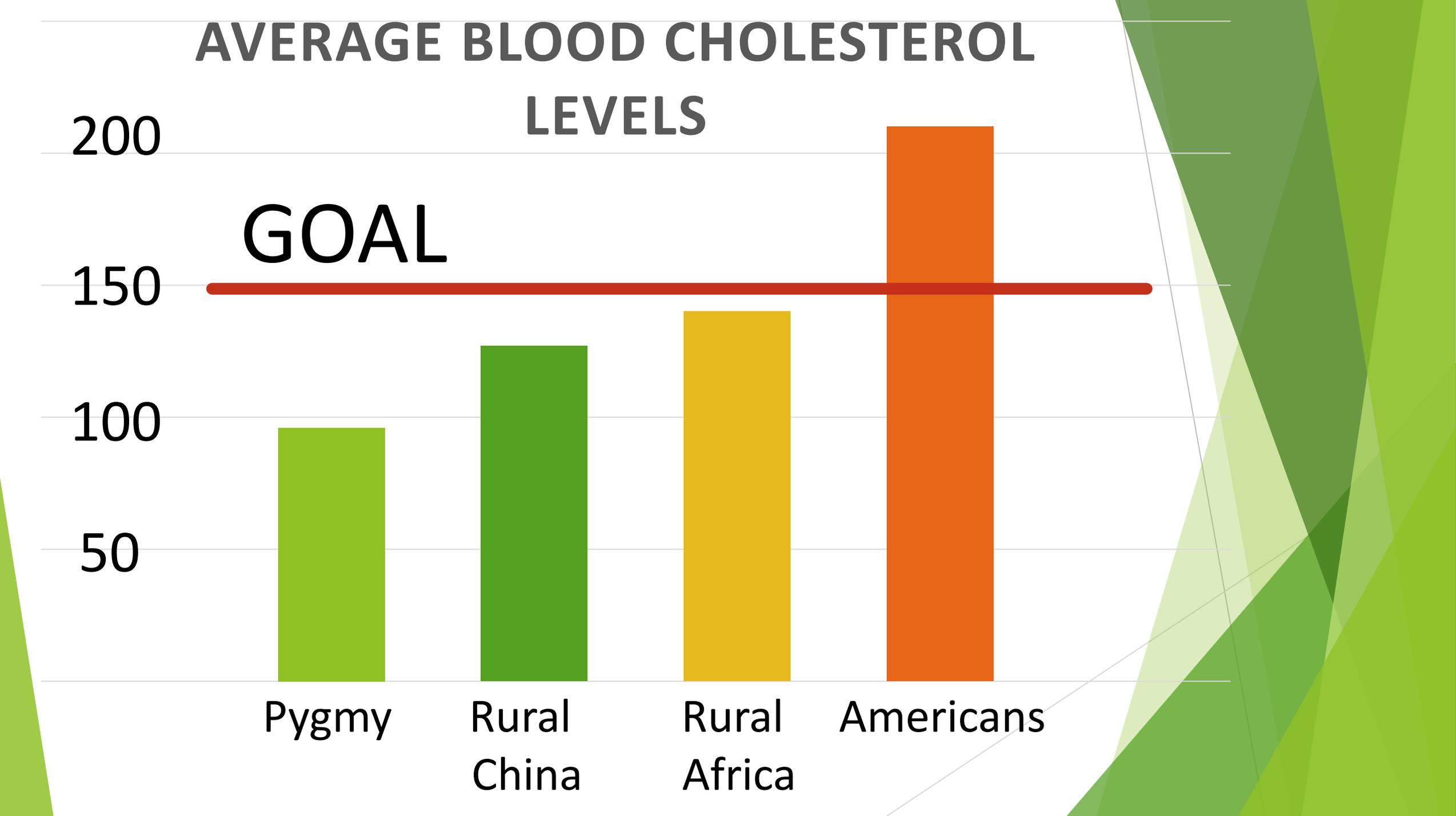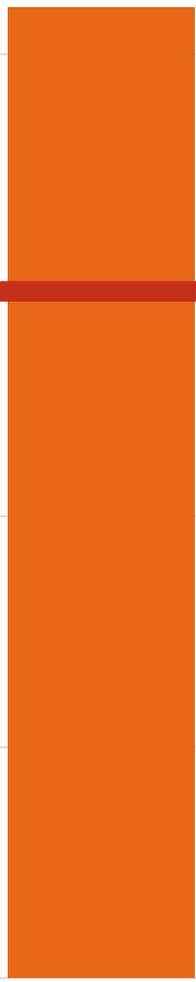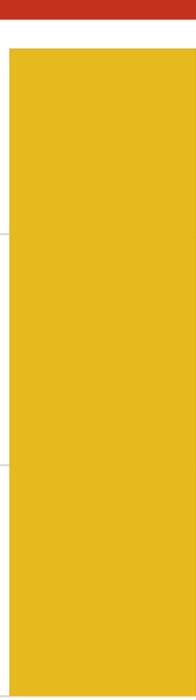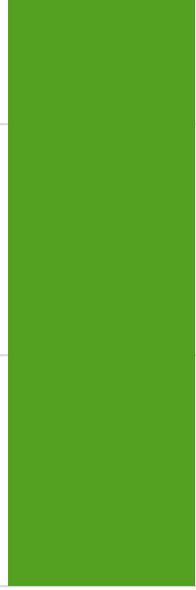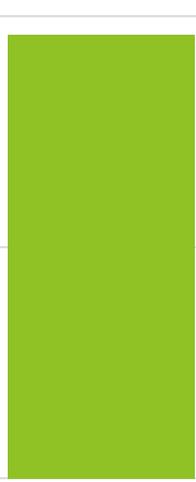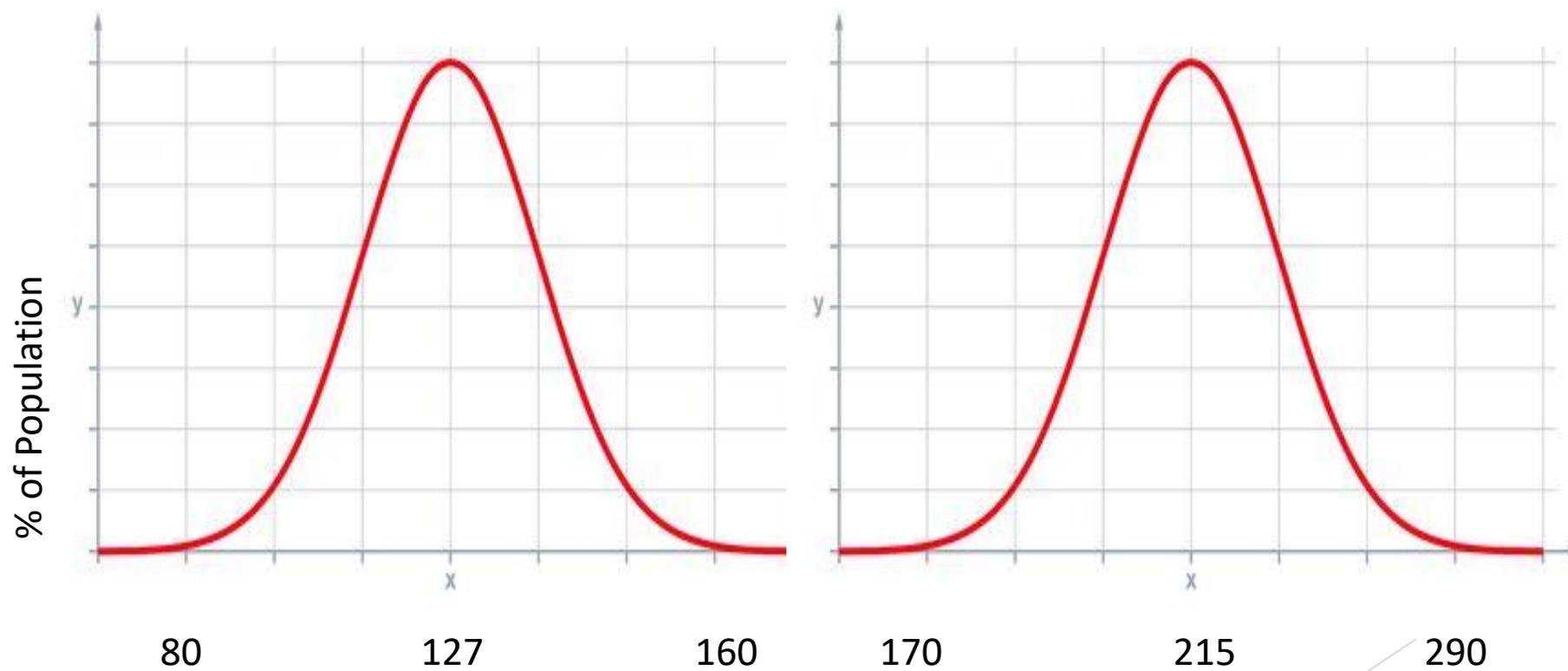
Total Serum Cholesterol Levels

Rural China
CAD Risk ~0

USA
CAD Risk ~100%
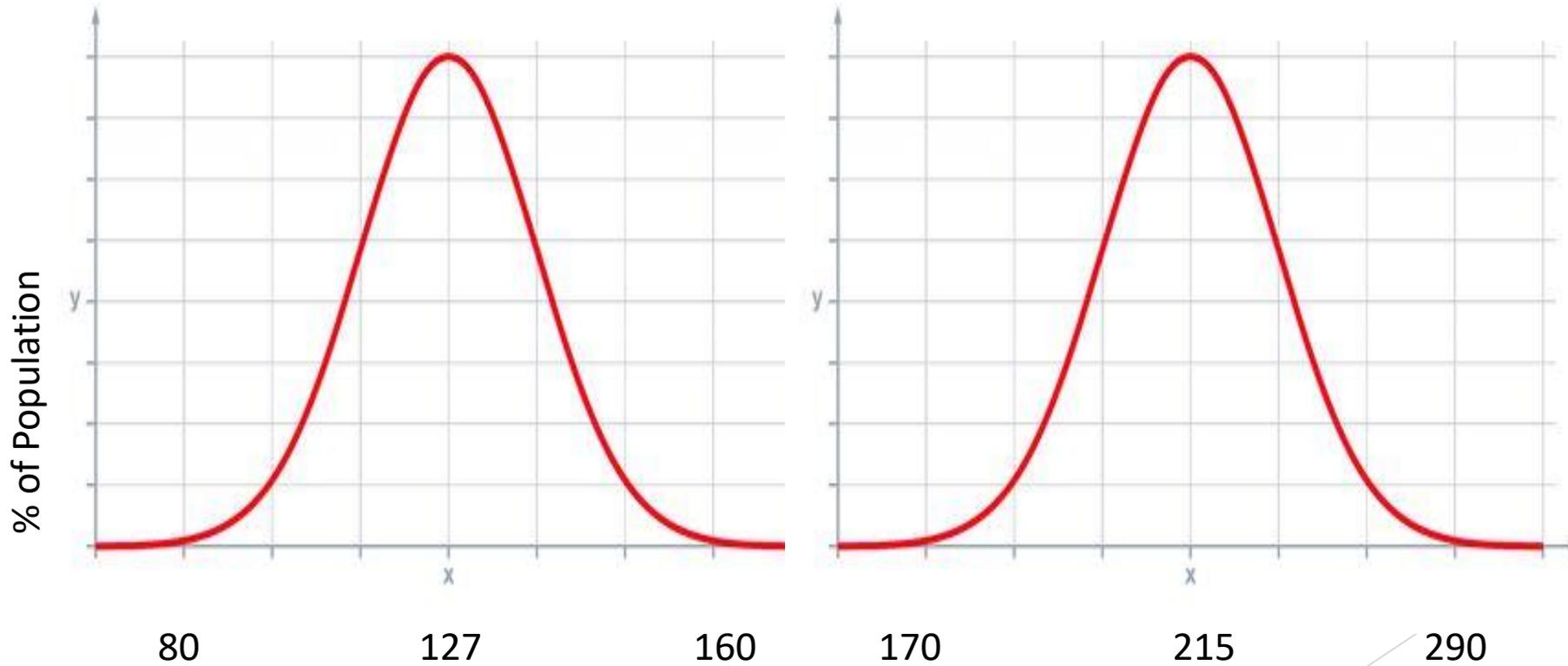
% of Population

80   127   160   170   215   290

T. Colin Campbell, "The China Study", 2006, Pg. 78

Desirable Characteristics:	Plant Foods	Animal Foods
Anti Oxidant Rich	★★★★★	✗
High Fiber	★★★★★	✗
Alkaline	★★★★★	✗
Cholesterol Free	★★★★★	✗
Anti Inflammatory		
Phytonutrient Rich		
Balanced /Healthy Macronutrients		

Plant Foods: Anti-Inflammatory

- **Anti-Oxidant Rich**

- **Support Healthy Microbiome**

- **Phytonutrient Rich**

Inflammation from Animal Foods

- **<u>Bacterial Endotoxins</u>**
  - **Average of 100,000,000 Bacteria per ¼ Pounder**
  - **These form "Endotoxins"**
  - **Endotoxins survive cooking, stomach acid & digestive enzymes**
  - **Saturated Fats aid absorption**
  - **Accelerate Atherosclerosis and Insulin Resistance**

Inflammation from Animal Foods

- **Aracidonic Acid**

- **Instigates Inflammatory Cascade**

1	Chicken and chicken mixed dishes	26.9
2	Eggs and egg mixed dishes	17.8
3	Beef and beef mixed dishes	7.3
4	Sausage, franks, bacon, and ribs	6.7
5	Other fish and fish mixed dishes	5.8
6	Burgers	4.6
7	Cold cuts	3.3
8	Pork and pork mixed dishes	3.1
9	Mexican mixed dishes	3.1
10	Pizza	2.8

Michael Greger: www.nutritionfacts.org

Heme Iron

▶ From Animal Blood

& Muscle

▶ Pro-Oxidant

▶ Pro-Inflammatory

Heme Iron

▶ Linked with:

  ▶ Diabetes -- Up 16% per mg

  ▶ Heart Disease -- Up 27% per mg

  ▶ Stroke – Up 16% high vs. low quintile

  ▶ Cancer – Colon (12%), Breast (3%), Lung (12%) per mg
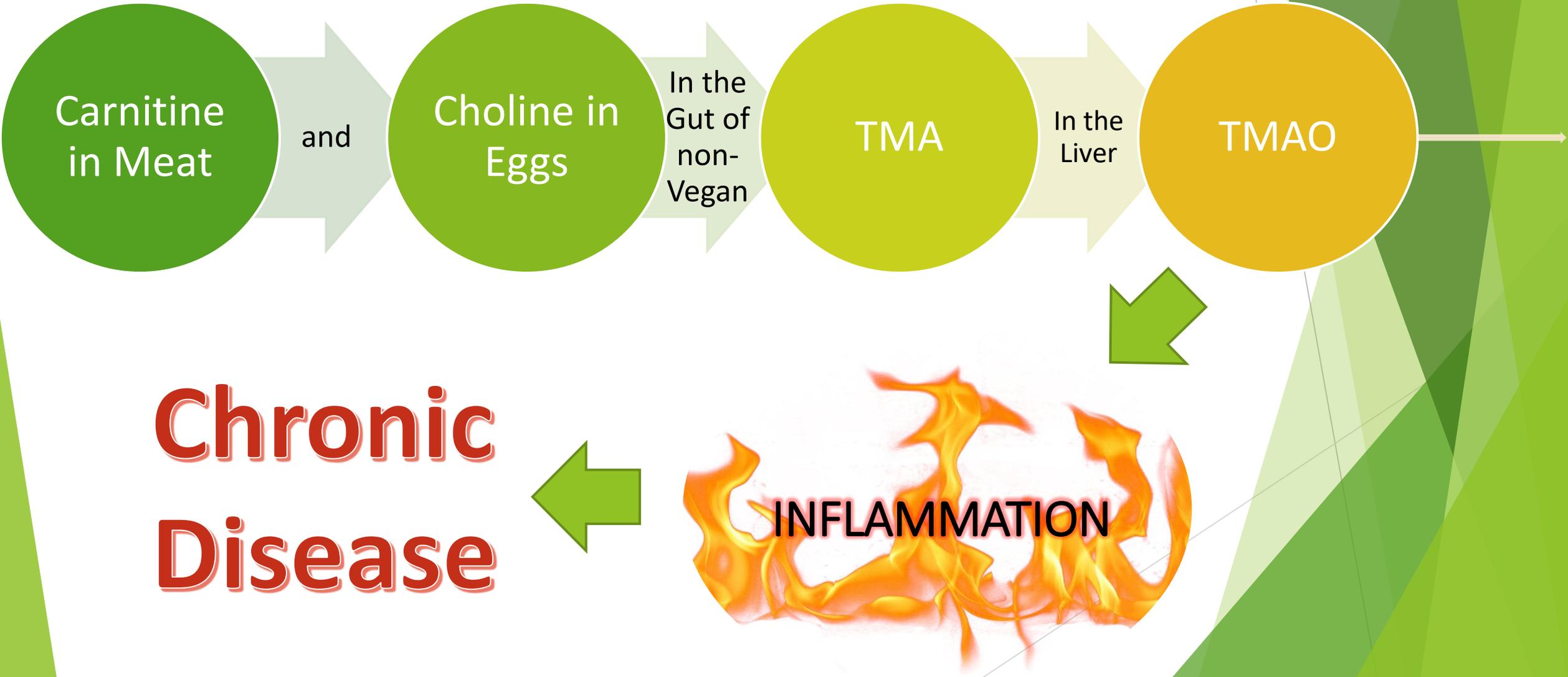
1) BMC Medicine, 2012; 10:119   2) Eur. J. Nutr. (2014) 53:395-400
3) Stroke, 2013; 44: 334-334   4) Cancer Eipidemiol Biomarkers Prev. 23(1) January, 2014
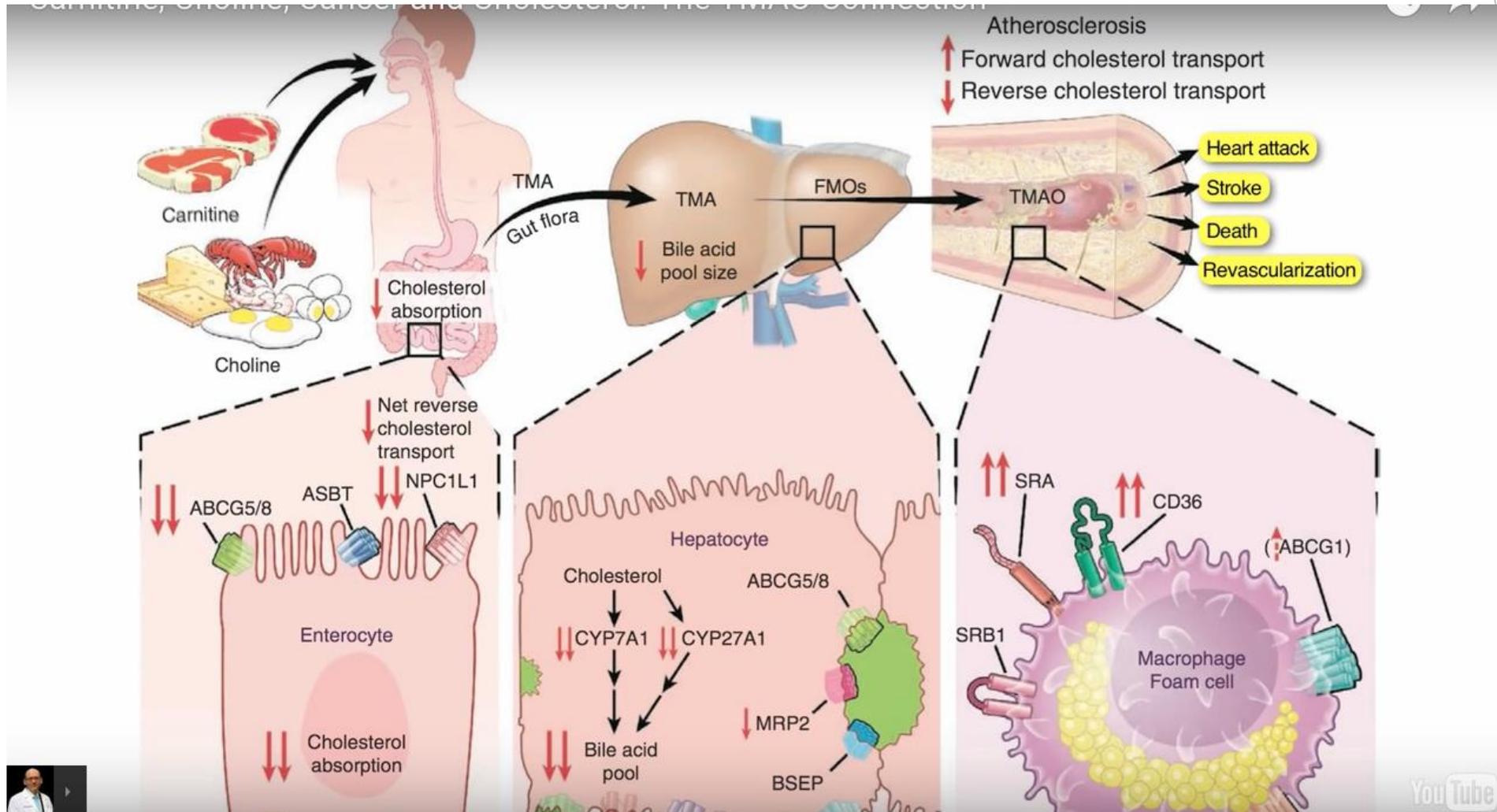
Heme Iron per 3 oz. Portion:

▶ Clams –   23.8

▶ Oysters –   7.8

▶ Muscles –   5.7

▶ Venison –   2.8

▶ Ground Beef –   2.5

▶ Lamb Chop --   2.1

Inflammation from Meat and Eggs: Carnitine and Choline

Carnitine in Meat → and → Choline in Eggs → In the Gut of non-Vegan → TMA → In the Liver → TMAO

Chronic Disease ← INFLAMMATION

Carnitine + Choline – TMA -- TMAO

Nutritionfacts.org: Carnitine, Choline, Cancer, & Cholesterol: The TMAO Connection
Michael Greger M.D. FACLM · April 26th, 2013 · Volume 13

"Food Borne Inflammation"

- Heart Disease
- Stroke
- Hypertension
- Arthritis
- Osteoporosis
- Chronic Kidney Disease
- Arthritis
- Alzheimer's
- Diverticulosis

- Appendicitis
- Food Borne infections
- Multiple Sclerosis
- Rheumatoid arthritis
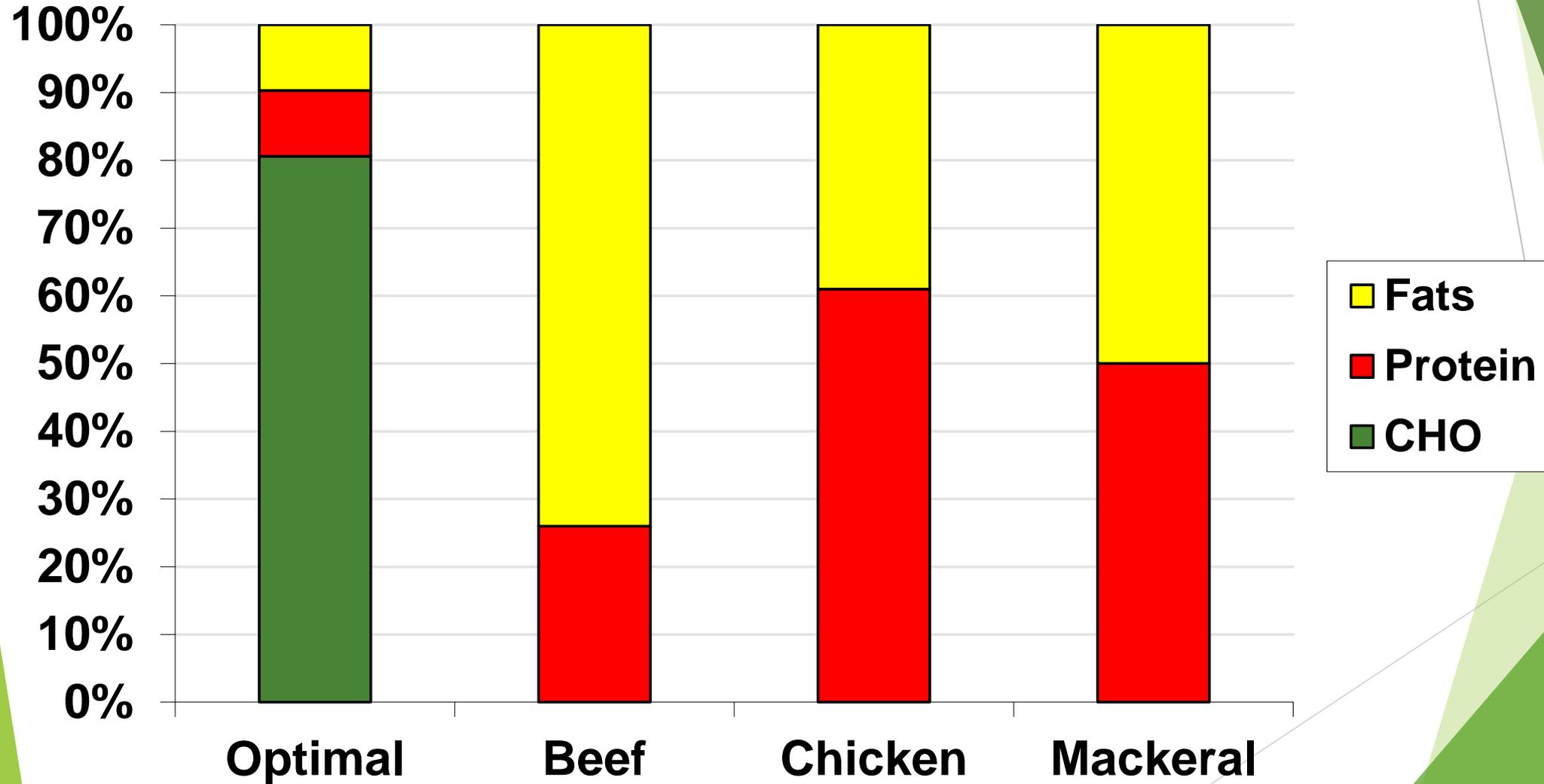- Crohn's Disease
- Ulcerative Colitis
- Asthma
- Eczema

Desirable Characteristics:	Plant Foods	Animal Foods
Anti Oxidant Rich	★★★★★	✖
High Fiber	★★★★★	✖
Alkaline	★★★★★	✖
Cholesterol Free	★★★★★	✖
Anti Inflammatory	★★★★★	✖
Phytonutrient Rich		
Balanced /Healthy Macronutrients		

Plants Contain Over 30,000 Disease Preventing "Phytonutrients"

- Bioflavonoids
- Lycopene
- Polyphenols
- Phytates
- Isoflavones

- Carotenoids
- Retinols
- Genistein
- Sulphanes
- Etc.

Desirable Characteristics:	Plant Foods	Animal Foods
Anti Oxidant Rich	★★★★★	✖
High Fiber	★★★★★	✖
Alkaline	★★★★★	✖
Cholesterol Free	★★★★★	✖
Anti Inflammatory	★★★★★	✖
Phytonutrient Rich	★★★★★	✖
Balanced /Healthy Macronutrients		

"Where do you get your Protein??!"

Macronutrient Source: **PROTEIN**

► **Animal**

- Acidic
- Allergenic
- Pro-Inflammatory: Interleukins, CRP, Inflammatory Cytokines
- Stimulate IGF-1

► **Plant**

- Alkaline
- Less Allergy
- Anti-Inflammatory
- No IGF-1 Stimulation

Stroke

Heart Disease

Diabetes

Obesity

Hypertension

ANIMAL FAT

Low Protein Intake Is Associated with a Major Reduction in IGF-1, Cancer, and Overall Mortality in the 65 and Younger but Not Older Population

Morgan E. Le... ...i Cheng,[1,2]
Federica Mad...
Giuseppe Pas... ...r D. Longo[1,2,*]

SUMMARY

...n et al., 2012;
...span extension

Mice and h... ...ved to operate
IGF-1 defici... ...d GH receptor
related dise... ...F-1 and insulin
duces GHR-IGF-1 activity, we examined links ...levels and signaling (...sh et al., 2000;
between protein intake and mortality. Respondents Fontana et al., 2010; Hauck et al., 2002; Wei et al., 2009). The

Respondents aged 50–65 reporting high protein intake had a 75% increase in overall mortality and a 4-fold increase in cancer death risk during the following 18 years. These associations were either abolished or attenuated if the proteins were plant derived.

Cell Metab. 2014 Mar 4;19(3):407-17. doi: 10.1016/j.cmet.2014.02.006

Macronutrient Source: FATS

Animal

- Cholesterol
- Saturated
- Trans Fats
- Heavy Metals & Contaminants

Plant

- No Cholesterol
- Less Saturated
- None
- Low Contaminants

Macronutrient Source: CARBS

Animal

- None or Sugar
- No Fiber
- Milk = Lactose / Galactose

Plant

- Rich in Complex
- High in Fiber
- No Lactose, small Galactose

Desirable Characteristics:	Plant Foods	Animal Foods
Anti Oxidant Rich	★★★★★	✖
High Fiber	★★★★★	✖
Alkaline	★★★★★	✖
Cholesterol Free	★★★★★	✖
Anti Inflammatory	★★★★★	✖
Phytonutrient Rich	★★★★★	✖
Balanced /Healthy Macronutrients	★★★★★	✖

WHOLE FOOD PLANT BASED

The "New 4 Food Groups"

▶ Vegetables

▶ Fruits

▶ Whole Grains

▶ Beans

AMERICAN COLLEGE OF Lifestyle Medicine
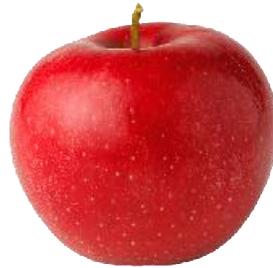
TIPS TO GET YOU STARTED ON A WHOLE FOOD, PLANT-BASED DIET

Take your journey to a healthy lifestyle step-by-step.

- **STEP 1: Enjoy** – Keep plant-based meals you already enjoy in your meal rotation.
- **STEP 2: Adapt** – Give your favorite recipes a plant-based makeover.
- **STEP 3: Explore** – Begin incorporating new plant-based foods into each week.

Plan ahead.

- Use meal planning apps or a simple calendar to plan meals in advance.
- Set aside time to batch prepare ingredients so meals can be thrown together quickly on busy weeknights. Pre-chop vegetables and cook large portions of grains and beans.

Make the 'healthy choice' the easy choice.

- Keep fresh produce in a bowl on the counter and at eye-level in the fridge so it is the first thing you reach for when wanting a snack.
- Stock your pantry with staple ingredients that can be assembled into a quick meal.

Work with a Registered Dietitian to assist in transitioning to a 100% plant-based dietary lifestyle, the health-protecting, disease-fighting prescription.

Game plan for eating away from home and traveling.

- Check menus ahead of time. Pair side dishes together to create a hearty meal.
- Ask if the kitchen is willing to make a dish with vegetables, beans and whole grains.
- When traveling, pack your own meals or stop at grocery stores instead of fast food.

Include the entire family.

- Allow children to pick a new fruit or vegetable to try each week.
- Start a tomato plant on the porch and have children water and take care of it.
- Assign age-appropriate kitchen tasks to everyone in the family.

### Set goals each week on your journey to improved nutrition.

- Identify specific, measurable and attainable steps you can take each week. Instead of "eat more vegetables," set a SMART goal to "make half your dinner plate vegetables five nights this week."
- Celebrate success each and every step of the way!

lifestylemedicine.org

AMERICAN COLLEGE OF Lifestyle Medicine

A WHOLE FOOD, PLANT-BASED PLATE
Nutrition Prescription for Treating & Reversing Chronic Disease

The American College of Lifestyle Medicine Dietary Lifestyle Position Statement for Treatment and Potential Reversal of Disease: ACLM recommends an eating plan based predominantly on a variety of minimally processed vegetables, fruits, whole grains, legumes, nuts and seeds.

Fruits & Vegetables

Plant Proteins

Drink Water

Whole Grains

ADD HERBS & SPICES
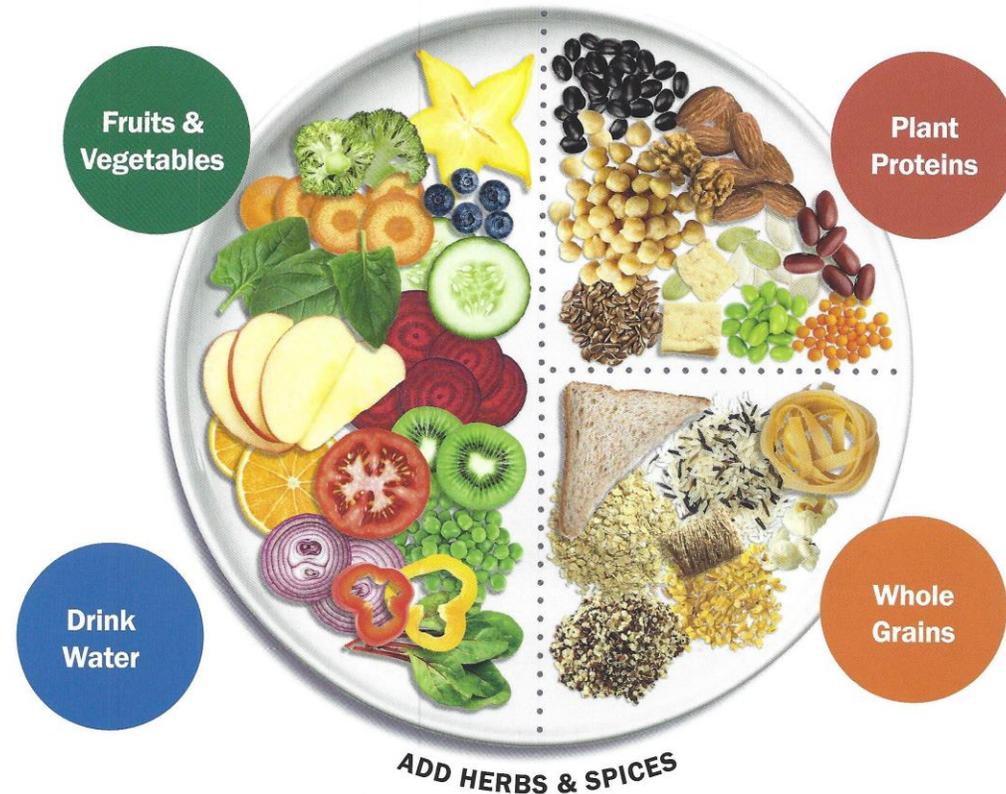
Include a wide array of fiber-filled, nutrient-dense, and antioxidant-rich whole plant foods at every meal. Use a variety of herbs and spices to enhance flavors.

● **Focus on whole fruits and vegetables and eat a rainbow of color.**

Vegetables: Dark leafy greens (spinach, kale, arugula, etc.), broccoli, squash, zucchini, carrots, tomatoes, beets, peppers, mushrooms, onions, celery, cauliflower, cucumbers, white & sweet potatoes, green peas, cabbage, whole plant fats (avocados, olives), and more.

Fruits: Apples, bananas, grapes, citrus fruit,

● **Eat a variety of plant protein.**

Legumes: Peas and beans, including kidney beans, pinto beans, white beans, black beans, lima beans, black-eyed peas, garbanzo beans (chickpeas), split peas and lentils, edamame, tofu.

Nuts and seeds: Almonds, pistachios, walnuts, pecans, nut butters, pumpkin/sunflower/chia/flax seeds, and more.

Evidence for Bovine Leukemia Virus in Mammary Epithelial Cells of Infected Cows

GERTRUDE CASE BUEHRING, PATRICK M. KRAMME, AND RONALD D. SCHULTZ

School of Public Health, University of California, Berkeley, California; and the Department of Pathobiological Sciences, School of Veterinary Medicine, University of Wisconsin, Madison, Wisconsin

BACKGROUND: Bovine leukemia virus (BLV), a retrovirus, usually causes a subclinical infection of dairy and beef cattle, but in <1% of infected cattle a B cell lymphoma may develop after several years of infection. BLV is transmitted horizontally among cattle, and infected animals have anti-BLV titers. Expression of BLV antigen, however, is silent in peripheral blood lymphocytes *in vivo*. The tropism of BLV has been assumed to be limited to B lymphocytes, because no other cell type has been found to harbor the virus *in vivo*. Since retrovirus-like particles had been identified in milk, and infection can be transmitted by milk, we decided to investigate whether BLV was in

Bovine Leukosis Virus (BLV) on U.S. Dairy Operations, 2007

In 2007, the [U.S.] National Anir[mal...] conducted th[...] major dairy S[...] States divide[...] percent of U.[...] dairy cows p[...]
   This infor[...] on BLV preva[...] Dairy 2007 a[...] Dairy 1996.

BLV

[...] to BLV and [...] ta from the [...] d that herds [...] s milk per [...] e cows.

[...]96 and [...]

[...]tically based [...] line [...]trolling it. [...] on 1,006

Table 1. Percentage of Operations in Which Bulk Tank Milk Tested Positive for BLV via ELISA, by Herd size

Herd Size (Number of Cows)	Percent Operations
Small (fewer than 100)	83.2
Medium (100-499)	82.1
Large (500 or more)	100.0

BLV is a retrovirus that infects dairy and beef cattle's [...]

operations were tested using the Agar Gel Immuno-diffusion test (AGID). Results showed that 89.0 percent

BLV and Breast Cancer
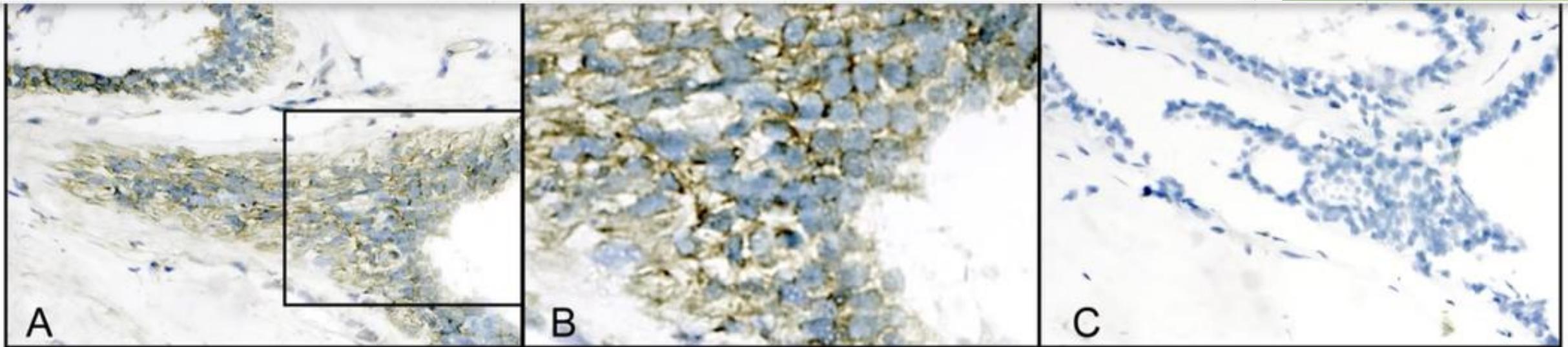
Fig 1. Bovine leukemia virus (BLV) in the mammary epithelium of a donor with breast cancer. (A) BLV DNA detected by in situ PCR (brown cells) (X40). Note presence of brown outcome reaction only in epithelium and not in surrounding connective tissue; (B) enlargement of boxed area in A, showing that the positive reaction is localized to the cytoplasm of mammary epithelial cells (X136). (C) background control, adjacent section reacted with PCR mix without primers to rule out non-specific false positive reactions (X40). Note absence of brown outcome reaction. Counterstain for A,B, and C is Difquick blue.

Presence of BLV-DNA in breast tissues was strongly associated with diagnosed and histologically confirmed breast cancer, OR = 3.07. As many as 37% of breast cancer cases may be attributable to BLV exposure.

So what does all of this mean for People with an interest in Optimal Health?

U.S. Per Capita Chicken Intake (lb)

2006
60.9 lb

2012
56.6 lb

1909
10.4 lb
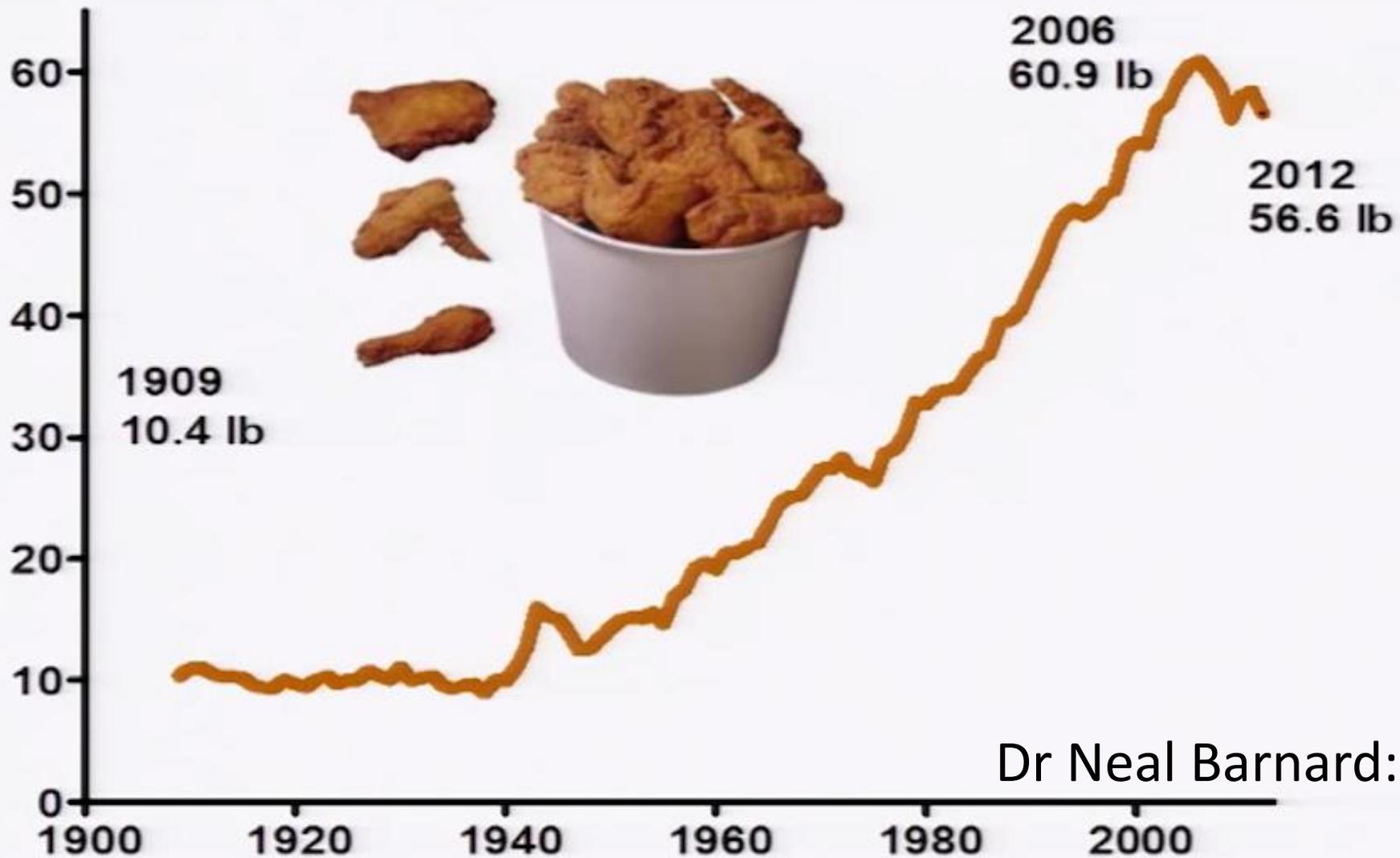
Dr Neal Barnard: PCRM, 2018

Source: US Department of Agriculture, Economic Research Service,
http://www.ers.usda.gov/Data/FoodConsumption/FoodAvailSpreadsheets.htm#mtpcc,
accessed August 15, 2009.

JUST HOW BIG ARE TODAY'S CHICKENS?
Average weight of chicken breeds at 56 days old

1957
905g

1978
1,808g

2005
4,202g

U.S. Per Capita Cheese Consumption (pounds)

2012
33.5 lb

1960
8.3 lb

1909
3.8 lb
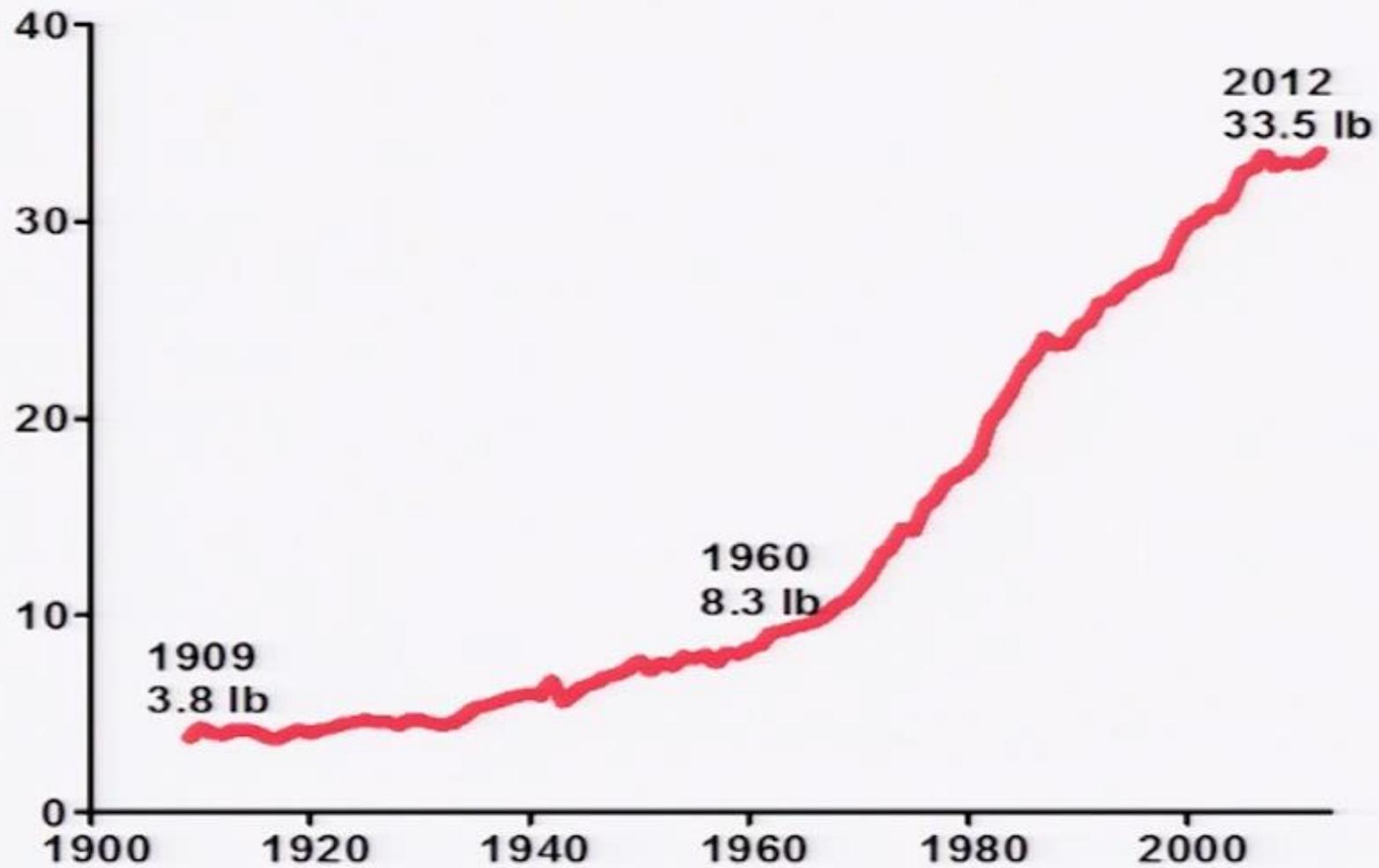
Source: US Department of Agriculture, Economic Research Service,
http://www.ers.usda.gov/data-products/dairy-data.aspx#.Ui9QRT_4LTI, accessed
September 10, 2013

Dr Neal Barnard: PCRM, 2018

US Adults With Diabetes
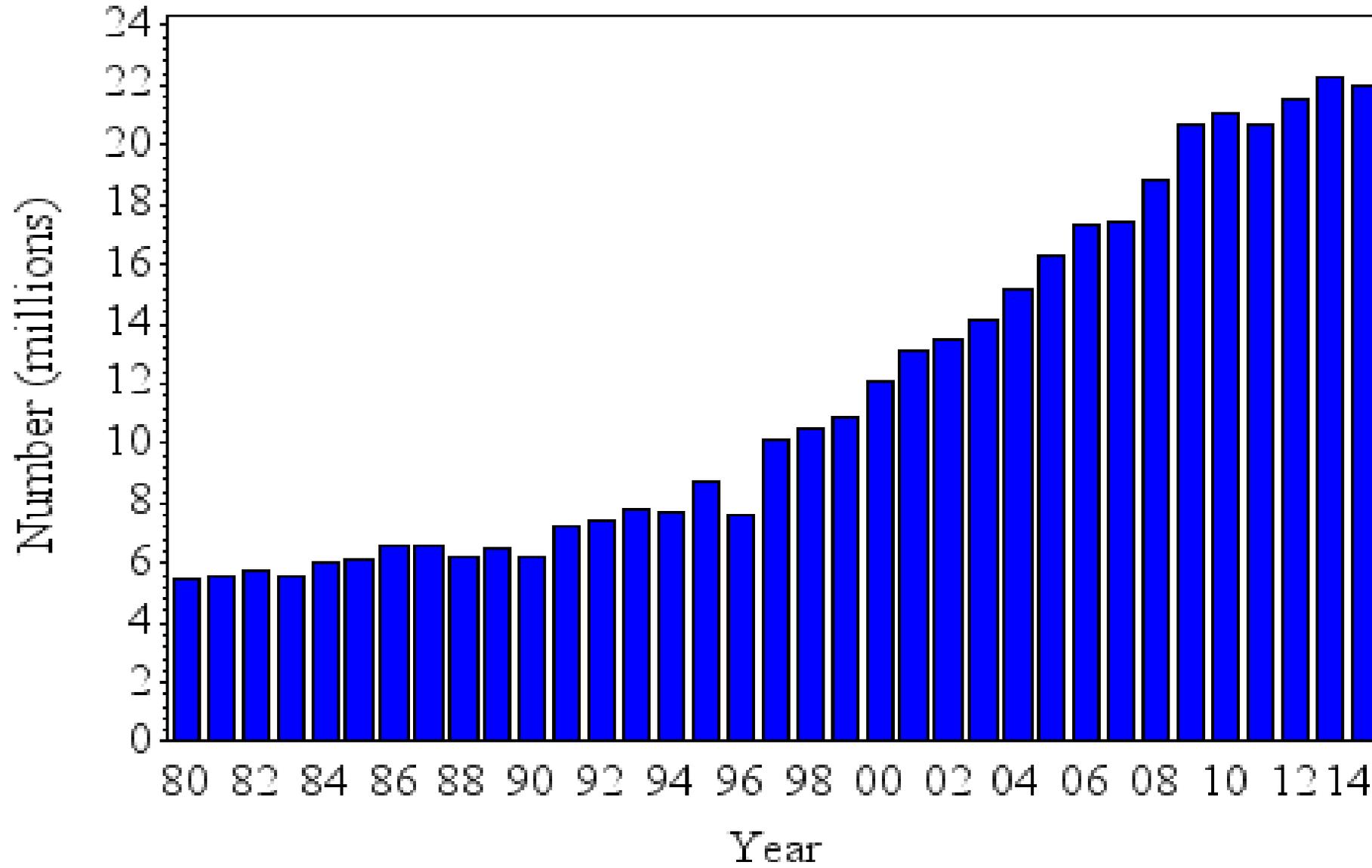
Key Take Home Point:

Key Take Home Point:

Chicken and Cheese are key drivers of our Diabetes Epidemic
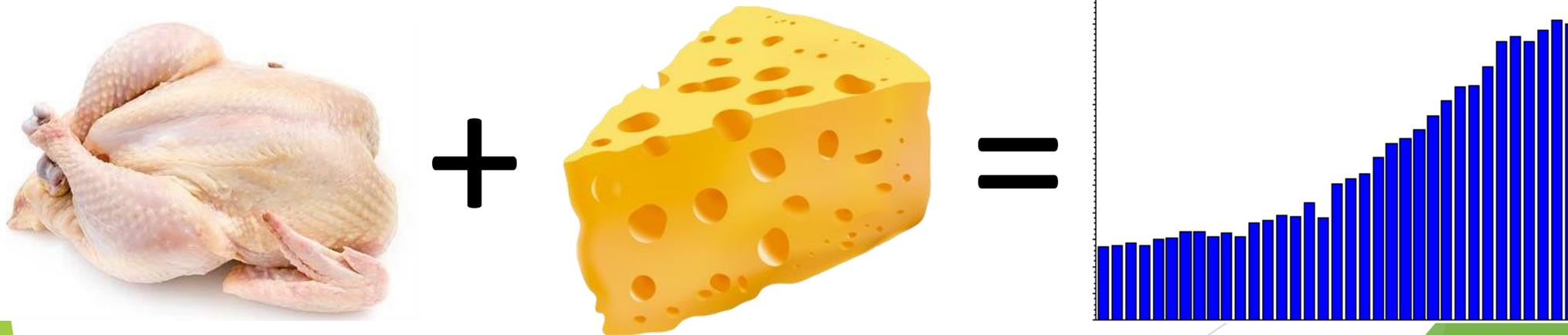
% of Calories WFPB

SAD =11%

10 > 20 > 30 > 40 > 50 > 60 > 70 > 80 > 90 > 100

The Power Plate

Fruits
Grains
Legumes
Vegetables
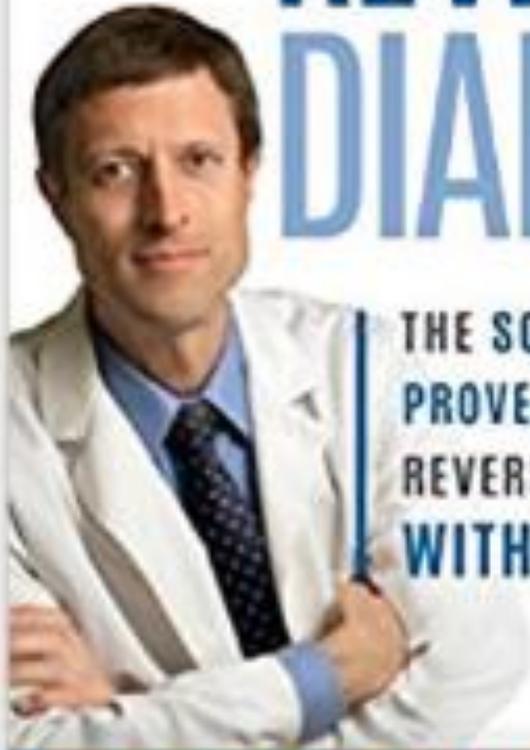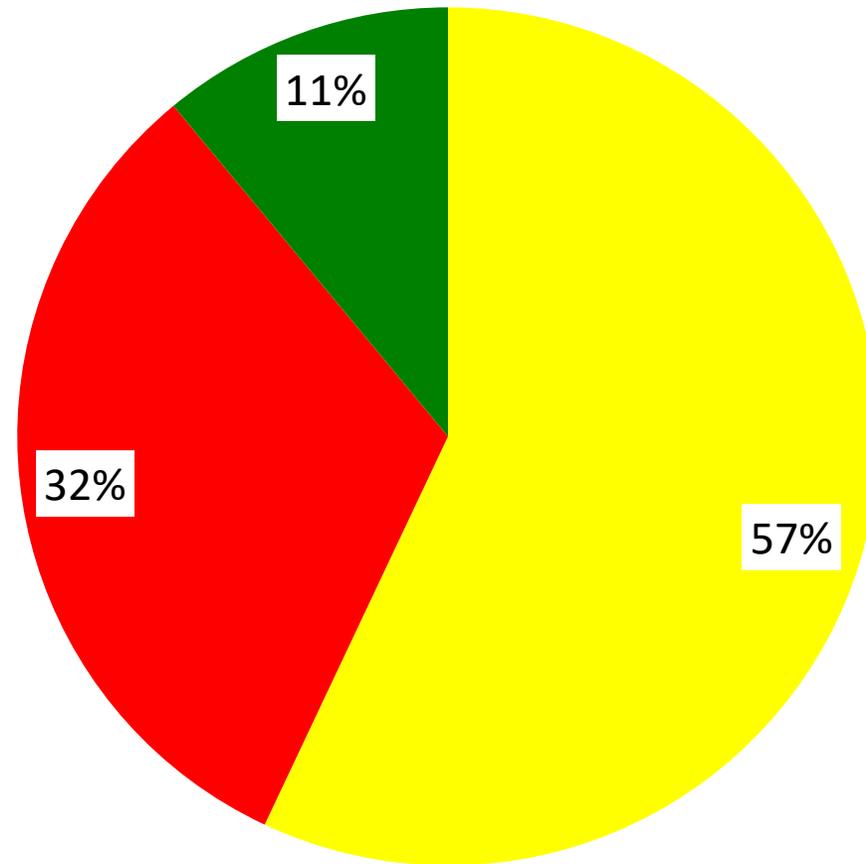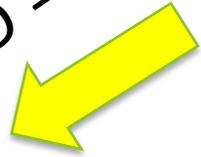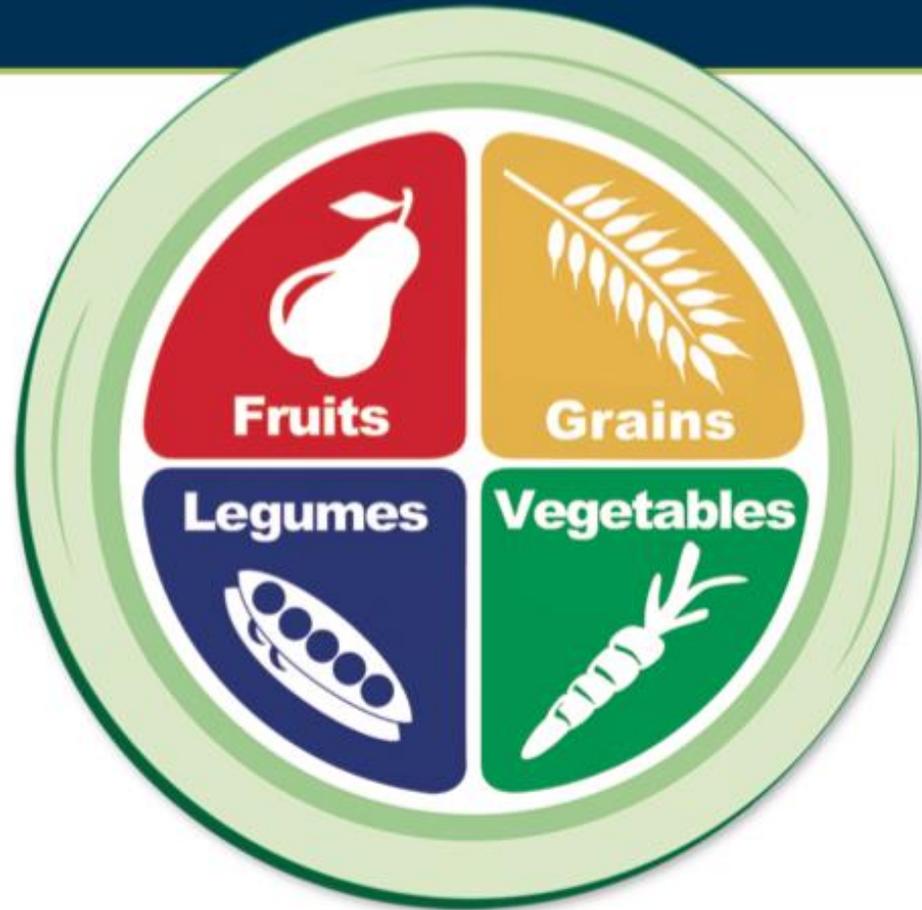
Powerful for...
■ Heart Disease ■ Diabetes ■ Weight Control
■ Cancer Prevention & Survival

% of Calories WFPB

SAD =11%

WFPB = 95+%

| 10 | 20 | 30 | 40 | 50 | 60 | 70 | 80 | 90 | 100 |

% of Calories WFPB

SAD 11%

USDA 50%

Dash + Med. 70%

Pritikin 90%

WFPB = 95+%

| 10 | 15 | 20 | 25 | 30 | 35 | 40 | 45 | 50 | 55 | 60 | 65 | 70 | 75 | 80 | 85 | 90 | 95 | 100 |

RED = Incite and Accelerate

Orange = Later, Slower Progression

Yellow = Mitigate and Arrest

Green = Prevent and Reverse

Chronic Disease Risk- Diet

% WFPB

Adventist Health Study – 2

60,903 participants, aged ≥30, enrolled 2002-2006

Body Mass Index (kg/m^2)

Dr Neal Barnard: PCRM, 2018

Adventist Health Study – 2

60,903 participants, aged ≥30, enrolled 2002-2006

Type 2 Diabetes Prevalence

Diet	Prevalence
Nonvegetarian	7.6%
Semi-vegetarian	6.1%
Pesco-vegetarian	4.8%
Lacto-ovo-vegetarian	3.2%
Vegan	2.9%

Dr Neal Barnard: PCRM, 2018
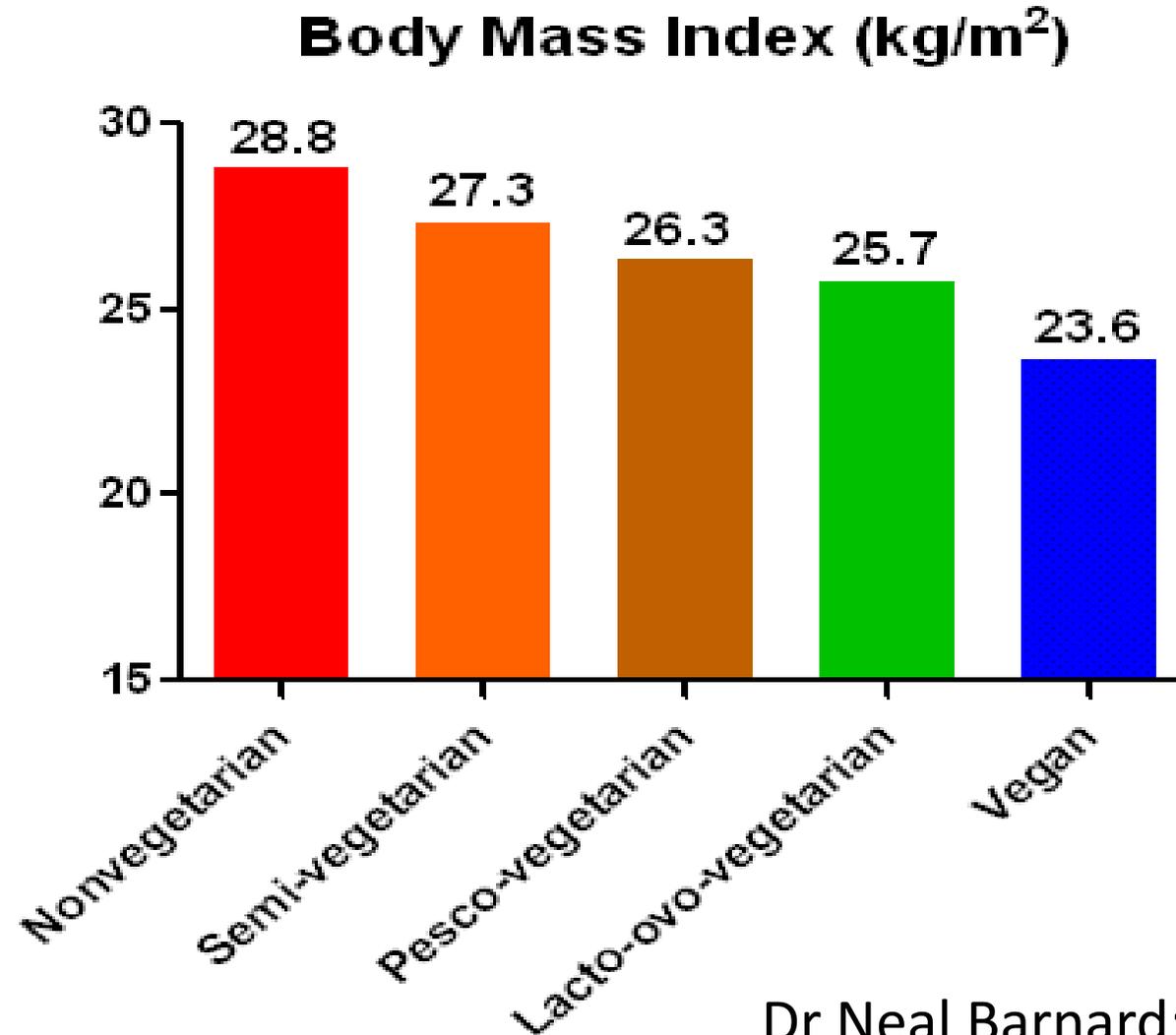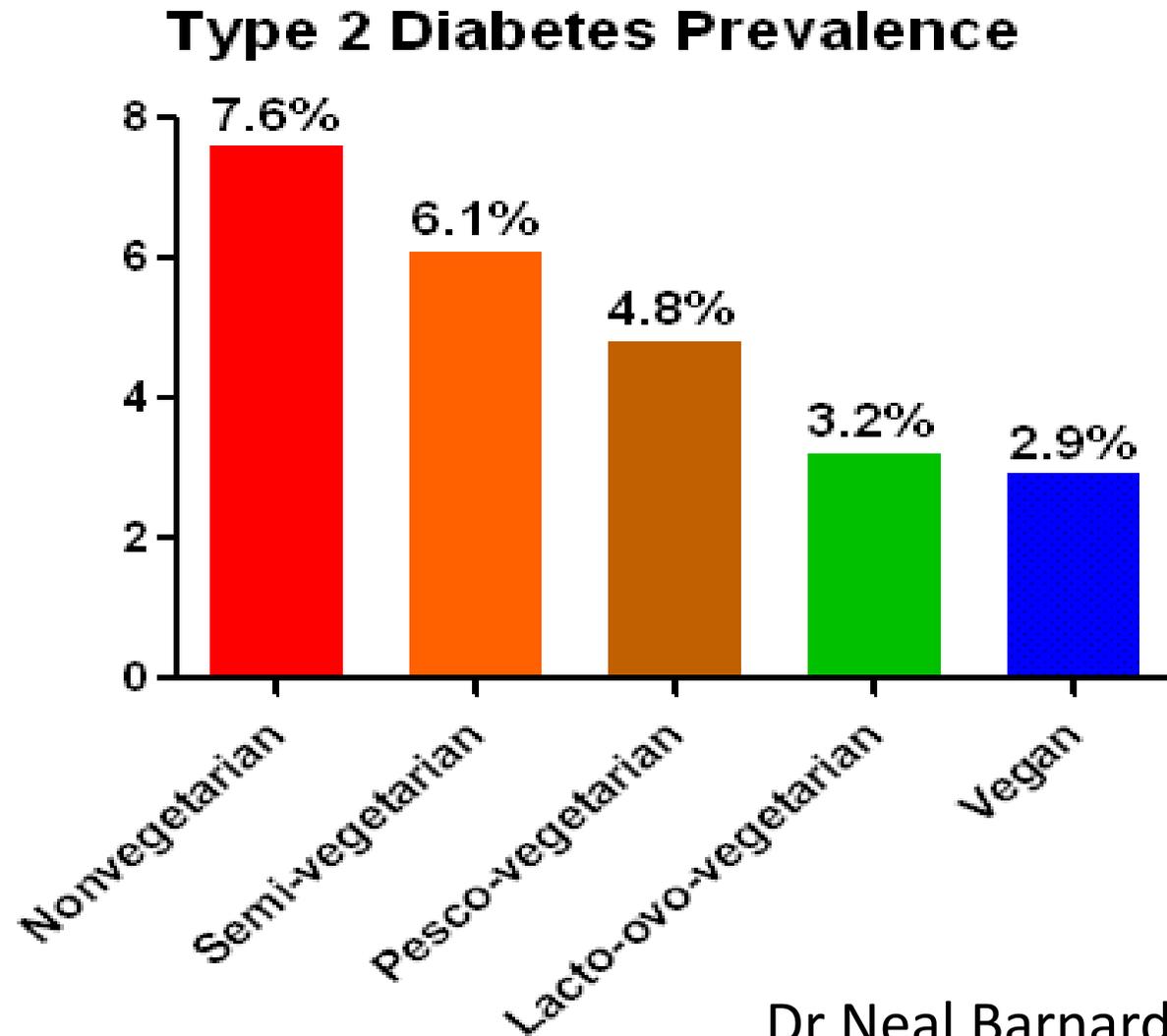
General Principles:

▶ Not "All or Nothing"

▶ No "Threshold Effect"

▶ The more you do – the greater your gain

▶ The earlier you start the better

▶ But it's NEVER TOO LATE

Whole Plant Based Foods:

- **Antioxidant and Phytonutrient Rich**
- **Microbiome supporting Fiber**
- **Alkalinizing**
- **Anti-Inflammatory**
- **Balanced, Healthy Macronutrients**
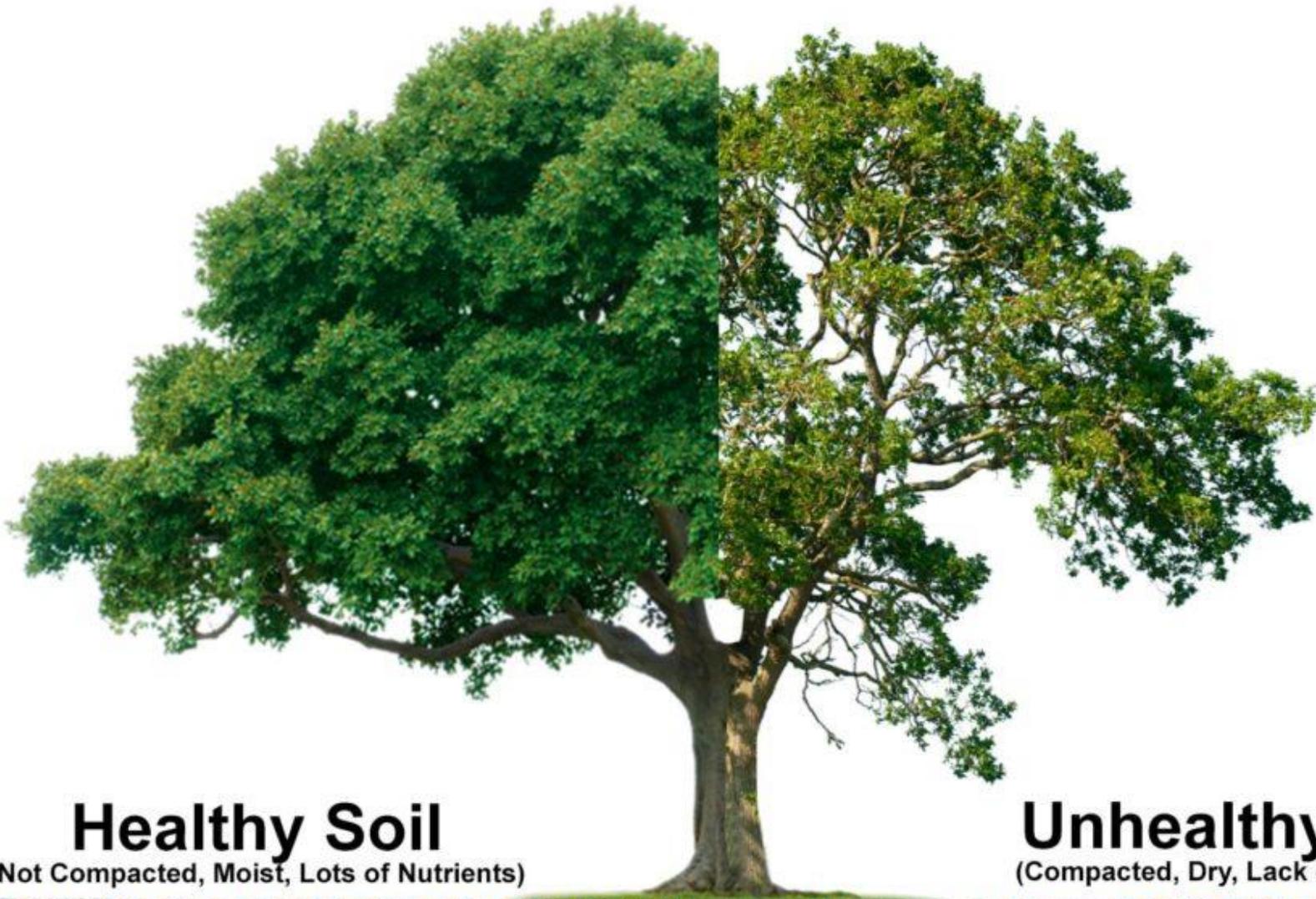
Healthy Soil
(Not Compacted, Moist, Lots of Nutrients)

Unhealthy Soil
(Compacted, Dry, Lack of Nutrients)

Vitality
Positive wellness
Independence
Freedom

Healthy Organs

Strong blood flow
Low Inflammation

Antioxidant rich
Healthy Microbiome
Phytonutrients
Alkalinizing
Balanced healthy Macronutrients

WFBP Lifestyle
Daily Exercise
Stress management
Social connections
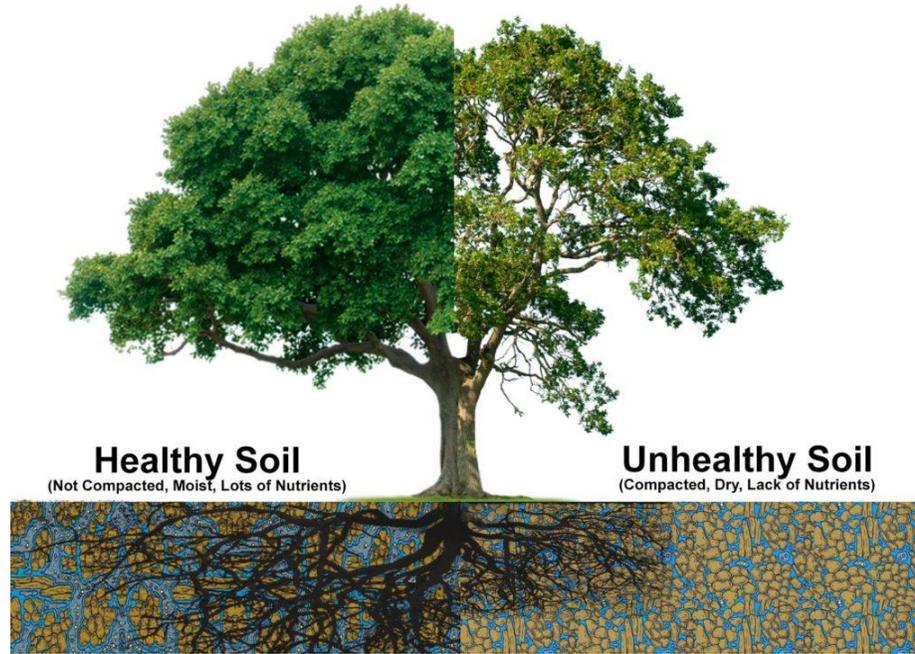
Fatigue
CAD
Diabetes
Chronic pain
Depression

Organ dysfunction
Insulin resistance

Ischemia
Inflammation

Oxidative stress
Microbiome
    Dysbiosis
Insulin resistance

Processed and
 Animal foods
Sedentary lifestyle
Isolation
Chronic stress

Every Day Eating WFPB Saves:

- 1100 Gallons of Water
- 45 pounds of Grain
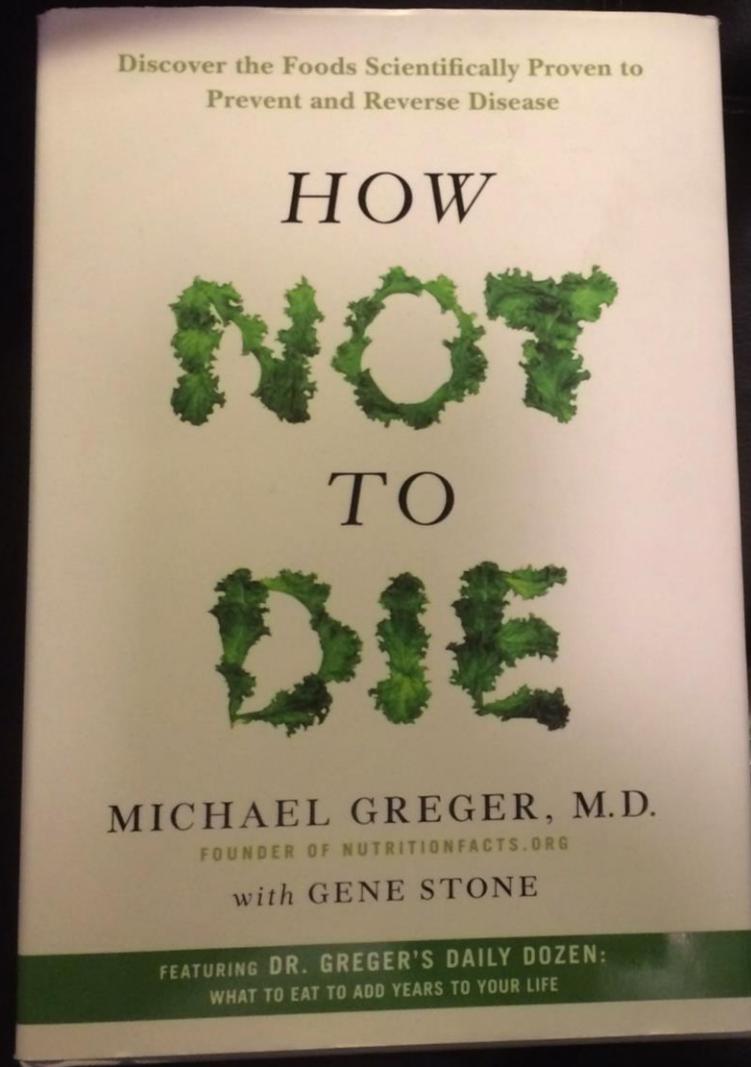- 30 sq. ft. of Forest
- 10 pounds of CO2
- 1 Animal's Life

Additional Resources:

- PBNSG.org
- NutritionFacts.org
- PCRM.org
- ForksOverKnives.com
- ChickpeaAndBean.com
- VegMichigan.org
- FoodRevolution.org
- PlantricianProject.org
- P-POD.org

"A FILM THAT CAN SAVE YOUR LIFE."
Roger Ebert, Chicago Sun-Times

"I LOVED IT AND I NEED ALL OF YOU TO SEE IT."
Dr. Oz, The Dr. Oz Show

"GREAT MOVIE."
Mark Bittman, New York Times columnist

FORKS OVER KNIVES

"CONVINCING, RADICAL AND POLITICALLY VOLATILE."
John Anderson, Variety

The Bottom line:

Eat as if your Health

and your Life

Depended on it…

When you have your Health
you have 1,000 dreams...

And when you don't,
you have one...

Questions?