



# Commercial Building Efficiency Advisory Committee

Meeting 1: Setting the Context and Framing the Opportunity

# Agenda

1. Welcome
2. Mayor Taylor Opening Remarks
3. Round Table Introductions
4. Establishing Ground Rules and Expectations
5. Opportunity Framing
6. BREAK
7. Energy Efficiency Discussion
8. Benchmarking 101
9. Closeout

# Welcome and Introductions

## **Opening Remarks**

Mayor Christopher Taylor, City of Ann Arbor

## **City of Ann Arbor Staff Introductions**

Thea Yagerlener, Energy Analyst

Zach Waas Smith, Community Engagement Specialist

Dr. Missy Stults, Sustainability and Innovations Manager

# Decision Process and Timeline

Q4 2020

Q1 2021

Q2 2021

## Stakeholder Task Force

Define Opportunity  
and Develop  
Evaluation Criteria

Co-Create Policy  
Recommendations

Refine Policy  
Recommendations  
Integrating Public  
Feedback

## Public Input

Open Public Feedback

Public Comment  
Period

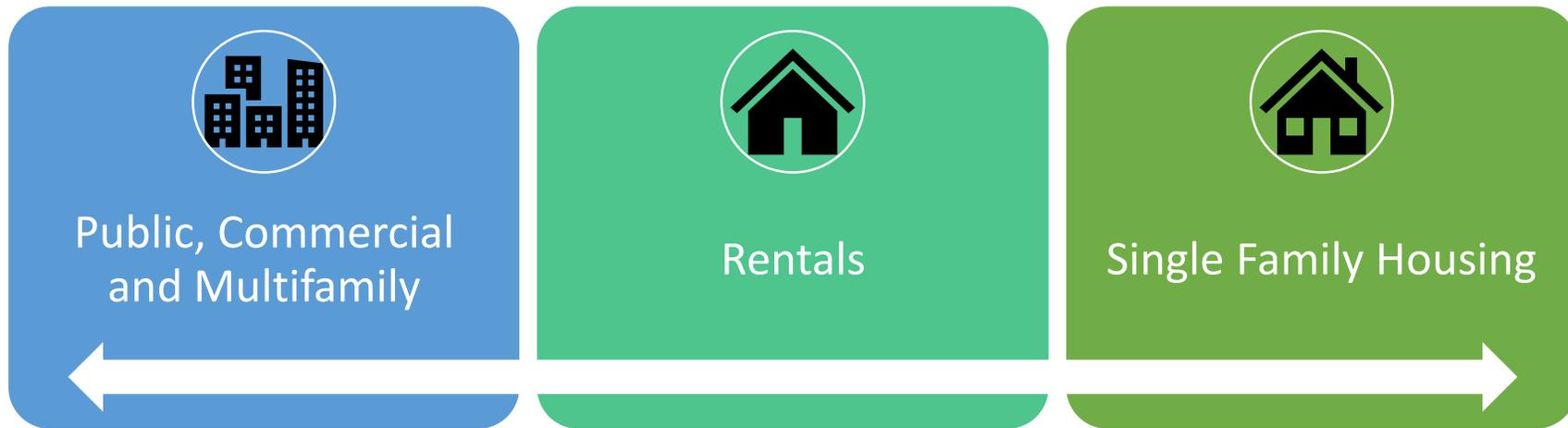
## City of Ann Arbor

Ordinance Approval  
Process

Implementation



# Suite of Programs



# Round Table Introductions

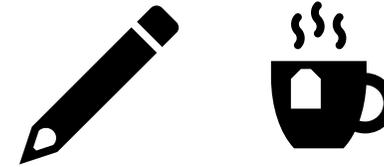
- Name, Pronouns, Organization and Sector, Role
- What are you most looking forward to getting out of this?



*Who else should be in the room?*

# Ground Rules

- Stay engaged
  - Minimize distractions
  - Grab something to write with, a drink, a snack
- Chatham House Rules
  - Share the information, not the person
- Practice democracy of time
- Constructive mindset: Deliberation should be positive and future-directed



# Expectations of City Staff

- We will look to you for advice and innovation in formulating a solution and will incorporate your advice and recommendations into the decisions to the maximum extent possible.
- Ensure this time serves the stakeholders in the room
- Be available to answer questions and address concerns

*[benchmarking@a2gov.org](mailto:benchmarking@a2gov.org)*

# Expectations of Task Force

- Provide your expertise and lived experience
- Leverage networks to represent a larger group of voices
- Final Product: Co-creating policy recommendations

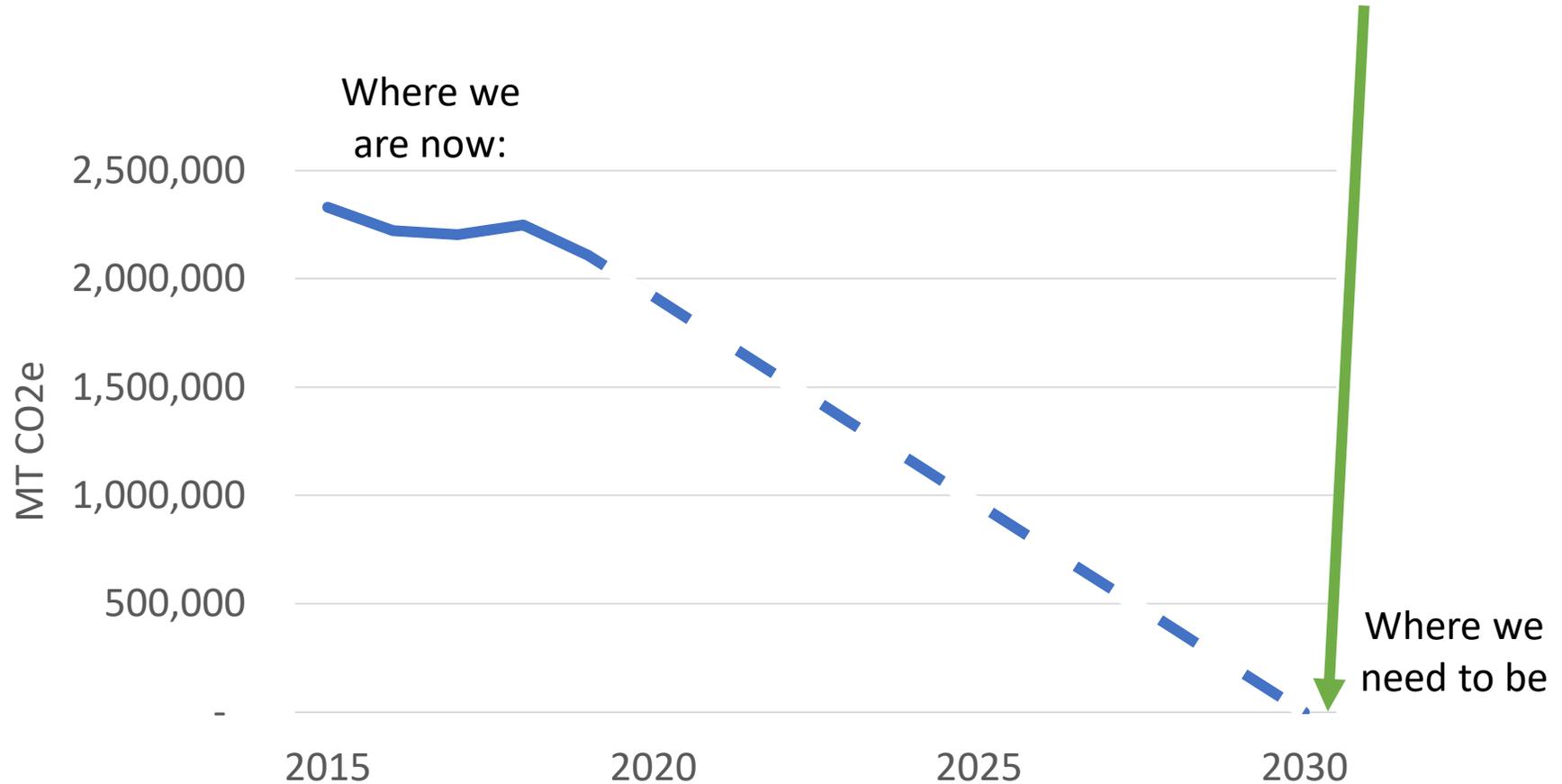
*What do you need to be successful?*



# Opportunity Framing

# A<sup>2</sup>Zero Goal

**GOAL:** A just transition to a carbon-neutral community by 2030

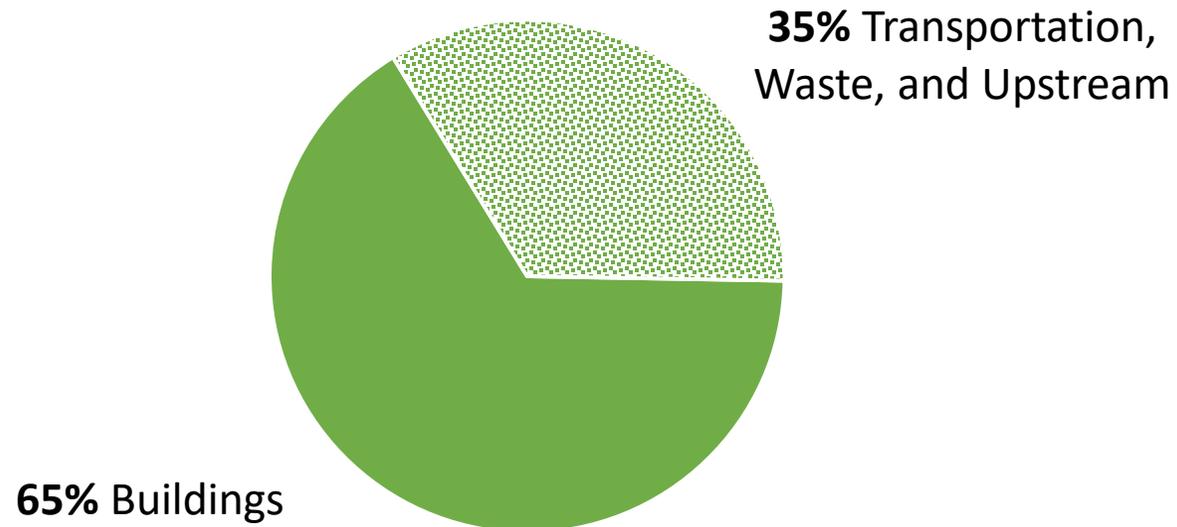


# A<sup>2</sup>Zero Energy Efficiency Goal



## STRATEGY 3:

Significantly Improve the Energy Efficiency in our Homes, Businesses, Schools, Places of Worship, Recreational Sites, and Government Facilities



# A<sup>2</sup>Zero Values

Equity/  
Equitable



Sustainability/  
Sustainable



Transformation/  
Transformational



# What is important to you?

## Self Reflection:

*What does my organization need to succeed?*

*How do you evaluate multiple options?*

*What are important services to deliver?*

## Share Out

# Looking Forward

## Partner Discussion:

*What are your goals for the next 5 – 10 years?*

*What opportunities do you see for your organization?*

*What changes would you like to make?*

*Has COVID impacted your goals?*

## Jam Board Share-Out

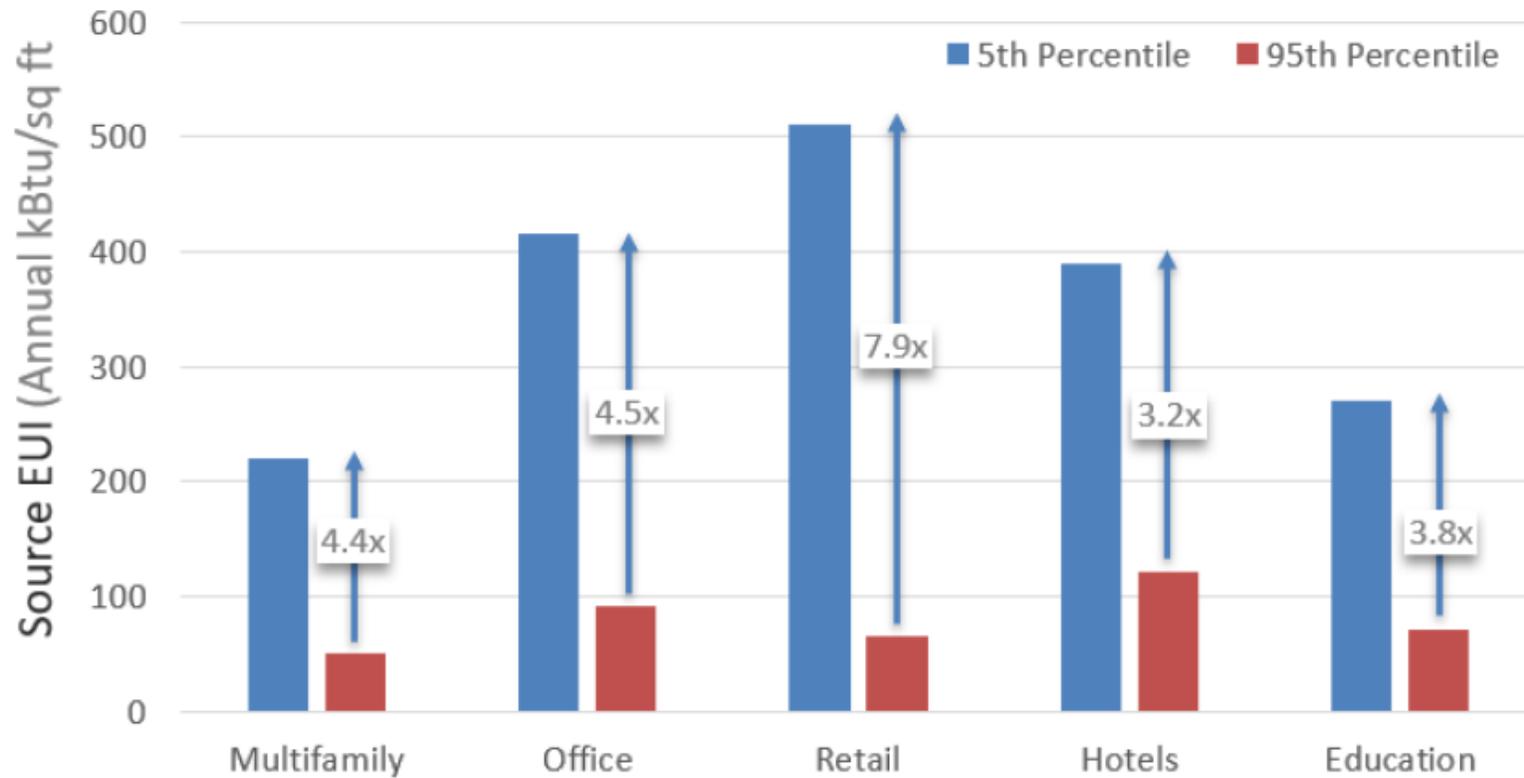


Stretch Break



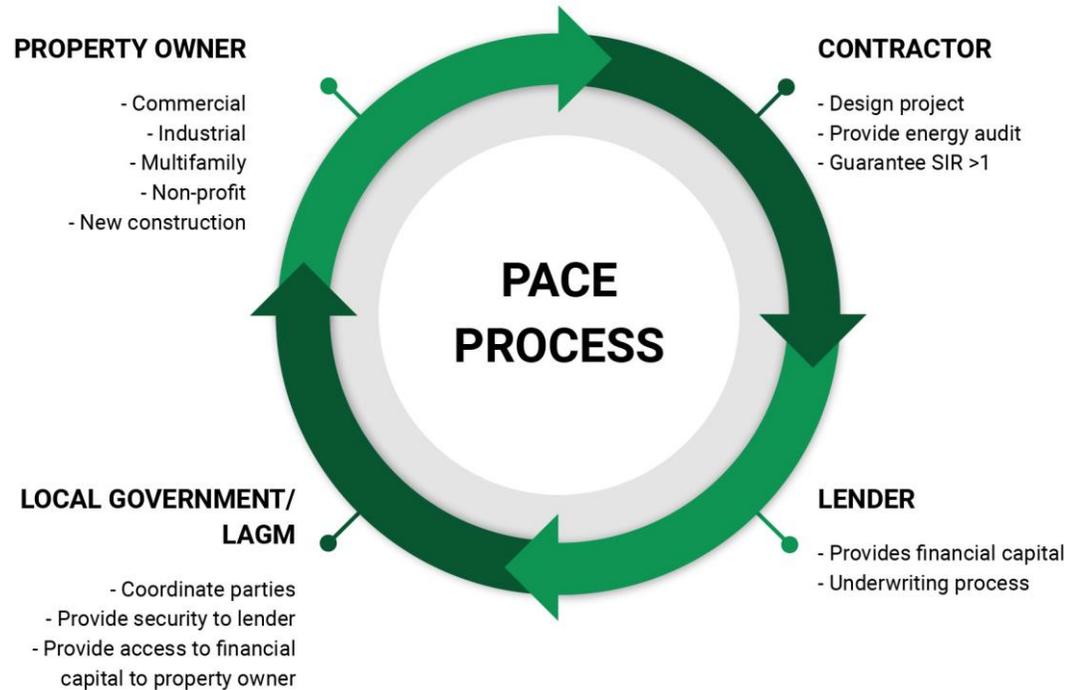
# Energy Efficiency

# Varying Building Efficiency



Based on New York City benchmarking data

# PACE Financing



Enables cashflow positive investments

Eliminate need for upfront capital

Spread costs over up to 25 years

Non-recourse, runs with the land



# Revisit Value Board

*Where does energy efficiency align with our value?*

*Where does energy efficiency conflict with our values?*

*What other values can we address?*

# Revisit Opportunity Board

*Where does energy efficiency fit in to our opportunities?*

*Where does energy efficiency conflict with our opportunities?*

*What opportunities co-exist with energy efficiency?*

# Mapping Exercise

What barriers do you face to addressing energy efficiency?



Close Out

# OSI Next Steps

- Available resource for more conversations or connecting with networks
- Who are we missing?

# Next Meetings

## **Friday, Dec. 4 (10 AM):** Policy Design Recommendations

- Market Sectors
- Building size
- Exemptions

## **Thurs, Dec. 17 (3:30 PM):** Policy Design Recommendations

- Responsible party
- Schedule
- Data Verification
- Transparency approach

## **Friday, Jan. 8 (11 AM):** Confirm and Refine Policy Design Recommendations

Open to public comment

Final Meeting (TBD): Responding to public comment and finalize recommendations



# Thank You for Your Time!

Thea: [TYagerlener@a2gov.org](mailto:TYagerlener@a2gov.org)

Zach: [ZWaasSmith@a2gov.org](mailto:ZWaasSmith@a2gov.org)