

Does your business involve reuse, repair, or other regenerative practices?

Do you want to be more circular or sustainable in your business operations?

If you answered **yes**, then the City of Ann Arbor wants to partner with you on our circular economy journey.

What is "circular economy?"

It is moving back to a culture of reclaiming products and services that have value, rather than sending them to the landfill. Many cultures prize conservation and creative reuse of material resources. Maybe your grandparents practiced circularity!



How can we help you find people who want to refurbish or repair goods? Maybe you aren't directly engaged in the reuse business, but want to use materials more efficiently. Or, could you benefit from assessing and promoting your environmental impact to attract new customers?

The City is moving in a bold direction to find and publicize circular economy businesses, attract entrepreneurs, and integrate circular economy principles into other businesses. We will provide a variety of resources to interested businesses including economic development, publicity, training opportunities, and more. With your help, we will develop metrics to measure circular activity in Ann Arbor and identify additional resources to support businesses. Let us know your needs and to learn more, contact us at circulareconomy@a2gov.org.

Our partners:

- SPARK
- Ann Arbor/Ypsilanti Chamber of Commerce
- Community Action Network
- Entrepreneurship Center at WCC
- UM Office of Campus Sustainability
- Recycle Ann Arbor
- UM School for Environment and Sustainability
- Michigan Small Business Development Center, Greater Washtenaw Region
- Washtenaw County Public Works

