Commercial Building Efficiency Advisory Committee

Meeting 1: Setting the Context and Framing the Opportunity
1. Welcome
2. Mayor Taylor Opening Remarks
3. Round Table Introductions
4. Establishing Ground Rules and Expectations
5. Opportunity Framing
6. BREAK
7. Energy Efficiency Discussion
8. Benchmarking 101
9. Closeout
Welcome and Introductions

Opening Remarks
Mayor Christopher Taylor, City of Ann Arbor

City of Ann Arbor Staff Introductions
Thea Yagerlener, Energy Analyst
Zach Waas Smith, Community Engagement Specialist
Dr. Missy Stults, Sustainability and Innovations Manager
# Decision Process and Timeline

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<th>Q4 2020</th>
<th>Q1 2021</th>
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<td><strong>Stakeholder Task Force</strong></td>
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Suite of Programs

Public, Commercial and Multifamily
Rentals
Single Family Housing
Round Table Introductions

• Name, Pronouns, Organization and Sector, Role
• What are you most looking forward to getting out of this?

Who else should be in the room?
Ground Rules

• Stay engaged
  • Minimize distractions
  • Grab something to write with, a drink, a snack

• Chatham House Rules
  • Share the information, not the person

• Practice democracy of time

• Constructive mindset: Deliberation should be positive and future-directed
Expectations of City Staff

- We will look to you for advice and innovation in formulating a solution and will incorporate your advice and recommendations into the decisions to the maximum extent possible.
- Ensure this time serves the stakeholders in the room
- Be available to answer questions and address concerns

benchmarking@a2gov.org
Expectations of Task Force

• Provide your expertise and lived experience
• Leverage networks to represent a larger group of voices
• Final Product: Co-creating policy recommendations

What do you need to be successful?
Opportunity Framing
A²Zero Goal

**GOAL:** A just transition to a carbon-neutral community by 2030

Where we are now:

Where we need to be
A²Zero Energy Efficiency Goal

**STRATEGY 3:**
Significantly Improve the Energy Efficiency in our Homes, Businesses, Schools, Places of Worship, Recreational Sites, and Government Facilities

- **65% Buildings**
- **35% Transportation, Waste, and Upstream**
A²Zero Values
Equity/
Equitable

Sustainability/
Sustainable

Transformation/
Transformational
What is important to you?

Self Reflection:

*What does my organization need to succeed?*
*How do you evaluate multiple options?*
*What are important services to deliver?*

Share Out
Looking Forward

Partner Discussion:

*What are your goals for the next 5 – 10 years?*
*What opportunities do you see for your organization?*
*What changes would you like to make?*
*Has COVID impacted your goals?*

Jam Board Share-Out
Stretch Break
Energy Efficiency
Varying Building Efficiency

Based on New York City benchmarking data
Enables cashflow positive investments
Eliminate need for upfront capital
Spread costs over up to 25 years
Non-recourse, runs with the land
Revisit Value Board

*Where does energy efficiency align with our value?*
*Where does energy efficiency conflict with our values?*
*What other values can we address?*
Revisit Opportunity Board

Where does energy efficiency fit in to our opportunities?
Where does energy efficiency conflict with our opportunities?
What opportunities co-exist with energy efficiency?
Mapping Exercise

What barriers do you face to addressing energy efficiency?
OSI Next Steps

• Available resource for more conversations or connecting with networks

• Who are we missing?
Next Meetings

Friday, Dec. 4 (10 AM): Policy Design Recommendations
  • Market Sectors
  • Building size
  • Exemptions

Thurs, Dec. 17 (3:30 PM): Policy Design Recommendations
  • Responsible party
  • Schedule
  • Data Verification
  • Transparency approach

Friday, Jan. 8 (11 AM): Confirm and Refine Policy Design Recommendations
Open to public comment

Final Meeting (TBD): Responding to public comment and finalize recommendations
Thank You for Your Time!

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Zach: ZWaasSmith@a2gov.org