URBAN DESIGN PRINCIPLES
URBAN DESIGN PRINCIPLES

URBAN CHARACTER

BUILDING CONTEXT

STREET EXPERIENCE

BUILDING EXPRESSION

BUILDING ACCESS
Aspects which enhance an urban lifestyle and concentrates activities in a walkable community.
URBAN CHARACTER

URBAN DESIGN PRINCIPLES
Contributing to the established character of the immediate neighborhood with qualities of urban density.
Features that engage pedestrians and enhance social interactions on the street adjacent to the project site.
Spatial and visual qualities such as massing, composition, materials and details that respond to the specific site, urban context and sustainability.
BUILDING EXPRESSION

URBAN DESIGN PRINCIPLES
Design of pedestrian and vehicular entries for suitability, accessibility and wayfinding.