ANN ARBOR
MOVING TOGETHER
TOWARDS VISION ZERO

Illustrations by: Pablo Stanley
Introductions

What is your favorite street in Ann Arbor?
What is a comprehensive transportation plan?
Bring together diverse perspectives to create a long-term vision for transportation.
Develop a **common understanding** of opportunities/challenges and strategies to address them.
Discuss, decide, and communicate **how** and **why** strategies will be prioritized.
Build **partnerships** and **support to secure the resources** needed to achieve the vision.
What is Vision Zero?
Vision Zero is both the **commitment** and the **approach** to eliminating death and serious injury from traffic crashes.

By changing how we **design, use, and view our streets**, we can make them **safer for everyone**.
Vision Zero Cities

43 cities around the U.S.

Large cities like:
• New York
• Los Angeles
• Chicago

Smaller cities like:
• Eugene
• Cambridge
• Boulder
Crashes in Ann Arbor

21
people killed in traffic crashes (2013-2017)

10
people killed on interstate/freeways

2
people killed on other state routes

9
people killed on City streets

73%
of people killed in non-interstate crashes were walking/biking

Dangerous Driving Behaviors

• Speeding

• Failure to yield right of way

• Using a cell phone while driving

• Driving under the influence

• Disobeying traffic signs + signals

12 people killed in traffic crashes (2013-2017)
10 people killed on interstate/freeways
9 people killed on City streets
2 people killed on other state routes
73% of people killed in non-interstate crashes were walking/biking

Dangerous Driving Behaviors
• Speeding
• Failure to yield right of way
• Using a cell phone while driving
• Driving under the influence
• Disobeying traffic signs + signals
Vision Zero Process

- Commitment from high-level **leadership** and a cultural shift among the **public**

- **Data-driven** analysis to inform resource allocation

- Identifying **action steps** to build momentum
Process Overview
What should our community look like in the future?

What are the opportunities and challenges?

How will we adapt to the future?

How will we achieve our vision?

How will we make it happen?

How will we communicate the strategies?

Phases

Vision

Goals

Targets + Performance Metrics

Safety Analysis

Accessibility

Mobility by mode

Equity + Health + Environment

Emerging Issues + Trends

Future Conditions

Key Projects

Policies + Programs

Design Tools

Prioritization + Trade-Offs

Timelines

Resourcing + Workflows

Partnerships

Draft Plan

Final Plan

Rollout + Adoption

Components
Engagement

What should our community look like in the future?
What are our strengths/weaknesses?
How will we adapt to the future?
How will we achieve our vision?
How will we make it happen?
How will we communicate the strategies?
What we are striving for in the process...

Engage diverse audiences in a collaborative environment

Present concepts + ideas in an easy-to-understand manner

Turn data into simple, clear information

Be transparent

Link goals with measurable outcomes
**Community Advisory Committee role**

Provide feedback and represent the community’s perspective at key project milestones

Provide guidance on engaging stakeholders and the community

Act as a project liaison to the groups you represent
What we’ve heard so far
Focus Groups

4 Focus Groups

- 2 general
- 1 seniors
- 1 minorities

30 Participants
Focus Groups

Challenges

“Finding a non-auto means to get around while bringing along my child and personal belongings”

“My complaint is pavement quality”

“Bus service doesn’t run frequently enough off peak or traveling to and from somewhere that’s not downtown”

“There’s a lack of uniformity in crosswalk signage, signaling and what the real or perceived rules are”

“Better integration between [transportation] options”

“Cost of the [auto] insurance premiums”

“It’s really difficult to get out of Ann Arbor without a car”

“The roads are not safe for bikes”
Focus Groups

Big ideas

- Safety + Vision Zero
- Accessibility (physical, geographic, financial)
- Connected + Integrated
- Maintenance
- Density + Land Use
Surveys

1,859 responses

1,801 online responses + 58 intercept surveys

Residence/Workplace

83% live in Ann Arbor
74% work in Ann Arbor

Gender

Male 42%
Female 56%
Other 2%

Age

80+ 1%
65-79 19%
50-64 24%
35-49 26%
20-34 29%
19 or under 1%

Race

White, 86%
African American, 2%
Hispanic or Latinx, 1%
Asian, 4%
Two or more races, 5%
Other, 2%
What impacts your decisions about how to get around (first choice)?

- Time: 45%
- Convenience: 33%
- Safety: 9%
- Health: 7%
- Cost: 6%
How do you most often get to work/school?

52% of respondents get to work/school by car (driving alone, carpooling, or uber/lyft/taxi).

41% walk/bike/or use public transit.
How do you most often get to other destinations?

More people use cars to get to other destinations (69%) vs. work/school (52%).
What would be your first choice for getting around if safety were not an issue?

More people would bike if safety were not an issue.
What would be your first choice for getting around if time were not an issue?

More people would walk, bike, and use public transit if time were not an issue.
What would be your first choice for getting around if cost were not an issue?

More people would bike and take an uber/lyft/taxi if cost were not an issue.
Values + Goals
## Goals Review

<table>
<thead>
<tr>
<th>Plan / Document Title</th>
<th>Goals</th>
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<tbody>
<tr>
<td>City of Ann Arbor Transportation Master Plan Update (2009)</td>
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<tr>
<td>City of Ann Arbor Non-Motorized Transportation Plan (2017 &amp; 2013)</td>
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<td>City of Ann Arbor Sustainability Framework (2013)</td>
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<td>City of Ann Arbor Parks &amp; Recreation Open Space Plan (2015)</td>
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<td>City of Ann Arbor Master Plan: Land Use Element (2009)</td>
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Excerpts from Ann Arbor Plans

‘Provide effective access and mobility for people and goods, with minimal negative impacts for all.’

‘Ensure that meaningful public involvement will be part of any transportation project in the City of Ann Arbor.’

‘Provide a comprehensive, easy to implement non-motorized network as an integral component of the City's transportation system.’

‘Establish a physical and cultural environment that supports and encourages safe, comfortable and efficient ways for pedestrians, bicyclists, and transit users to travel throughout the city and region.’
Examples from other cities’ plans

Seattle

Values

A safe city
An interconnected city
A vibrant city
An affordable city
An innovative city

Goals

A safe city

• Roll out a coordinated Vision Zero program
• Build out an all ages and abilities bike network
• Repair critical infrastructure to increase safety
• Prioritize pedestrians
Examples from other cities’ plans

**Boulder**

**Vision**

“Create and maintain a **safe and efficient** transportation system meeting the **sustainability goals** of the community to accommodate increased person trips by providing travel choices and reducing the share of single occupant auto trips.”

**Goals**

An integrated, multimodal transportation system

Sufficient, timely, and equitable financing mechanisms

Public participation and regional coordination

A transportation system supportive of desired land use patterns and functional, attractive urban design
Vision for Ann Arbor’s Transportation Future

Values
These values will guide the City’s work and together constitute the vision for Ann Arbor’s transportation future.

Goals
Goals are related to specific values and describe the broad outcomes we want to achieve.

Performance measures
Quantitative or qualitative data point that is tracked over time to determine if we are achieving our goals.
Values Exercise
Goals Exercise
Wrap Up + Next Steps

Schedule moving forward

• Community Open House- June 13, 2019
• Pop-Up Meeting- June 14, 2019
• CAC Meeting #2- September 19, 2019
• CAC Meeting #3- November 21, 2019
• CAC Meeting #4- March 19, 2020

Engagement activities

• Locations/events for pop-up meetings
• Web-based engagement activities
• Communication channels
• How can we best equip you to be a liaison for the project?
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