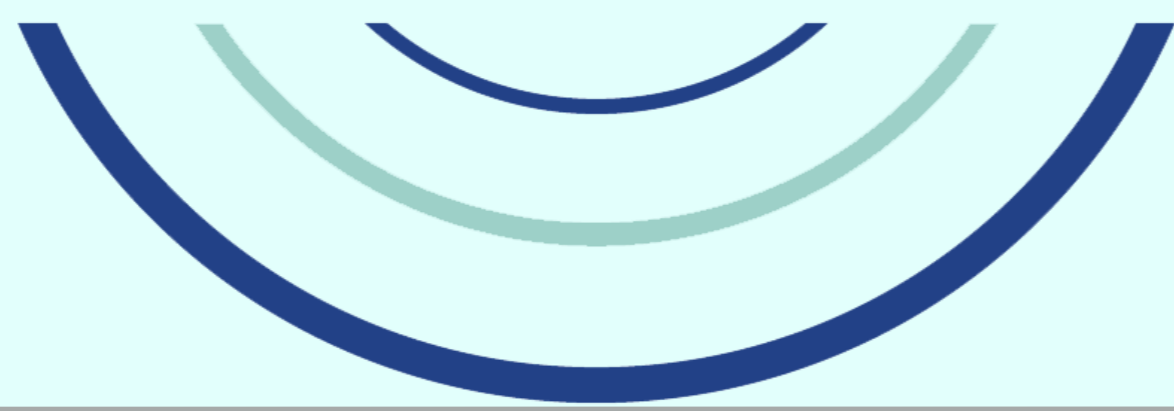


**CTN**



**CONNECT. CREATE. COMMUNICATE.**



---

**CTN ANN  
ARBOR**

- ESTABLISHED IN 1973- ONE OF THE OLDEST PUBLIC, EDUCATION & GOVERNMENT (PEG) STATIONS IN USA
  - FUNDED VIA FRANCHISE AGREEMENTS BETWEEN THE CITY OF ANN ARBOR AND CABLE SERVICE PROVIDERS (AT&T AND COMCAST)
  - FREE TELEVISION PRODUCTION WORKSHOPS
  - HYPER LOCAL COMMUNITY BASED PROGRAMMING
  - COMCAST CHANNELS 16, 17, 18 & 19 & AT&T CHANNEL 99
  - ONLINE STREAMING & VIDEO ON DEMAND CONTENT
- 

BRIEF

HISTORY

- A2 SHIELD- INTERVIEW TALK SHOW HOSTED BY ANN ARBOR POLICE
- A2 INCLUSIVE- TOPICS RELEVANT TO THE COMMISSION ON DISABILITY ISSUES
- CONVERSATIONS- INTERVIEWS WITH LOCAL REPRESENTATIVES
- CTN SPORTS- COVERAGE OF HIGH SCHOOL SPORTING EVENTS
- EXPERIENCE CTN- CTN'S TESTIMONIAL SHOW
- FYI- WEEKLY NEWS MAGAZINE
- GREEN ROOM- ENVIRONMENTAL TOPICS WITH WASHTENAW COUNTY
- SENIOR MOMENTS- NEWS & INFO FROM A2 SENIOR CENTER
- WARD TALK- INTERVIEWS WITH WARD MEMBERS
- HAPPY TAILS- PET ADOPTION SHOW FEATURING LOCAL RESCUE CENTERS
- ADVENTURES IN PARENTHOOD, LET'S WATCH W/THE A2 FILM FEST, A2 SUMMER FESTIVAL, HIGH SCHOOL GRADUATIONS, ART FAIR COVERAGE, ORCHESTRA NIGHT, ENVIRONMENTAL EXCELLENCE AWARDS, TEDXYOUTH@ANN ARBOR, CAMP TV, ALL CITY MEETING COVERAGE & MORE!

---

# CTN PRODUCED SHOWS

- ANNUAL PROOF OF RESIDENCY IS REQUIRED FOR RESIDENTS & NON-PROFIT ORGANIZATIONS (NPO) TO UTILIZE CTN SERVICES
  - RESIDENCY VERIFICATION CARD
  - IF VOLUNTEERING ON AN NPO'S BEHALF: A LETTER OF DOCUMENTATION IS NEEDED
- 

# RESIDENCY REQUIREMENTS

- COMMUNITY PRODUCER ARE VOLUNTEERS
  - COMMUNITY PRODUCER ARE THE CONTENT OWNERS
  - UNDERWRITING (THE PROVISION OF GOODS, SERVICE, AND/OR MONEY)
  - CTN DOES NOT CENSOR, PRE-SCREEN OR GATE KEEP ANY CONTENT ON CH. 17
  - DIVERSE PROGRAMMING FROM ARTS TO RELIGIOUS
- 

# COMMUNITY PRODUCER RESPONSIBILITIES

- TWO STUDIOS

- THE MAIN STUDIO: TAKES A TEAM TO RUN- 4-10 PEOPLE

- THREE HD CAMERAS, 24 CH. AUDIO MIXER, GRAPHICS SOFTWARE & MORE.

- THE HOTLINE STUDIO: SINGLE PERSON PRODUCTION STUDIO

- TWO REMOTE OPERATED HD CAMERAS, MICS, COMPUTER, LIVE CALL-IN CAPABILITY & MORE

- PRODUCTION EQUIPMENT

- HD JVC CAMCORDERS, GO PROS, DSLRS, TRIPODS, LIGHTS, MICROPHONES, LAPTOP, AUDIO MIXERS & MORE.

- EDITING

- IMOVIE AND FINAL CUT PRO X SOFTWARE.

---

# FACILITY

- MUST ATTEND A CTN WORKSHOP TO USE GEAR/STUDIOS
  - WORKSHOPS INCLUDE:
    - REMOTE: BASICS OF REMOTE PRODUCING & RECORDING
    - STUDIO: BASICS OF STUDIO PRODUCING, PLUS CAMERA OPERATION, AUDIO, LIGHTING, FLOOR MANAGING, CHARACTER GRAPHICS, & DIRECTING.
    - HOTLINE STUDIO: BASICS OF HOTLINE STUDIO PRODUCING WITH SELF-OPERATED CAMERAS & MORE.
    - EDITING: BASICS OF EDITING CONCEPTS & TECHNIQUES.
- 

# WORKSHOPS

- ANY RESIDENT CAN SUBMIT A SHOW FOR PLAYBACK ON CTN CHANNEL 17
  - A RESIDENCY VERIFICATION CARD (RVC) & A SIGNED APPLICATION FOR PRESENTATION MUST BE ON FILED BEFORE PLAYBACK BEGINS
  - PREMIERE ,OF YOUR VIDEO, WILL BE NO LESS THAN 2 WEEKS AND NO MORE THAN 4 WEEKS FROM DATE OF SUBMISSION.
  - FOR PROGRAMMING QUESTIONS OR CONCERNS EMAIL [CKURAS@A2GOV.ORG](mailto:CKURAS@A2GOV.ORG).
- 

**SUBMIT YOUR  
VIDEOS**



- A 30-MINUTE PROGRAM
  - TAPED AT CTN THE FIRST THURSDAY OF EACH MONTH AT 6 P.M. AND 7 P.M.
  - NO VIDEO PRODUCTION EXPERIENCE IS NECESSARY
  - CALL (734) 794.6150 TO BOOK YOUR SPOT OR EMAIL [CTN@A2GOV.ORG](mailto:CTN@A2GOV.ORG)
- 

ACCESS

ANN ARBOR

- A FIVE MINUTE PROGRAM
  - CAN SHOWCASE UPCOMING EVENTS, DISCUSS ORGANIZATION ACTIVITIES, CONCERNS AND OPINIONS.
  - NO VIDEO PRODUCTION EXPERIENCE IS NECESSARY.
  - CALL (734) 794.6150 TO BOOK YOUR SPOT OR EMAIL CTN@A2GOV.ORG
- 

# SOAPBOX

- SPOTLIGHT A NPO
- 10 QUESTIONS, 10 MINUTES ON SITE
- OPEN TO WASHTENAW AREA NON PROFITS
- THESE ARE NOT DATE OR EVENT SPECIFIC SEGMENTS BUT GENERAL OVERVIEW
- CALL (734) 794.6150 TO BOOK YOUR SPOT OR EMAIL [CTN@A2GOV.ORG](mailto:CTN@A2GOV.ORG).

---

# PROJECT NPO

- FOR PUBLIC SERVICE ANNOUNCEMENTS (PSA)
  - PROMOTE LOCAL EVENTS AND SERVICES
  - PSA MUST BE FOR NON-PROFIT PURPOSES
  - STAFF MAY EDIT ANNOUNCEMENTS TO FIT THE LIMITED SPACE ON THE SCREEN
- 

# ELECTRONIC BULLETIN BOARD (EBB)

EMAIL YOUR EVENT INFO TO  
[CTN@A2GOV.ORG](mailto:CTN@A2GOV.ORG)

AT LEAST 1 MONTH IN ADVANCE.

FOR A CHANCE TO HAVE CTN  
COVER YOUR EVENT ON FYI; CTN'S  
WEEKLY NEWS MAGAZINE

---

EVENT  
COVERAGE

THANK YOU!

CONTACT INFO:

ALYSHA MAE

[ASCHLUNDT-BODIEN@A2GOV.ORG](mailto:ASCHLUNDT-BODIEN@A2GOV.ORG)

734.794.6150 X41506

FOLLOW ME ON LINKEDIN, TWITTER & INSTAGRAM

---

QUESTIONS?