Proposal Introduction:
2022 Transit Expansion and Millage

Ann Arbor City Council
May 2022

Matt Carpenter, CEO TheRide
mcarpenter@theride.org (734) 794-1767
Meeting Purpose and Agenda

Purpose
• Introduce 2022 millage proposal

Agenda
1. Long-Range Plan
2. 2022 Ballot Proposal
3. Timeline

All details at www.TheRide.org
Key Points

• 5-year, 2.38 mills to maintain and expand services (0.7 existing + 1.68 new)
• Follows extensive public input, Board direction and local policy documents
• Benefits for seniors, persons with disabilities or low incomes, workers, students, car-free, etc.
• TheRide can leverage outside funds with local tax revenue
• Outlined in Long-Range Plan and 2022 Proposal
Long-Range & Short-Range Plans

- **Long-Range Plan: TheRide2045**
  - 25-year vision & blueprint
  - Public involvement since 2019
  - Includes five, 5-year millage votes
  - Built-in voter decisions

- **Short-Range: 2022 5-year ballot measure**
  - 2024-2028
  - First five years of Long-Range Plan
  - 2.38 mills (0.7 existing + 1.68 mill new)
Goals

Community Values Drive Transit’s Goals:

- Increase social equity, access to jobs, education, and housing
- Help the environment and reduce air pollution
- Support existing and new businesses
Public & Stakeholder Engagement

• Long-Range Plan & Millage involvement
  • Public & stakeholder meetings
  • Virtual meetings
  • On-Line survey
  • 1,400+ contacts

• Round 2 (Oct 2021) included four scenarios with mill rates
  • Strong desire for increased services
Public & Stakeholder Engagement

Last Round of Engagement

We heard from almost 1400 people in our community!

- Desire for transformational change
- Convenience, reliability and dependability
- Other considerations

Four Scenarios

1: Baseline (Status quo)
2: Minor enhancement
3: Modest enhancement
4: Major enhancement

Over 72% of survey respondents told us they prefer Scenario 4
Local Service

- High-Frequency Network
- Geared towards attracting drivers to transit
- More grid, less hub n spoke
- Fulfills TMP and A2Zero
Regional Park n Ride

- Large park n ride lots
- Highway coach service
- Targeting 10,000 cars/day
Recent Successes & Momentum

• Council approval for 350 S. 5th (Y-Lot) concept
• Council approval for T1 (transit supportive zoning)
• Earmark from Sen. Peters: $300,000 for Ypsilanti Transit Center
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2022 Proposal

• Maintains all AAATA services
• Expansion of key services
• Aligned with goals and Long-Range Plan
• Maximizes state and federal funding

2022 Service & Millage Proposal

Date

Mill Rate

Ballot Lang

A) Maintain

B) Expansion Options
A. Maintaining Existing Service

Necessary to maintain services:
1. Renewal of Existing Millage (0.7)
2. Deficit Allowance
3. Inflation Allowance
4. Staffing
B. Service Enhancement Options

Opportunities to enhance services, help community, advance goals

5. Ann Arbor-Ypsilanti Downtown Express
6. Longer Hours of Service
7. Increased Frequency of Service
8. Expand Overnight Service
9. Customer Service Agents (YTC)
10. Funding for Major Capital Projects
5. Ann Arbor-to-Ypsilanti Express

Limited-stop express route along Washtenaw Ave. Departures every...

• Increases speed by 1/3

• Increase integration of Ann Arbor and Ypsilanti. Brings all opportunities closer together.

• Workers & employers, education, medical, social, housing
6. Longer Hours of Operation, Systemwide

Consistently longer hours of operation

• Consistent longer hours of evening service, weekend and weekdays
• Today some routes stop or start earlier than others
• Earlier Saturday service
7. Increase Weekend Frequency, Systemwide

More buses on the weekends

- Increases all 60-minute service to every 30-minutes
- Frequency = Freedom
- Increases flexibility and independence
- Benefits: seniors, persons with disabilities or low income, car-free lifestyle, workers
8. Expand Overnight Service to Ypsilanti, Ypsilanti Township

Add overnight and holiday service

• Presently, overnight service (NightRide) only in Ann Arbor, and parts of Ypsi and Ypsi Twp

• Will expand NightRide to all of City of Ypsi, all of Ypsi Twp north of Textile Road.
9. Customer Service Agents at Ypsi Center

In-person agents at Ypsilanti Transit Center

• Weekdays during regular business hours
• Ypsi Transit Center has not had these staff in years. Ann Arbor does.
• Would allow ticket sales, Q/A, and all equivalent services.
• Bring poor office space up to standards.
10. Funding Major Capital Projects

Capital sinking fund for future projects

- Can be used for terminals, BRT, garage, etc.
- Can help fund zero-emission buses
- Need local funds to leverage 50% federal grants
# 2022 Service Proposal Summary

## Elements and Costs of 2022 Service and Millage Proposal

<table>
<thead>
<tr>
<th>Service Enhancement Options</th>
<th>Annual Cost (Gross)*</th>
<th>% of Total Costs</th>
<th>Mill Rate (Net)*</th>
<th>% of Total Rate</th>
<th>Cumulative Mill Rate</th>
<th>Start Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Maintain Existing Services</td>
<td></td>
<td></td>
<td></td>
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<td></td>
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</tr>
<tr>
<td>1. Renewal of existing millage</td>
<td>$ 5,600,000</td>
<td>26%</td>
<td>0.70</td>
<td>29%</td>
<td>0.70</td>
<td>Aug 2024</td>
</tr>
<tr>
<td>2. Allowance for deficit</td>
<td>$ 4,800,000</td>
<td>22%</td>
<td>0.60</td>
<td>25%</td>
<td>1.30</td>
<td>Aug 2024</td>
</tr>
<tr>
<td>3. Allowance for inflation</td>
<td>$ 1,280,000</td>
<td>6%</td>
<td>0.13</td>
<td>5%</td>
<td>1.43</td>
<td>Aug 2024</td>
</tr>
<tr>
<td>4. Additional Staff (9 FTEs)</td>
<td>$ 940,000</td>
<td>4%</td>
<td>0.09</td>
<td>4%</td>
<td>1.52</td>
<td>2023-2024</td>
</tr>
<tr>
<td><strong>Subtotal</strong></td>
<td><strong>$ 12,620,000</strong></td>
<td><strong>58%</strong></td>
<td><strong>1.52</strong></td>
<td><strong>64%</strong></td>
<td></td>
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<tr>
<td>Service Enhancement Options</td>
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<tr>
<td>5. Ann Arbor-Ypsilanti Express Service</td>
<td>$ 930,000</td>
<td>4%</td>
<td>0.07</td>
<td>3%</td>
<td>1.59</td>
<td>Aug 2024</td>
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<tr>
<td>6. Longer Hours of Operation Systemwide</td>
<td>$ 1,901,000</td>
<td>9%</td>
<td>0.15</td>
<td>6%</td>
<td>1.74</td>
<td>Aug 2024</td>
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<tr>
<td>7. Increase Weekend Frequency Systemwide</td>
<td>$ 1,996,000</td>
<td>9%</td>
<td>0.14</td>
<td>6%</td>
<td>1.88</td>
<td>Aug 2024</td>
</tr>
<tr>
<td>8. Expand Overnight Service (Ypsi Twp &amp; Ypsi)</td>
<td>$ 1,066,000</td>
<td>5%</td>
<td>0.09</td>
<td>4%</td>
<td>1.97</td>
<td>Aug 2024</td>
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<tr>
<td>9. Customer Service Agents (Ypsi Transit Center)</td>
<td>$ 184,000</td>
<td>1%</td>
<td>0.01</td>
<td>0%</td>
<td>1.98</td>
<td>2023-2024</td>
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<tr>
<td>10. Funding Major Capital Projects</td>
<td>$ 3,200,000</td>
<td>15%</td>
<td>0.40</td>
<td>17%</td>
<td>2.38</td>
<td>2024</td>
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<td><strong>Subtotal</strong></td>
<td><strong>$ 9,277,000</strong></td>
<td><strong>42%</strong></td>
<td><strong>0.86</strong></td>
<td><strong>36%</strong></td>
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<td><strong>Totals</strong></td>
<td><strong>$ 21,897,000</strong></td>
<td></td>
<td><strong>2.38</strong></td>
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*Full proposal document at www.TheRide.org*
Timeline

• **2019-2022**: General Public Involvement
• **March-April 2022**: Millage proposal released, feedback, presentations to stakeholders
• **March 17th**: AAATA Board Discussion
• **April 21st**: AAATA Board Decision
• **August 2**: Election
In Closing

• 5-year, 2.38 mills to maintain and expand services (0.7 existing + 1.68 new)
• Follows extensive public input, Board direction and local policy documents
• Benefits for seniors, persons with disabilities or low incomes, workers, students, car-free, etc.

• Thank you for your continued leadership and support!
Contact Information

Please send any questions regarding this presentation to Matt Carpenter, CEO

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