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Landscape Architect / Park Planner

West Park Bandshell
Engagement Strategy
**Background**

**Spring 2021:** Damage to Stucco surface of Bandshell is discovered during internal inspection.

**Summer 2021:** City hires Hubbell, Roth and Clark (HRC) to do a structural investigation on the Bandshell. Bandshell is fenced off for safety concerns while investigation and report are completed.

**Fall 2021:** Structural Report is finalized, identifying significant structural failures in the foundation.

**Spring / Summer 2022:** Grant research, coordination with Michigan Department of Natural Resources

**Summer / Fall 2022:** Begin conversation with consultants to develop an engagement.

**Winter 2022:** Begin Community Engagement efforts.
Consultants

SMITHGROUP

Smithgroup:
Parks has a standing contract with SmithGroup. SmithGroup is a collective of Landscape Architects and Engineers. They have helped us with community engagement recently with the Gallup Park Bridge and Road project. SmithGroup will be the prime consultant for community engagement efforts.

Hubbell, Roth & Clark, Inc.
Parks also has a standing contract with Hubbell, Roth & Clark, Inc. (HRC). HRC is comprised of architects, structural engineers, and civil engineers. They performed the original structural analysis of the Bandshell, and will be supporting SmithGroup with project background, technical expertise, and cost estimation.
Working Group

Work group will be formed prior to engagement kicking off. The representatives of this group are still being discussed.

Team will meet throughout the process, including an initial meeting to go through the planning process.

Work Group will be an important piece of the community engagement plan, providing value feedback to the consultant team.

Will provide consistency throughout the process.
Community Engagement - Round 1

LISTEN AND LEARN!

The first round of engagement will be to listen and learn from the community. Things we want to know:

- What is important to you regarding the Bandshell?
- What are current challenges that you see with the Bandshell?
- What would you like to see happen?

MEET WITH MULTIPLE GROUPS

- Adjacent Neighbors - Direct Impact
  - Miller Avenue Residents
  - Huron and Chapin Streets Residents
  - 7th Avenue Residents

- Park Users / Community
Site Analysis + Conceptual Plans

**Site Analysis:** Smithgroup and HRC will perform a review of important site characteristics to determine opportunities and constraints.

- **Physical Features:** Topography, Soils, Trees, Wetlands, Drainage
- **Circulation:** Vehicular, Pedestrian, Accessibility
- **Programming:** What is happening now? What are future needs?

**Conceptual Plans**

- Conceptual Plans will be developed based on information that was gathered during the first round of community engagement and the site analysis phase.
- Conceptual plans will be reviewed and discussed with the Working Group
- Cost Estimates will be supplied to provide guardrails, and ensure a feasible outcome.
Community Engagement - Round 2

FEEDBACK ON CONCEPTS!

The second round of engagement will focus on the developed conceptual plans. We would like to share plans and hear feedback about what is liked, disliked, and any other comments or feedback that people have.

MEET WITH MULTIPLE GROUPS

Adjacent Neighbors - Direct Impact
Miller Avenue Residents
Huron and Chapin Streets Residents
7th Avenue Residents

Park Users / Community
For this round, we are thinking an open-house style format.
Preferred Direction

Final Conceptual Plan:
Based on Community Feedback, the design team will develop a final conceptual plan. This plan will be reviewed and discussed with the Working Group before being finalized.

Final Project Report:
A final report will be provided that will outline the community engagement process, findings throughout the process, a final conceptual plan, and cost estimates.

This final report will be a useful tool for moving the project forward, seeking funding sources, and coordination with other agencies (MDNR, NPS)
PARKS ADVISORY COMMISSION

QUESTIONS?

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