2020

DOWNTOWN LIVING SURVEY RESULTS

ANN ARBOR, MI

ANN ARBOR HOUSING COMMISSION
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EXECUTIVE SUMMARY

This survey was conducted by the Ann Arbor Housing Commission in the spring of 2020. The primary purpose of the survey was to find out whether low-income families with children would live in housing in downtown Ann Arbor and if so, what features were important to them.

The surveys were completed by Ann Arbor Housing Commission residents and community members attending events at Bryant Community Center. A total of 104 participants answered the survey.
Would you live downtown if your housing costs were the same as they are now?

- Yes: 69%
- No: 21%

36% of respondents said they currently live in Ann Arbor.
Which type of housing do you currently live in?

- **APARTMENT**: 70%
- **CONDOMINIUM**: 5%
- **DUPLEX**: 6%
- **HOUSE**: 16%
- **TOWNHOME**: 2%

What is your household’s annual income?

- **UNDER $25,000**: 79%
- **$25,000 - $50,000**: 6%
- **OVER $100,000**: 1%
- **NOT ANSWERED**: 14%
Would you live downtown in a high rise building with children under 18?

- Very unlikely: 55%
- Unlikely: 8%
- Somewhat likely: 9%
- Likely: 12%
- Very likely: 17%

Would you live downtown if there is no free onsite parking?

- Very unlikely: 53%
- Unlikely: 11%
- Somewhat likely: 6%
- Likely: 9%
- Very likely: 22%
Would you...

Pay for a reserved parking space?

- 29% said "YES"

Carpool?

- 34% said "YES"

Use public transportation?

- 77% said "YES"

Rent a vehicle by the hour when needed?

- 22% said "YES"
Are these amenities important to you?

<table>
<thead>
<tr>
<th></th>
<th>Yes</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
<td>Free Wi-Fi</td>
<td>84%</td>
<td></td>
</tr>
<tr>
<td>Fitness area</td>
<td>74%</td>
<td></td>
</tr>
<tr>
<td>Security cameras &amp; locked building entry</td>
<td>91%</td>
<td></td>
</tr>
<tr>
<td>Business center</td>
<td>63%</td>
<td></td>
</tr>
<tr>
<td>In-unit washer &amp; dryer</td>
<td>89%</td>
<td></td>
</tr>
<tr>
<td>24/7 security guards or front desk</td>
<td>85%</td>
<td></td>
</tr>
<tr>
<td>On-site after school &amp; summer programs</td>
<td>56%</td>
<td></td>
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</tbody>
</table>
Do you have school-age children living in your home?

26% YES
20% NO
54% NOT ANSWERED

If yes, how would school choices impact your decision on whether to move your family to downtown Ann Arbor?

“IT WOULD ALLOW ME TO KEEP MY KIDS IN THEIR SCHOOL.”

“BETTER SCHOOLS WITH LESS HASSLE.”

“I LOVE ANN ARBOR SCHOOLS.”

“HUGE IMPACT, MAIN REASON TO CONSIDER.”
Would you live downtown if your housing costs were the same as they are now?

- **Yes**: 71%
- **No**: 29%

24% of families said they currently live in Ann Arbor.
Which type of housing do you currently live in?

- Apartment: 43%
- Condominium: 5%
- Duplex: 14%
- House: 29%
- Townhome: 5%

What is your household’s annual income?

- Under $25,000: 62%
- $25,000 - $50,000: 33%
- Not Answered: 5%
Would you live downtown in a high rise building with children under 18?

- Very unlikely: 62%
- Unlikely: 0%
- Somewhat likely: 0%
- Likely: 19%
- Very likely: 19%

Would you live downtown if there is no free onsite parking?

- Very unlikely: 57%
- Unlikely: 5%
- Somewhat likely: 5%
- Likely: 10%
- Very likely: 24%
Would you...

Pay for a reserved parking space?

- 29% said "YES"

Carpool?

- 29% said "YES"

Use public transportation?

- 81% said "YES"

Rent a vehicle by the hour when needed?

- 24% said "YES"
Are these amenities important to you?

<table>
<thead>
<tr>
<th>Amenities</th>
<th>Yes (%)</th>
<th>No (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Free Wi-Fi</td>
<td>95%</td>
<td></td>
</tr>
<tr>
<td>Fitness area</td>
<td></td>
<td>86%</td>
</tr>
<tr>
<td>Security cameras &amp; locked building entry</td>
<td>95%</td>
<td></td>
</tr>
<tr>
<td>Business center</td>
<td>90%</td>
<td></td>
</tr>
<tr>
<td>In-unit washer &amp; dryer</td>
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</tr>
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<td>95%</td>
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</table>
# Downtown Living Survey

## Do you want to live downtown Ann Arbor?

**Please let us know!**

Would you live downtown if your housing costs were the same as they are now? □ Yes | □ No
If yes, what benefits do you feel your family would gain by living downtown Ann Arbor? 

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Do you currently live in Ann Arbor? □ Yes | □ No
If not, what community do you live in? ________________________________

## Which type of housing do you currently live in?

- □ Apartment
- □ House
- □ Duplex
- □ Condominium

Do you currently rent or own your housing? □ Rent | □ Own
How many people live in your home? __________

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Would you live downtown in a high rise building with children under 18?

<table>
<thead>
<tr>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
</tr>
</thead>
<tbody>
<tr>
<td>Not Likely</td>
<td>Very Likely</td>
<td></td>
<td></td>
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</table>

Would you live downtown if there is no free onsite parking?

<table>
<thead>
<tr>
<th>1</th>
<th>2</th>
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<th>4</th>
<th>5</th>
</tr>
</thead>
<tbody>
<tr>
<td>Not Likely</td>
<td>Very Likely</td>
<td></td>
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</tbody>
</table>

**Would you...**

- □ Pay for a reserved parking space? □ Yes | □ No
- □ Carpool? □ Yes | □ No
- □ Use public transportation? □ Yes | □ No
- □ Rent a vehicle by the hour when needed? □ Yes | □ No

**Are these amenities important to you?**

- □ Free Wi-Fi □ Yes | □ No
- □ Fitness area □ Yes | □ No
- □ Security Cameras & Locked Building entry □ Yes | □ No
- □ Business center □ Yes | □ No
- □ In-unit Washer/Dryer □ Yes | □ No
- □ 24/7 security guards or front desk □ Yes | □ No
- □ On-site after school and summer programs □ Yes | □ No
Do you have school-age children living in your home? □ Yes | □ No

If yes, how would school choices impact your decision on whether to move your family to downtown Ann Arbor? The schools for most of the downtown Ann Arbor area are Bach Elementary, Slauson Middle School, and Pioneer Highschool.

What is your household’s annual income?
Under $25,000 □
$25,000-$50,000 □
$50,000-$100,000 □
Over $100,000 □

Any comments or suggestions you would like us to consider?

________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________

Please return this survey to HousingCommission@aa2gov.org
or to the Ann Arbor Housing Commission 2000 S. Industrial, Ann Arbor MI 48104
or to the Ann Arbor Housing Commission 727 Miller Ave, Ann Arbor MI 48103
by April 1, 2020