



March 31, 2008

Are you ready to Get More...Out Of Your Commute? I know firsthand the benefits of sustainable commuting, and by participating in the Commuter Challenge, you can too!

I'd like to invite you to join me in celebrating Curb Your Car Month this May by taking the Commuter Challenge. The goal of the Commuter Challenge is to encourage your employees to work together as a team to attempt as many sustainable transportation methods as possible. Your business can compete against other businesses for exciting prizes, including gift certificates to many of your favorite downtown merchants.

Registration for the Commuter Challenge is from April 1-April 30, and points towards prizes can be accumulated during the entire month of May.

The enclosed materials describe Curb Your Car Month and the Commuter Challenge in more detail. For more information please contact:

Nancy Shore
getDowntown Program Director
734.214.0100; nancy@annarborchamber.org

Or visit www.getdowntown.org for all the details and to register your business for the Commuter Challenge.

Curb Your Car Month is a month-long opportunity for Ann Arbor businesses and residents to explore sustainable methods of transportation. As we all strive to reduce our carbon footprint, Curb Your Car Month is a simple way to take that first step.

Let's make the 2008 Curb Your Car Month a record setter!

Sincerely,

A handwritten signature in black ink that reads "John Hieftje". The signature is written in a cursive style.

Mayor John Hieftje