



CITY OF ANN ARBOR, MICHIGAN

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PRESS RELEASE

For Immediate Release

TAKE THE ONLINE CROSSWALK SURVEY, AND ENTER TO WIN A FREE MOTOR OIL CHANGE!

ANN ARBOR, Mich., March 29, 2011 — Ann Arbor has been ranked among the top five most “walkable” cities in the country. With so many people out and about, do motorists and pedestrians know the rules of the road, such as rights of way at crosswalks?

The Washtenaw Bicycling and Walking Coalition (WBWC), City of Ann Arbor, Ann Arbor Downtown Development Authority and Thomson Reuters are working together to improve safety at crosswalks throughout the city. This group is gathering data on local behaviors and knowledge about crosswalks among those who regularly drive in Ann Arbor. Survey data will be used to help guide a community-wide education campaign later this year.

Please take a few minutes to complete the driver survey, and please share this survey link with other local drivers. **The survey is attached to www.a2gov.org/WalkBikeDrive** (and specifically at <http://www.zoomerang.com/Survey/WEB22C4ZYKXMGX/>). Respondents who choose to provide their name and contact information on the survey will be entered in a drawing to win a free oil change from Victory Lane.

The survey closes April 15, 2011. Your participation is appreciated!

Ann Arbor has 114,000 residents, spans 27.7 square miles, and is frequently recognized as a foremost place to live, learn, work, thrive and visit (www.a2gov.org/news). To keep up with City of Ann Arbor information, subscribe for e-mail updates (www.a2gov.org/subscribe), follow us on Twitter (<http://twitter.com/a2gov>) or become a city fan on Facebook (www.facebook.com/thecityofannarbor). The city's mission statement reads: The city of Ann Arbor is committed to providing excellent municipal services that enhance the quality of life for all through the intelligent use of resources while valuing an open environment that foster fair, sensitive and respectful treatment of all employees and the community we serve. ###