

# Help Your Business Reach Its **Green** Bottom Line



**Recycling is an approach that stands the test of time**

**Two easy steps to save cash, capture efficiencies,  
and save the planet**

**1) Use one citywide trash hauler for lower costs, higher service,  
more flexibility**

Imagine your business had over 3,000 buildings. You would be able to negotiate contracts as a super customer. That's the competitive edge that a citywide waste hauling contract offers Ann Arbor businesses.

The proposed citywide contract with a selected hauler provides more efficient waste collection services:

- Saves 10-30% below local commercial trash hauling rates.
- Offers flexibility to choose smaller trash dumpsters, carts, or less frequent pickups—for more ways to save money--especially as recycling activities increase.
- Provides superior customer support by having the hauler own and maintain dumpsters, offer same-day return visits, and include week-end waste pickup options—all through one phone number listed on the dumpster.

**PLEASE CONTACT US!**

City of Ann Arbor  
[www.a2gov.org/recycle](http://www.a2gov.org/recycle)  
734.994.2807  
[recycle@a2gov.org](mailto:recycle@a2gov.org)

Recycle Ann Arbor  
[www.recycleannarbor.org](http://www.recycleannarbor.org)  
734.662.6288  
[info@recycleannarbor.org](mailto:info@recycleannarbor.org)

*Many thanks to the Commercial Recycling Advisory Committee members representing Ann Arbor business sectors and who served in various capacities from 2006 to 2008 in reviewing commercial recycling barriers, benefits, waste hauler bid responses, budgets, and presentations.*

## 2) Recycle at Work

By July 2011, all Ann Arbor businesses would be required to participate in the city's recycling collection **at no additional charge**. Currently more than 1,500 Ann Arbor businesses are reducing their trash costs by recycling with the City of Ann Arbor. These customers—and you—can easily recycle, with:

- Free recycling pickups, collection containers (outdoor recycling dumpsters or carts and indoor recycling collection bins), and educational materials provided by the City of Ann Arbor and Recycle Ann Arbor (see contact information below).
- Free phone assistance and site visits to help set up and fine-tune your recycling program and respond to recycling service requests.
- Streamlined permit-processing available to provide quick authorization of new trash space configurations without the bother and expense of a new site plan.
- Optional RecycleBank incentives and coupons to Staples, coffee shops, online services, etc., will be available.
- E-mail newsletters, tips, and updates from the city to help keep your business informed and motivated.

### And this saves the planet because...

A single trash collector serving the business community results in fewer trucks on the streets and in alleys, saves fuel, reduces emissions, and relieves traffic congestion.

Each ton of recycled paper and cardboard (a half-full 6-yard dumpster or 4 full paper recycling carts) saves 17 trees, 380 gallons of oil, 4,000 kilowatts of energy, 7,000 gallons of water, and avoids carbon emissions because re-processing materials is much more efficient than using raw materials.

Ann Arbor's recyclables are processed locally and shipped to regional paper mills, plastic processors, and steel mills for remanufacturing. These materials support hundreds of local jobs and strengthen Michigan's economy.

### More information

- Exceptions/waivers to using the city's selected waste and recycling collectors are available to businesses with national franchise hauler agreements as long as the Ann Arbor business can demonstrate annually that recycling pickups are occurring.
- The city will manage the customer database, quarterly waste hauling billing, and contract oversight to seamlessly transfer the contracted vendor, if needed, to maintain the best possible rates and service.
- Additional waste reduction and recycling services may be available as an optional contract extension with the selected hauler such as to recycle fluorescent bulbs, electronics, etc.

### PLEASE JOIN US AT THESE REVIEW SESSIONS

Proposed strategy is posted online at a link from [www.a2gov.org/recycle](http://www.a2gov.org/recycle)  
Please direct questions and comments to Bryan Weinert, Solid Waste Coordinator,  
[bweinert@a2gov.org](mailto:bweinert@a2gov.org), 734.994.4195.

#### Drop-In Information Fairs on the Commercial Recycling Plan 2008

*Review and comments on the proposed strategy for a citywide trash hauler contract & required business recycling.*

Tuesday, November 18

**7:30 a.m. - 10:00 a.m. Drop-In Information Fair**— Second floor, Council Chambers, City Hall, 100 N. Fifth Ave.

Wednesday, November 19 (directions at [www.a2gov.org/ctn](http://www.a2gov.org/ctn))

**5:00 p.m. - 7 p.m. Drop-In Information Fair -- Community Television Network, 2805 S. Industrial, near Eisenhower**

**Wednesday, December 3**

**7:30 a.m. - 10:00 a.m. Drop-In Information Fair - Second floor, Council Chambers, City Hall, 100 N. Fifth Ave.**