

**City of Ann Arbor
Ann Arbor Public Art Commission**

Statement of Qualifications #807

Project: Allmendinger Park Mural

The City of Ann Arbor Public Art Commission (AAPAC) is seeking a Statement of Qualifications (SOQ) from an artist or muralist to create a public art mural for inclusion in a city park. The mural will be the first artwork in a proposed Pilot Mural Program. The location for the mural is Allmendinger Park.

Allmendinger Park is an 8-acre park located on Pauline Boulevard between Hutchins and Edgewood. The park contains softball fields, a restroom facility and water fountain, a play area nestled in an Oak and Hickory grove, picnic tables, a tennis court, grass volleyball court, and basketball court. The park is a frequently used neighborhood asset and is a location for a variety of leisure activities. A park shelter will be the surface on which the mural will be placed. The shelter houses a small all-purpose room and restrooms.

The park shelter features 12 large concrete pillars that support the roof. They surround the building and a sidewalk lies between them and the outside walls. The pillars are positioned in groups of four on each side of the building (see attached plan) and will serve as the primary surface for the mural.

AAPAC would like to encourage proposals that address the unique qualities of the mural surface. Instead of the traditional continuous and planar background, the project challenges both artist and viewer to engage with twelve discontinuous and curvilinear surfaces. The complete artwork will never be seen in its entirety from one particular viewpoint; nor would the work on one single pillar. The commission calls for entries that take these unique circumstances into account and encourage the viewer to explore the artwork based on a variety of angles and scales. The use of materials other than paint is also encouraged.



Dimensions

Columns:

8' 8" height, with an approximate 6' 4" circumference

Distance between columns:

approximately 11' 4" on the West-East sides, and approximately 9' 4" on the North-South sides of the building

Allmendinger Park has been selected as the first location for what may become an ongoing Mural Program. The results of this mural will help AAPAC determine the feasibility of administering a continuing city-wide Mural Program. Since this project will be surrounded by a neighborhood, at least one resident of the neighborhood will be a member of the artist Selection Panel.

The mural's Project Development Task Force hosted a public input forum in May 2011. Allmendinger Park neighbors and surrounding residents were notified of the meeting. Following the meeting, a small survey of those attending gave us suggestions of mural concepts, themes, and imagery. The following is a summary of those suggestions:

- Use of mosaic or sculptural material
- Abstract imagery
- Park imagery; including, the park's history, sports, trees, and dogs
- Local diversity, local culture, the local political viewpoint

- Native plants and animals
- People, neighborhood gatherings

Project Budget & Compensation

A budget of \$10,000 has been established for the selected public art project. This budget must include all artist fees, materials, insurance, travel, fabrication and installation. Periodic communications and/or Task Force/Project review meetings, presentations and design reviews at various stages are also to be included. There is no compensation for the SOQ process or proposal process for finalists.

Application and Submission Requirements

Artist/designers should demonstrate their capabilities and competence in their field in their submission:

- Contact information, including address, phone, and e-mail
- Letter of Interest, including Statement of Approach and description of work on projects similar to the Allmendinger Mural
- Resume
- Three references (letters of recommendation not required)
- Up to 20 digital images of past applicable artwork; JPEGs, 1MB maximum size per image
- List of the Images: include title, medium, dimensions, location, year of completion, & artwork budget amount
- One digital (PDF) and two hard copies of the submission materials
- A CD with the digital images and digital written submission materials

The materials shall be submitted in a sealed envelope with: **Allmendinger Park Mural SOQ #807** clearly written on the envelope.

The SOQ must be received by the Procurement office by Tuesday, November 15, 2011 by 10:00 am. **Proposals submitted after this time will not be accepted.**

The mailing address is:

Procurement Office, 5th floor City Hall, 301 East Huron Street, Ann Arbor, MI 48104.

Please consult the web address: www.a2gov.org in order to find directions and location of City Hall entrance for hand delivery.

Process

- A Selection Panel will review all applications and select up to five finalists.
- Finalists will be notified and provided additional information to prepare a proposal that will include preliminary concept, cost estimate, etc.

Finalist Selection Criteria

- Quality, strength and artistic merit of past artworks.
- Experience working in public settings.
- Demonstrated experience fabricating or working with fabricator(s) to create artwork and installing permanent artwork of the type requested
- References related to similar project types

Process for Selected Finalists & Mural Proposals

- The selected finalists will be invited to submit a proposal for the design and installation of the mural piece(s) and present it to the project's Selection Panel. Details of proposal requirements will be forwarded to the selected finalists. A maintenance plan will be required.
- The Selection Panel will review the finalists' proposal submissions, conduct interviews, and make a selection recommendation to AAPAC.
- The AAPAC will recommend the selected artist to City Administrator for final approval.

Timeline

November 15, 2011	Deadline for responses to this SOQ
First Half of December, 2011	Selection Panel meets
	Informational meeting for selected finalists
January 31, 2011	Artist Proposal deadline
2 nd week of February, 2012	Artist Proposal presentation
February 22, 2012	AAPAC meeting—selected artist and art concept recommended to AAPAC for endorsement
Spring, 2012	Implementation

Notification of Approval

The selected artist(s) will be notified of the Selection Panel's recommendations at the conclusion of interviews and selection panel deliberations. The City of Ann Arbor reserves the right to not select any of the applicants.

Contact Information

All questions should be addressed to:
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