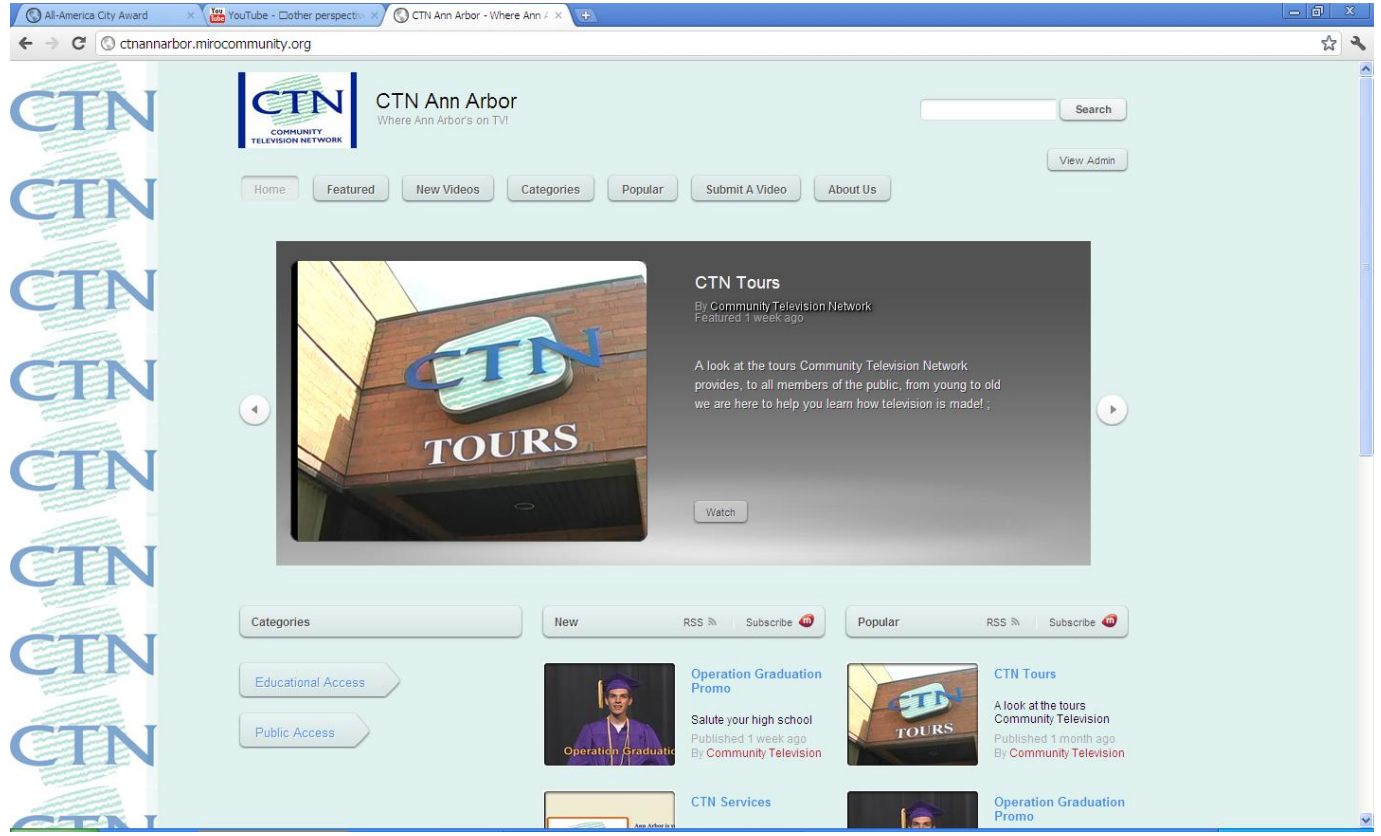




Miro Community

elegant video presentation on your own website

What is CTNAnnArbor.MiroCommunity.org

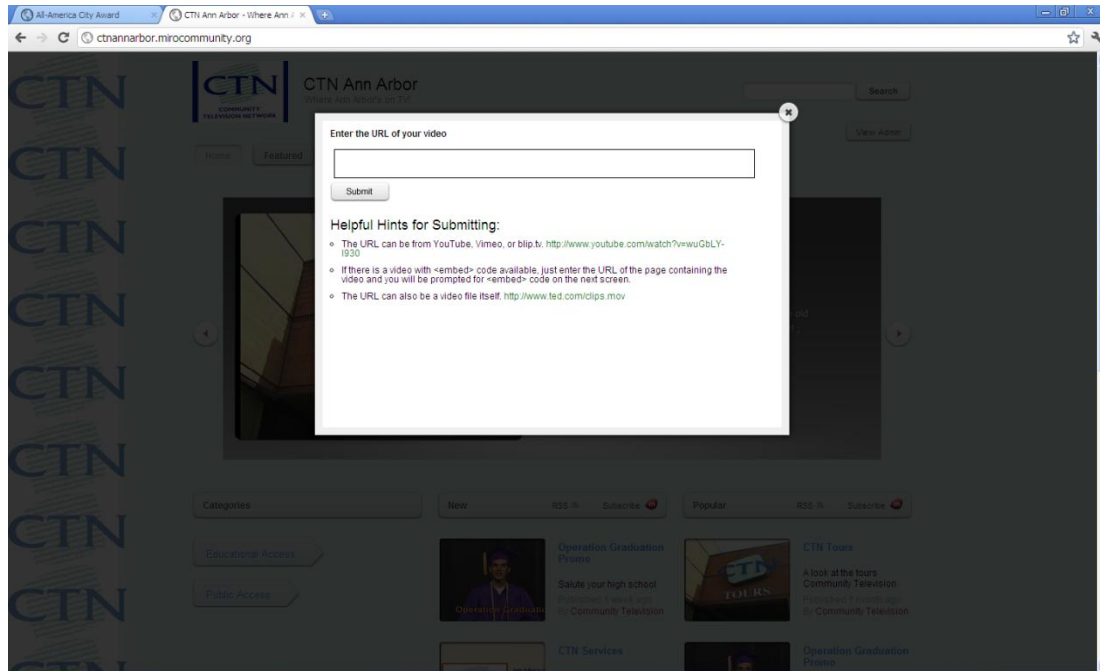


It's the new and easy to use CTN website where you, our CTN Public Access Producers, can post videos on the internet for the world to see. The ***CTNAnnArbor.MiroCommunity.org*** site will make your videos easy to find and it lets you point people directly to the content you want them to view. Special features are user comment forms (without logging in), popularity ranking and categories to choose from.

MiroCommunity.org is a non-profit organization that has created an aggregator, or collector, pulling videos from various host sites and displaying them in one central location. In our case ***CTNAnnArbor.MiroCommunity.org*** will be the place for videos by and for Ann Arbor!

The *CTNAnnArbor.MiroCommunity.org* site can collect videos from YouTube, Vimeo, Google Video, Blip.tv and almost any video hosting site. So, if you already have some of your videos posted on the web it's incredibly easy to become part of the ***CTNAnnArbor.MiroCommunity.org***.

Steps to submit a video to CTN on Miro Community



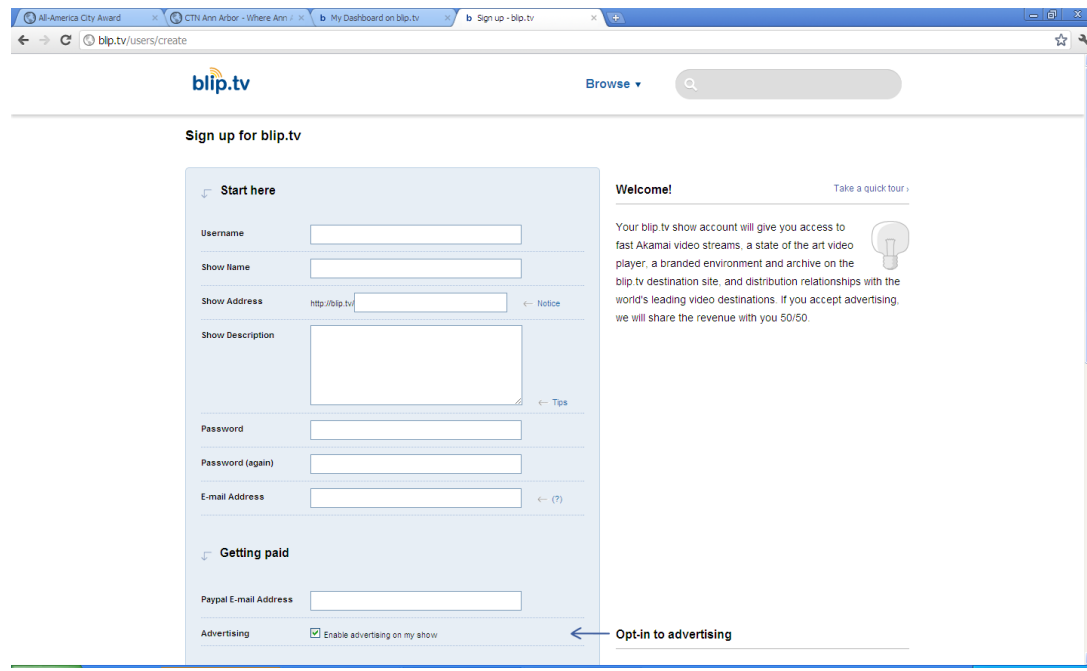
1. Go to ctnann Arbor.mirocommunity.org
2. Click the "Submit A Video" Button
3. Paste or type your URL address from the page your video is hosted on and click Submit
4. Type a Video Name
5. Copy and paste the Video <embed> Code provided by your hosting site. (An embed code is a computer languages) example- `<embed src="http://blip.tv/play/AYK73zUA" type="application/x-shockwave-flash" width="720" height="510" wmode="transparent" allowscriptaccess="always" allowfullscreen="true" ></embed>`
6. Upload a thumbnail file (either a JPEG or a URL)
7. Type a Description of your video
8. Type multiple Tags (key words) to help viewers find your video. (Example- Video name CTN Tours. Tags- CTN, Community, television, network, tours, ann, arbor, Michigan, ect.)
9. Type an Email Address (optional). Great for receiving feedback and update notices
10. Type a note (optional). Could be a disclaimer or some more information about your program
11. Click "Submit"
12. Exit out of the "thank you for submitting" window and feel free to submit more videos, but remember it takes up to 3 days for us to verify each video

What is Blip.tv?

But, I don't have any videos posted on the web, yet! That's where Blip.tv comes in. **Blip.tv is a video hosting site where you can create your own account.** There are basic accounts, which are free, and Pro Accounts starting at \$8 per month or \$96 a year. You decide what account you want based on the frequency and the convenience. Pro account factors are faster encoding, automatic conversions to iPod and MP3 formats, six hours of conversion time per episode instead of two, the ability to retry failed conversions and password-protected and fast user switching, which links multiple shows under one master account.

If you have problems using Blip.tv, find a light bulb icon for help!

How to Create a Blip.tv Account



The screenshot shows the Blip.tv sign-up page in a browser window. The page title is "Sign up for blip.tv". On the left, there are two main sections: "Start here" and "Getting paid". The "Start here" section contains input fields for Username, Show Name, Show Address (with a "Notice" icon), Show Description (with a "Tips" icon), Password, Password (again), and E-mail Address (with a "?" icon). The "Getting paid" section contains a field for PayPal E-mail Address and a checkbox for "Enable advertising on my show". An arrow points from the text "Opt-in to advertising" to this checkbox. On the right, there is a "Welcome!" message with a "Take a quick tour" link and a lightbulb icon. The message states: "Your blip.tv show account will give you access to fast Akamai video streams, a state of the art video player, a branded environment and archive on the blip.tv destination site, and distribution relationships with the world's leading video destinations. If you accept advertising, we will share the revenue with you 50/50."

1. Visit Blip.tv and scroll all the way to the bottom of the page. Under the "For Producers" heading click "Join"
2. Fill in all the empty field boxes (Username, show name, show address, show description, password, password again, email address) If you would like to get paid enter a "PayPal email" and keep the "Enable advertising on my show" check. If you wish to NOT get paid, uncheck the "Enable advertising on my show." Next, check all the "terms of use" boxes. Lastly, type the security words into the box and click "create account. Continue to the next page!
3. Wait for a verifying email and follow the finishing steps

How to Upload Videos to Blip.tv

1. Go to Blip.tv and scroll to the bottom of the page, Under “For Producers” click the “Login” Button
2. Once login at the top of the page will be a drop down menu called “My Account” Roll your mouse over it and scroll down to “Uploads” and click
3. Click “Choose File” and keep the, select a role, dropdown bar on “Master” you can add other formats by click “Add format”, but make sure you review the “read this” link before adding any extra format. The files you can upload are mov, wmv, flv, gif, jpg, png, jpeg, m4v, mpg, mp4, avi, mpeg, xvid, ogg, or divx
4. Add a thumbnail by clicking the “Choose File” button and selecting a JPEG
5. Next, Click the “Proceed to step 2” button
6. Type in your Title, Description, Category, Tags, Rating, Language and License. Check all fields as they apply (Advertising, Explicit, Playlists and Distribution)
7. Click “Publish” and wait for your conversion to be complete. At this time feel free to Edit, Remove or Add a Thumbnail, if you have not already
8. Congrats, you just uploaded a video! Now you can copy and paste all the necessary information into ctnannarbor.mirocommunity.org

The screenshot shows the Blip.tv upload interface. At the top, there's a navigation bar with the Blip.tv logo, "My account", and "Browse" menus. Below this is a dashboard for "CTNAnnArbor" with tabs for Overview, Episodes, Players, Distribution, Advertising, Statistics, and Settings. The main content area is titled "Upload" and shows "Step 1 of 2". It includes a "Choose File" button, a "Master" dropdown menu, and a "Remove" button. Below that is an "Add an additional format" section with an "Add format" button. The "Add a thumbnail" section has a "Choose File" button and a "Reset" button. A "Proceed to Step 2" button is at the bottom. On the right, there's a "Help" section with "Troubleshooting" and "Frequently Asked Questions" links. A copyright notice is at the bottom of the page.

How CTN Uses Blip.tv & MiroCommunity!

blip.tv/ctnannarbor is CTN's video hosting site. Here we can upload all videos for the Public Access channel. Allowing us to transfer video files online with embed codes, transcoding conversions and metadata inputs. Blip is a video hosting site, like Youtube, Vimeo and ect. Feel free to continue to use your own video sharing sites or create your own account.

ctnannarbor.mirocommunity.org is where your videos will be collected and displayed helping communities gather their videos into one place. Click the "submit a video" button to add your program. You will need to copy and paste a site URL where the video is hosted, the embed code, a title, thumbnail and metadata tags. CTN will be notified when a new video appears and will then add it to our page (this could take up to three days).

That's it you are done! If we lost you along the way, don't worry. We will be offering a 1-day workshop on the whole process. There is no reason why you can't have your videos on the World Wide Web!



If you have any questions, comments or concerns, feel free to contact me at Aschlundt-bodien@a2gov.org or call 734.794.6150 X 41506